

CITY OF OCEANSIDE ECONOMIC DEVELOPMENT NEWS

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OCEANSIDE ECONOMIC DEVELOPMENT NEWS

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OCEANSIDE: A HUB FOR MAJOR BRANDS AND INNOVATION

Oceanside is emerging as a vibrant center for notable brands across various industries. Among them are well-known names such as [Suja Juice](#), [Brixton](#), and [Hobie Cat](#), each contributing to the city's dynamic business landscape. Recently, [Municipal](#), a clothing brand co-founded by Mark Wahlberg, Harry Arnett, and Stephen Levinson, will make its mark in Oceanside. Municipal provides high-quality athletic apparel, footwear, and accessories, appealing to active individuals who value style and performance.

Another exciting brand making waves in Oceanside is [The James Brand](#), which designs and sells knives and tools for adventurous individuals. Their products are tailored for people who appreciate both function and style in their outdoor gear.

In addition to apparel, [Surf Ride](#) Boardshops stands out as California's premier surf retail destination. With a rich selection of surf gear and apparel, Surf Ride is a go-to spot for both locals and visitors looking to experience the surf culture that defines the region.

Furthermore, the city has attracted the attention of [JS Industries](#), which has officially opened its North American headquarters in Oceanside. Renowned as one of the most respected surfboard shapers globally, JS Industries adds a layer of expertise and creativity to the local business ecosystem, further solidifying Oceanside's reputation as a hub for surf culture and innovation.

Oceanside, a pivotal location for businesses prioritizing quality, creativity, and a commitment to an active lifestyle, is home to several notable companies that have established their corporate headquarters or flagship stores in the city.



NEW BUSINESSES-



Al Toque Peruvian Kitchen & Tap Room at 1906 Oceanside Blvd., Ste E-F in the Oceanside Village Square Center, serving authentic Peruvian cuisine.



Coastal Core Pilates, a boutique reformer pilates studio opened at 1931 S. Coast Hwy., in South Oceanside.



Acai Republic at 125 S. Coast Hwy. in Downtown Oceanside will serve acai bowls, smoothies, fresh juices, and pastries.



The James Brand at 425 S. Coast Hwy. in Downtown Oceanside, designs and sell knives and tools for the adventurer.



Sheisgracielou opened at 1617 S. Coast Hwy. in South Oceanside. It is an authentic and unique clothing brand, Cowboy Pillows Co.



Uncle Anthony's Local Market at 700 N. Coast Hwy. in the Downtown Oceanside, a one stop shop selling meat, produce, groceries and liquor.

The Economic Development staff is available to assist with site selection, market data and other resources to help businesses locate, stay and grow in Oceanside. For more information, contact Michelle Geller, Economic Development Manager, at mgeller@oceansideca.org or (760) 435-3351.

IN THE SPOTLIGHT-



A-1 Golf Cars, a family-owned and operated business for over twenty years and an authorized dealer for E-Z-Go, Columbia Par Car Golf Carts, and Evolution Carts, operates in Oceanside, at 1401 El Camino Real, Ste. 1106 in the Loma Alta Station. They offer various services, from sales of new, reconditioned, and used golf cars to repairs and customizations. Their skilled technicians provide “next-day” mobile service in most San Diego County areas, catering to gas and electric golf carts.



In addition to golf cart sales and services, A-1 Golf Cars also offers golf cart rentals and a variety of accessories, including off-road kits, custom paint, deluxe light kits, and weather enclosures. They cater to diverse needs, as golf cars are used not only on the course but also for transportation and personal mobility.

A-1 Golf Cars invites enthusiasts to visit their Oceanside store for all their golf cart needs. For more information, call 760-732-0712 or visit www.a-1golfcars.com



Heritage SKTBDS offers a carefully curated selection of indie decks, limited-edition shoes, and underground apparel for passionate skateboard enthusiasts. The shop is dedicated to preserving the fun and inclusive spirit of skateboarding, welcoming everyone as part of the family without any pretentiousness.



With 40 years of experience in skateboarding, the owner is committed to supporting the next generation of skaters and keeping the skate scene thriving in Oceanside.

HeritageSKTBDS is a skater-owned and operated establishment at 1019 South Coast Hwy, providing a haven for skateboarders Monday through Saturday from 11 a.m. to 6 p.m. <https://heritagesktbds.com/>

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