

**1,144,174** people within 20 mile radius  
**Average Household Income \$125,677**  
**Daytime Employees: 527,990**

**590,444** people within 10 mile radius  
**Average Household Income \$109,418**  
**Daytime Employees: 264,983**

**269,781** people within 5 mile radius  
**Average Household Income \$95,101**  
**Daytime Employees: 122,361**

(Data from EnviroNics Analytics and CoStar)



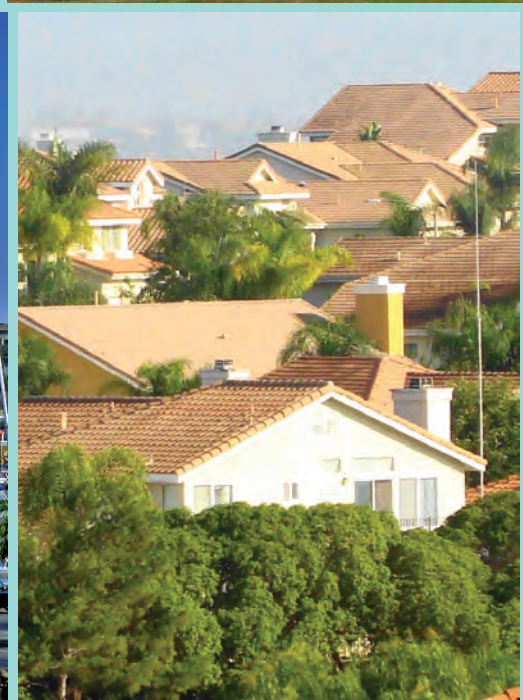
CITY OF OCEANSIDE - ECONOMIC DEVELOPMENT DIVISION  
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[www.osidebiz.com](http://www.osidebiz.com)

# OCEANSIDE

**AN ORIGINAL AT WORK!**



**CALIFORNIA**



**WWW.OSIDEBIZ.COM**

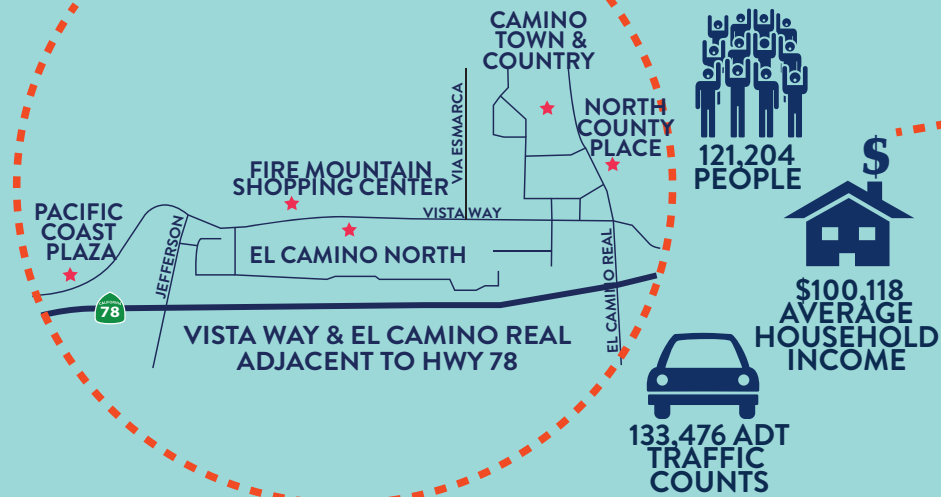


**OCEANSIDE, CALIFORNIA** is the northernmost City in San Diego County. It is a major transportation hub with the Sprinter, Coaster, Metrolink, and AMTRAK. 3.5 miles of sparkling beaches.

- Population: 178,021
- Median price, new single-family home: \$529,000
- 67,238 homes in Oceanside
- 2,270 new units under construction or in the pipeline
- Median age is 38.60
- Average Household Income is \$94,171
- Over 6 million visitors come to Oceanside annually

**CAMP PENDLETON'S** addition to Oceanside's retail consumer base: 20,000 people live on base; 45,000 civilian and enlisted work on base; a daytime population over 65,000; 8,000 units of family housing; Compensation package's average \$72,100.

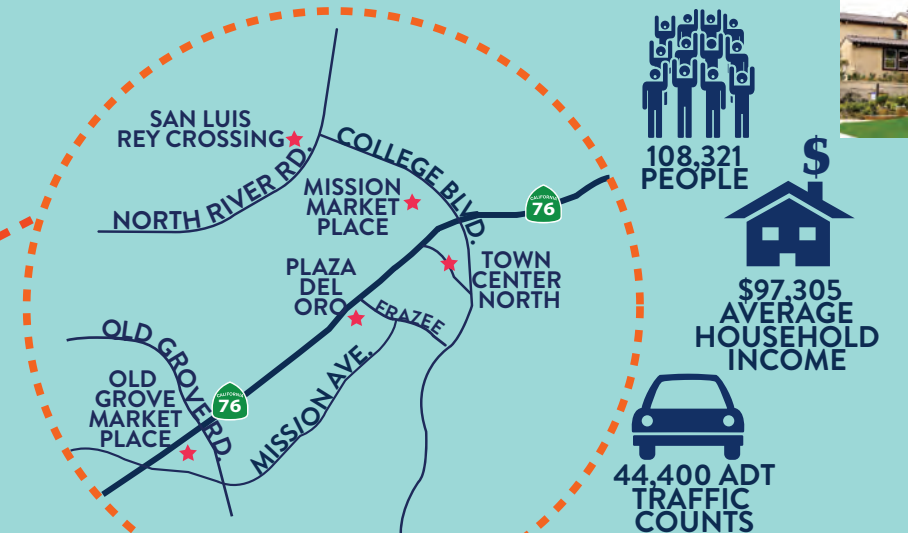
### 3 MILE RADIUS VISTA WAY & EL CAMINO REAL



### 3 MILE RADIUS MISSION AVE., EL CAMINO REAL AND RANCHO DEL ORO RD.



### 3 MILE RADIUS HWY 76 & COLLEGE BLVD.



### 3 MILE RADIUS COLLEGE & OCEANSIDE BLVD.



### 3 MILE RADIUS COLLEGE BLVD. & PLAZA DR.

