

Pop-Facts Demographics Snapshot | Summary

Trade Area: 3533 Cannon Rd. - 1 mi Radius

Population	
2000 Census	10,580
2010 Census	14,221
2018 Estimate	15,790
2023 Projection	16,752
Population Growth	
Percent Change: 2000 to 2010	34.41
Percent Change: 2010 to 2018	11.03
Percent Change: 2018 to 2023	6.09
Households	
2000 Census	4,160
2010 Census	5,347
2018 Estimate	5,748
2023 Projection	6,041
Household Growth	
Percent Change: 2000 to 2010	28.53
Percent Change: 2010 to 2018	7.50
Percent Change: 2018 to 2023	5.10
Family Households	
2000 Census	3,100
2010 Census	3,895
2018 Estimate	4,179
2023 Projection	4,389
Family Household Growth	
Percent Change: 2000 to 2010	25.64
Percent Change: 2010 to 2018	7.29
Percent Change: 2018 to 2023	5.03

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 3533 Cannon Rd. - 1 mi Radius

Total Population: 15,790 | Total Households: 5,748

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	11,123	70.44
Black/African American Alone	539	3.41
American Indian/Alaskan Native Alone	69	0.44
Asian Alone	1,350	8.55
Native Hawaiian/Pacific Islander Alone	73	0.46
Some Other Race Alone	1,497	9.48
Two or More Races	1,140	7.22
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	12,138	76.87
Hispanic or Latino	3,652	23.13
Mexican Origin	2,880	78.86
Puerto Rican Origin	118	3.23
Cuban Origin	42	1.15
All Other Hispanic or Latino	612	16.76
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	147	10.89
Filipino	568	42.07
Japanese	52	3.85
Asian Indian	245	18.15
Korean	44	3.26
Vietnamese	43	3.19
Cambodian	36	2.67
Hmong	0	0.00
Laotian	0	0.00
Thai	28	2.07
All Other Asian Races Including 2+ Category	188	13.93
2018 Est. Population by Ancestry		
Arab	102	0.65
Czech	16	0.10
Danish	66	0.42
Dutch	89	0.56
English	2,072	13.12
French (Excluding Basque)	340	2.15
French Canadian	103	0.65
German	1,450	9.18
Greek	131	0.83
Hungarian	148	0.94
Irish	1,207	7.64
Italian	751	4.76
Lithuanian	20	0.13
Norwegian	214	1.35
Polish	324	2.05
Portuguese	81	0.51
Russian	294	1.86
Scotch-Irish	91	0.58
Scottish	229	1.45
Slovak	0	0.00
Sub-Saharan African	24	0.15
Swedish	203	1.29
Swiss	77	0.49
Ukrainian	24	0.15
United States or American	461	2.92
Welsh	24	0.15
West Indian (Excluding Hispanic groups)	21	0.13
Other ancestries	5,503	34.85
Ancestries Unclassified	1,725	10.93
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	12,289	82.66
Speak Asian/Pacific Isl. Lang. at Home	772	5.19
Speak Indo-European Language at Home	436	2.93
Speak Spanish at Home	1,282	8.62
Speak Other Language at Home	88	0.59
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	1,714	46.93
Black/African American Alone	22	0.60
American Indian/Alaskan Native Alone	34	0.93
Asian Alone	43	1.18
Native Hawaiian/Pacific Islander Alone	9	0.25
Some Other Race Alone	1,460	39.98
Two or More Races	369	10.10

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 3533 Cannon Rd. - 1 mi Radius

Total Population: 15,790 | Total Households: 5,748

	Count	%
2018 Est. Population by Sex		
Male	7,585	48.04
Female	8,205	51.96
2018 Est. Population by Age		
Age 0 - 4	923	5.84
Age 5 - 9	923	5.84
Age 10 - 14	901	5.71
Age 15 - 17	583	3.69
Age 18 - 20	564	3.57
Age 21 - 24	824	5.22
Age 25 - 34	2,263	14.33
Age 35 - 44	1,953	12.37
Age 45 - 54	2,080	13.17
Age 55 - 64	2,138	13.54
Age 65 - 74	1,448	9.17
Age 75 - 84	771	4.88
Age 85 and over	419	2.65
Age 16 and over	12,853	81.40
Age 18 and over	12,461	78.92
Age 21 and over	11,897	75.34
Age 65 and over	2,639	16.71
Median Age	--	39.61
Average Age	--	40.40
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	4,424	33.92
Male, Never Married	2,486	19.06
Female, Never Married	1,938	14.86
Married, Spouse Present	6,498	49.82
Married, Spouse Absent	369	2.83
Widowed	552	4.23
Male, Widowed	88	0.68
Female, Widowed	464	3.56
Divorced	1,201	9.21
Male, Divorced	420	3.22
Female, Divorced	781	5.99
2018 Est. Male Population by Age		
Male: Age 0 - 4	472	6.22
Male: Age 5 - 9	470	6.20
Male: Age 10 - 14	463	6.10
Male: Age 15 - 17	290	3.82
Male: Age 18 - 20	284	3.74
Male: Age 21 - 24	411	5.42
Male: Age 25 - 34	1,116	14.71
Male: Age 35 - 44	956	12.60
Male: Age 45 - 54	985	12.99
Male: Age 55 - 64	984	12.97
Male: Age 65 - 74	646	8.52
Male: Age 75 - 84	333	4.39
Male: Age 85 and over	175	2.31
Median Age, Male	--	37.90
Average Age, Male	--	39.28
2018 Est. Female Population by Age		
Female: Age 0 - 4	450	5.48
Female: Age 5 - 9	452	5.51
Female: Age 10 - 14	438	5.34
Female: Age 15 - 17	293	3.57
Female: Age 18 - 20	280	3.41
Female: Age 21 - 24	413	5.03
Female: Age 25 - 34	1,147	13.98
Female: Age 35 - 44	997	12.15
Female: Age 45 - 54	1,095	13.35
Female: Age 55 - 64	1,154	14.06
Female: Age 65 - 74	803	9.79
Female: Age 75 - 84	438	5.34
Female: Age 85 and over	244	2.97
Median Age, Female	--	41.31
Average Age, Female	--	41.43

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 3533 Cannon Rd. - 1 mi Radius

Total Population: 15,790 | Total Households: 5,748

	Count	%
2018 Est. Households by Household Type		
Family Households	4,179	72.70
NonFamily Households	1,568	27.28
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	88	0.56
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	981	17.07
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	1,405	33.62
Married Couple Family, no own children	1,921	45.97
Male Householder, own children	125	2.99
Male Householder, no own children	113	2.70
Female Householder, own children	356	8.52
Female Householder, no own children	259	6.20
2018 Est. Households by Household Size		
1-Person Household	1,113	19.36
2-Person Household	1,982	34.48
3-Person Household	1,094	19.03
4-Person Household	912	15.87
5-Person Household	409	7.12
6-Person Household	163	2.84
7-or-more-person	77	1.34
2018 Est. Average Household Size	-	2.72
2018 Est. Households by Number of Vehicles		
No Vehicles	77	1.34
1 Vehicle	1,506	26.20
2 Vehicles	2,654	46.17
3 Vehicles	934	16.25
4 Vehicles	435	7.57
5 or more Vehicles	142	2.47
2018 Est. Average Number of Vehicles	-	2.15
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	3,786	65.87
Housing Units, Renter-Occupied	1,962	34.13
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	13.62
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.22
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	24	0.63
Value \$20,000 - \$39,999	4	0.11
Value \$40,000 - \$59,999	7	0.18
Value \$60,000 - \$79,999	18	0.47
Value \$80,000 - \$99,999	9	0.24
Value \$100,000 - \$149,999	22	0.58
Value \$150,000 - \$199,999	14	0.37
Value \$200,000 - \$299,999	124	3.27
Value \$300,000 - \$399,999	560	14.79
Value \$400,000 - \$499,999	815	21.53
Value \$500,000 - \$749,999	1,571	41.49
Value \$750,000 - \$999,999	539	14.24
Value \$1,000,000 - \$1,499,999	66	1.74
Value \$1,500,000 - \$1,999,999	0	0.00
Value \$2,000,000 or more	13	0.34
2018 Est. Median All Owner-Occupied Housing Value	-	538,783.65

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 3533 Cannon Rd. - 1 mi Radius

Total Population: 15,790 | Total Households: 5,748

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	528	8.80
1 Unit Detached	3,833	63.91
2 Units	39	0.65
3 to 4 Units	102	1.70
5 to 19 Units	1,177	19.63
20 to 49 Units	132	2.20
50 or More Units	159	2.65
Mobile Home or Trailer	25	0.42
Boat, RV, Van, etc.	0	0.00
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	329	5.49
Built 2010 to 2013	49	0.82
Built 2000 to 2009	528	8.80
Built 1990 to 1999	1,386	23.11
Built 1980 to 1989	2,879	48.01
Built 1970 to 1979	527	8.79
Built 1960 to 1969	158	2.63
Built 1950 to 1959	112	1.87
Built 1940 to 1949	14	0.23
Built 1939 or Earlier	15	0.25
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	--	1,987.46
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	2,025	35.23
Households with 1 or More People under Age 18		
Married Couple Family	1,468	72.49
Other Family, Male Householder	148	7.31
Other Family, Female Householder	395	19.51
NonFamily Household, Male Householder	11	0.54
NonFamily Household, Female Householder	3	0.15
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	3,723	64.77
Households with No People under Age 18		
Married Couple Family	1,858	49.91
Other Family, Male Householder	91	2.44
Other Family, Female Householder	218	5.86
NonFamily, Male Householder	655	17.59
NonFamily, Female Householder	901	24.20

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 3533 Cannon Rd. - 1 mi Radius

Total Population: 15,790 | Total Households: 5,748

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	324	2.93
Some High School, No Diploma	303	2.74
High School Graduate (or GED)	1,582	14.29
Some College, No Degree	2,372	21.42
Associate's Degree	2,054	18.55
Bachelor's Degree	2,900	26.19
Master's Degree	1,019	9.20
Professional Degree	302	2.73
Doctorate Degree	217	1.96
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	602	29.41
High School Graduate	492	24.04
Some College or Associate's Degree	604	29.51
Bachelor's Degree or Higher	349	17.05
2018 Est. Households by HH Income		
Income < \$15,000	712	12.39
Income \$15,000 - \$24,999	268	4.66
Income \$25,000 - \$34,999	306	5.32
Income \$35,000 - \$49,999	458	7.97
Income \$50,000 - \$74,999	938	16.32
Income \$75,000 - \$99,999	894	15.55
Income \$100,000 - \$124,999	698	12.14
Income \$125,000 - \$149,999	508	8.84
Income \$150,000 - \$199,999	524	9.12
Income \$200,000 - \$249,999	225	3.91
Income \$250,000 - \$499,999	179	3.11
Income \$500,000+	37	0.64
2018 Est. Average Household Income	-	95,477.67
2018 Est. Median Household Income	-	80,140.84
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	-	78,192.03
Black or African American Alone	-	56,086.20
American Indian and Alaskan Native Alone	-	75,000.00
Asian Alone	-	96,797.87
Native Hawaiian and Other Pacific Islander Alone	-	77,796.96
Some Other Race Alone	-	73,846.79
Two or More Races	-	97,301.96
Hispanic or Latino	-	76,965.65
Not Hispanic or Latino	-	81,133.41
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	3,787	90.62
2018 Families at or Above Poverty with children	1,391	33.28
2018 Families Below Poverty	392	9.38
2018 Families Below Poverty with children	111	2.66

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 3533 Cannon Rd. - 1 mi Radius

Total Population: 15,790 | Total Households: 5,748

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	4,758	69.66
Blue Collar	741	10.85
Service and Farming	1,331	19.49
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	1,407	21.38
15 - 29 Minutes	2,660	40.41
30 - 44 Minutes	1,258	19.11
45 - 59 Minutes	728	11.06
60 or more Minutes	529	8.04
2018 Est. Avg Travel Time to Work in Minutes	-	29.50
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	6,965	100.00
Drove Alone	5,798	83.25
Carpooled	529	7.59
Public Transport	138	1.98
Walked	50	0.72
Bicycle	8	0.12
Other Means	41	0.59
Worked at Home	401	5.76
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	6,830	100.00
For-Profit Private Workers	4,615	67.57
Non-Profit Private Workers)	488	7.14
Local Government Workers	539	7.89
State Government Workers	125	1.83
Federal Government Workers	147	2.15
Self-Employed Workers	913	13.37
Unpaid Family Workers	3	0.04
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	153	2.24
Arts/Design/Entertainment/Sports/Media	211	3.09
Building/Grounds Cleaning/Maintenance	138	2.02
Business/Financial Operations	279	4.08
Community/Social Services	58	0.85
Computer/Mathematical	434	6.35
Construction/Extraction	192	2.81
Education/Training/Library	430	6.30
Farming/Fishing/Forestry	12	0.18
Food Preparation/Serving Related	533	7.80
Healthcare Practitioner/Technician	500	7.32
Healthcare Support	231	3.38
Installation/Maintenance/Repair	130	1.90
Legal	68	1.00
Life/Physical/Social Science	120	1.76
Management	1,032	15.11
Office/Administrative Support	647	9.47
Production	217	3.18
Protective Services	129	1.89
Sales/Related	826	12.09
Personal Care/Service	288	4.22
Transportation/Material Moving	201	2.94
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	130	1.01
Civilian - Employed	6,544	50.91
Civilian - Unemployed	498	3.88
Not in Labor Force	5,681	44.20

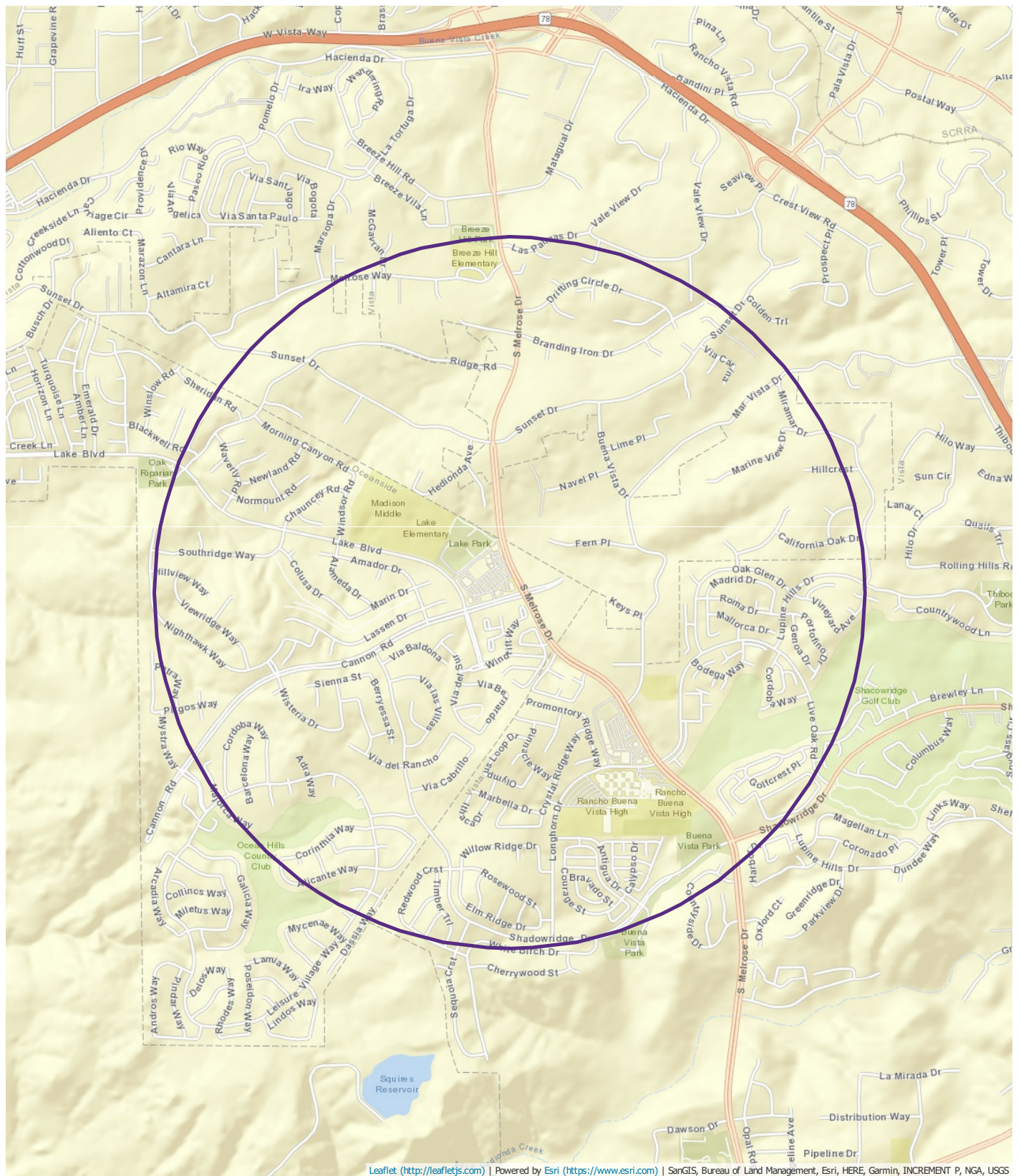
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 3533 Cannon Rd. - 1 mi Radius

Total Population: 15,790 | Total Households: 5,748



Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/14/2018 2:35:25 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
3533 Cannon Rd. - 3 mi Radius	3 mi Radius	N/A
3533 Cannon Rd. - 5 mi Radius	5 mi Radius	N/A
3533 Cannon Rd. - 1 mi Radius	1 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

Pop-Facts Demographics Snapshot | Summary

Trade Area: 3533 Cannon Rd. - 3 mi Radius

Population	
2000 Census	105,692
2010 Census	112,571
2018 Estimate	122,567
2023 Projection	128,820
Population Growth	
Percent Change: 2000 to 2010	6.51
Percent Change: 2010 to 2018	8.88
Percent Change: 2018 to 2023	5.10
Households	
2000 Census	35,112
2010 Census	37,299
2018 Estimate	40,483
2023 Projection	42,547
Household Growth	
Percent Change: 2000 to 2010	6.23
Percent Change: 2010 to 2018	8.54
Percent Change: 2018 to 2023	5.10
Family Households	
2000 Census	25,383
2010 Census	26,395
2018 Estimate	28,619
2023 Projection	30,070
Family Household Growth	
Percent Change: 2000 to 2010	3.99
Percent Change: 2010 to 2018	8.43
Percent Change: 2018 to 2023	5.07

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 3533 Cannon Rd. - 3 mi Radius

Total Population: 122,567 | Total Households: 40,483

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	78,099	63.72
Black/African American Alone	3,934	3.21
American Indian/Alaskan Native Alone	1,286	1.05
Asian Alone	6,964	5.68
Native Hawaiian/Pacific Islander Alone	845	0.69
Some Other Race Alone	24,300	19.83
Two or More Races	7,140	5.83
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	68,012	55.49
Hispanic or Latino	54,554	44.51
Mexican Origin	48,344	88.62
Puerto Rican Origin	938	1.72
Cuban Origin	207	0.38
All Other Hispanic or Latino	5,065	9.28
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	719	10.32
Filipino	2,458	35.30
Japanese	700	10.05
Asian Indian	965	13.86
Korean	254	3.65
Vietnamese	835	11.99
Cambodian	120	1.72
Hmong	2	0.03
Laotian	0	0.00
Thai	79	1.13
All Other Asian Races Including 2+ Category	831	11.93
2018 Est. Population by Ancestry		
Arab	530	0.43
Czech	153	0.13
Danish	282	0.23
Dutch	567	0.46
English	11,937	9.74
French (Excluding Basque)	1,937	1.58
French Canadian	433	0.35
German	7,795	6.36
Greek	533	0.43
Hungarian	430	0.35
Irish	5,958	4.86
Italian	3,924	3.20
Lithuanian	108	0.09
Norwegian	1,065	0.87
Polish	1,450	1.18
Portuguese	388	0.32
Russian	784	0.64
Scotch-Irish	519	0.42
Scottish	1,217	0.99
Slovak	31	0.03
Sub-Saharan African	365	0.30
Swedish	825	0.67
Swiss	244	0.20
Ukrainian	182	0.15
United States or American	2,230	1.82
Welsh	208	0.17
West Indian (Excluding Hispanic groups)	284	0.23
Other ancestries	65,696	53.60
Ancestries Unclassified	12,494	10.19
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	72,296	63.52
Speak Asian/Pacific Isl. Lang. at Home	3,954	3.47
Speak Indo-European Language at Home	2,287	2.01
Speak Spanish at Home	34,623	30.42
Speak Other Language at Home	651	0.57
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	25,661	47.04
Black/African American Alone	448	0.82
American Indian/Alaskan Native Alone	853	1.56
Asian Alone	240	0.44
Native Hawaiian/Pacific Islander Alone	68	0.13
Some Other Race Alone	24,028	44.04
Two or More Races	3,255	5.97

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 3533 Cannon Rd. - 3 mi Radius

Total Population: 122,567 | Total Households: 40,483

	Count	%
2018 Est. Population by Sex		
Male	61,034	49.80
Female	61,533	50.20
2018 Est. Population by Age		
Age 0 - 4	8,754	7.14
Age 5 - 9	8,355	6.82
Age 10 - 14	7,765	6.33
Age 15 - 17	4,804	3.92
Age 18 - 20	4,581	3.74
Age 21 - 24	6,629	5.41
Age 25 - 34	19,451	15.87
Age 35 - 44	16,815	13.72
Age 45 - 54	14,842	12.11
Age 55 - 64	13,553	11.06
Age 65 - 74	9,068	7.40
Age 75 - 84	5,210	4.25
Age 85 and over	2,740	2.24
Age 16 and over	96,117	78.42
Age 18 and over	92,889	75.79
Age 21 and over	88,308	72.05
Age 65 and over	17,018	13.88
Median Age	-	35.52
Average Age	-	37.53
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	34,144	34.95
Male, Never Married	19,600	20.06
Female, Never Married	14,544	14.89
Married, Spouse Present	43,013	44.03
Married, Spouse Absent	5,039	5.16
Widowed	4,722	4.83
Male, Widowed	847	0.87
Female, Widowed	3,875	3.97
Divorced	10,774	11.03
Male, Divorced	4,108	4.21
Female, Divorced	6,667	6.83
2018 Est. Male Population by Age		
Male: Age 0 - 4	4,467	7.32
Male: Age 5 - 9	4,276	7.01
Male: Age 10 - 14	3,954	6.48
Male: Age 15 - 17	2,455	4.02
Male: Age 18 - 20	2,394	3.92
Male: Age 21 - 24	3,501	5.74
Male: Age 25 - 34	10,176	16.67
Male: Age 35 - 44	8,627	14.13
Male: Age 45 - 54	7,357	12.05
Male: Age 55 - 64	6,492	10.64
Male: Age 65 - 74	4,088	6.70
Male: Age 75 - 84	2,186	3.58
Male: Age 85 and over	1,061	1.74
Median Age, Male	-	34.29
Average Age, Male	-	36.67
2018 Est. Female Population by Age		
Female: Age 0 - 4	4,287	6.97
Female: Age 5 - 9	4,079	6.63
Female: Age 10 - 14	3,810	6.19
Female: Age 15 - 17	2,349	3.82
Female: Age 18 - 20	2,186	3.55
Female: Age 21 - 24	3,128	5.08
Female: Age 25 - 34	9,274	15.07
Female: Age 35 - 44	8,189	13.31
Female: Age 45 - 54	7,486	12.17
Female: Age 55 - 64	7,061	11.47
Female: Age 65 - 74	4,979	8.09
Female: Age 75 - 84	3,024	4.91
Female: Age 85 and over	1,680	2.73
Median Age, Female	-	36.93
Average Age, Female	-	38.36

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 3533 Cannon Rd. - 3 mi Radius

Total Population: 122,567 | Total Households: 40,483

	Count	%
2018 Est. Households by Household Type		
Family Households	28,619	70.69
NonFamily Households	11,865	29.31
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	2,085	1.70
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	12,340	30.48
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	9,625	33.63
Married Couple Family, no own children	11,337	39.61
Male Householder, own children	1,253	4.38
Male Householder, no own children	1,227	4.29
Female Householder, own children	2,798	9.78
Female Householder, no own children	2,379	8.31
2018 Est. Households by Household Size		
1-Person Household	8,702	21.50
2-Person Household	12,288	30.35
3-Person Household	6,711	16.58
4-Person Household	5,741	14.18
5-Person Household	3,234	7.99
6-Person Household	1,766	4.36
7-or-more-person	2,042	5.04
2018 Est. Average Household Size	-	2.98
2018 Est. Households by Number of Vehicles		
No Vehicles	1,378	3.40
1 Vehicle	11,470	28.33
2 Vehicles	17,345	42.84
3 Vehicles	7,002	17.30
4 Vehicles	2,308	5.70
5 or more Vehicles	980	2.42
2018 Est. Average Number of Vehicles	-	2.04
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	23,284	57.52
Housing Units, Renter-Occupied	17,200	42.49
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	14.17
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.79
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	358	1.54
Value \$20,000 - \$39,999	318	1.37
Value \$40,000 - \$59,999	206	0.89
Value \$60,000 - \$79,999	318	1.37
Value \$80,000 - \$99,999	227	0.97
Value \$100,000 - \$149,999	488	2.10
Value \$150,000 - \$199,999	498	2.14
Value \$200,000 - \$299,999	1,790	7.69
Value \$300,000 - \$399,999	4,276	18.36
Value \$400,000 - \$499,999	4,661	20.02
Value \$500,000 - \$749,999	6,771	29.08
Value \$750,000 - \$999,999	2,499	10.73
Value \$1,000,000 - \$1,499,999	613	2.63
Value \$1,500,000 - \$1,999,999	140	0.60
Value \$2,000,000 or more	120	0.52
2018 Est. Median All Owner-Occupied Housing Value	-	466,476.85

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 3533 Cannon Rd. - 3 mi Radius

Total Population: 122,567 | Total Households: 40,483

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	4,573	10.72
1 Unit Detached	22,380	52.45
2 Units	779	1.83
3 to 4 Units	1,655	3.88
5 to 19 Units	7,851	18.40
20 to 49 Units	1,377	3.23
50 or More Units	1,532	3.59
Mobile Home or Trailer	2,459	5.76
Boat, RV, Van, etc.	59	0.14
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	2,788	6.54
Built 2010 to 2013	425	1.00
Built 2000 to 2009	3,473	8.14
Built 1990 to 1999	5,866	13.75
Built 1980 to 1989	14,979	35.11
Built 1970 to 1979	9,508	22.29
Built 1960 to 1969	3,064	7.18
Built 1950 to 1959	1,670	3.91
Built 1940 to 1949	458	1.07
Built 1939 or Earlier	435	1.02
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	-	1,984.08
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	15,455	38.18
Households with 1 or More People under Age 18		
Married Couple Family	10,434	67.51
Other Family, Male Householder	1,562	10.11
Other Family, Female Householder	3,322	21.50
NonFamily Household, Male Householder	102	0.66
NonFamily Household, Female Householder	35	0.23
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	25,029	61.83
Households with No People under Age 18		
Married Couple Family	10,528	42.06
Other Family, Male Householder	930	3.72
Other Family, Female Householder	1,848	7.38
NonFamily, Male Householder	5,322	21.26
NonFamily, Female Householder	6,401	25.57

Benchmark: USA

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 3533 Cannon Rd. - 3 mi Radius

Total Population: 122,567 | Total Households: 40,483

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	8,748	10.71
Some High School, No Diploma	5,486	6.72
High School Graduate (or GED)	19,370	23.71
Some College, No Degree	16,777	20.54
Associate's Degree	10,858	13.29
Bachelor's Degree	13,387	16.39
Master's Degree	4,606	5.64
Professional Degree	1,469	1.80
Doctorate Degree	979	1.20
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	12,931	42.60
High School Graduate	8,606	28.36
Some College or Associate's Degree	6,411	21.12
Bachelor's Degree or Higher	2,404	7.92
2018 Est. Households by HH Income		
Income < \$15,000	4,448	10.99
Income \$15,000 - \$24,999	2,733	6.75
Income \$25,000 - \$34,999	3,689	9.11
Income \$35,000 - \$49,999	4,999	12.35
Income \$50,000 - \$74,999	7,492	18.51
Income \$75,000 - \$99,999	5,508	13.61
Income \$100,000 - \$124,999	3,906	9.65
Income \$125,000 - \$149,999	2,648	6.54
Income \$150,000 - \$199,999	2,630	6.50
Income \$200,000 - \$249,999	1,148	2.84
Income \$250,000 - \$499,999	993	2.45
Income \$500,000+	288	0.71
2018 Est. Average Household Income	--	83,499.35
2018 Est. Median Household Income	--	63,934.56
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	--	61,897.57
Black or African American Alone	--	58,425.07
American Indian and Alaskan Native Alone	--	72,530.74
Asian Alone	--	90,517.23
Native Hawaiian and Other Pacific Islander Alone	--	65,267.18
Some Other Race Alone	--	61,306.71
Two or More Races	--	82,734.98
Hispanic or Latino	--	54,035.26
Not Hispanic or Latino	--	70,062.04
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	25,173	87.96
2018 Families at or Above Poverty with children	11,250	39.31
2018 Families Below Poverty	3,446	12.04
2018 Families Below Poverty with children	2,107	7.36

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 3533 Cannon Rd. - 3 mi Radius

Total Population: 122,567 | Total Households: 40,483

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	28,121	53.48
Blue Collar	11,365	21.61
Service and Farming	13,100	24.91
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	11,118	22.10
15 - 29 Minutes	23,043	45.80
30 - 44 Minutes	8,472	16.84
45 - 59 Minutes	3,968	7.89
60 or more Minutes	3,713	7.38
2018 Est. Avg Travel Time to Work in Minutes	-	27.97
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	52,836	100.00
Drove Alone	42,914	81.22
Carpooled	5,061	9.58
Public Transport	1,008	1.91
Walked	553	1.05
Bicycle	161	0.30
Other Means	673	1.27
Worked at Home	2,465	4.67
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	52,587	100.00
For-Profit Private Workers	39,084	74.32
Non-Profit Private Workers	3,127	5.95
Local Government Workers	2,690	5.12
State Government Workers	900	1.71
Federal Government Workers	1,338	2.54
Self-Employed Workers	5,332	10.14
Unpaid Family Workers	116	0.22
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	1,020	1.94
Arts/Design/Entertainment/Sports/Media	1,255	2.39
Building/Grounds Cleaning/Maintenance	3,367	6.40
Business/Financial Operations	1,840	3.50
Community/Social Services	638	1.21
Computer/Mathematical	1,497	2.85
Construction/Extraction	3,068	5.83
Education/Training/Library	1,909	3.63
Farming/Fishing/Forestry	832	1.58
Food Preparation/Serving Related	3,965	7.54
Healthcare Practitioner/Technician	2,297	4.37
Healthcare Support	1,449	2.75
Installation/Maintenance/Repair	1,604	3.05
Legal	358	0.68
Life/Physical/Social Science	489	0.93
Management	4,903	9.32
Office/Administrative Support	5,917	11.25
Production	4,366	8.30
Protective Services	754	1.43
Sales/Related	5,999	11.41
Personal Care/Service	2,734	5.20
Transportation/Material Moving	2,327	4.42
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	804	0.84
Civilian - Employed	53,513	55.67
Civilian - Unemployed	3,368	3.50
Not in Labor Force	38,432	39.98

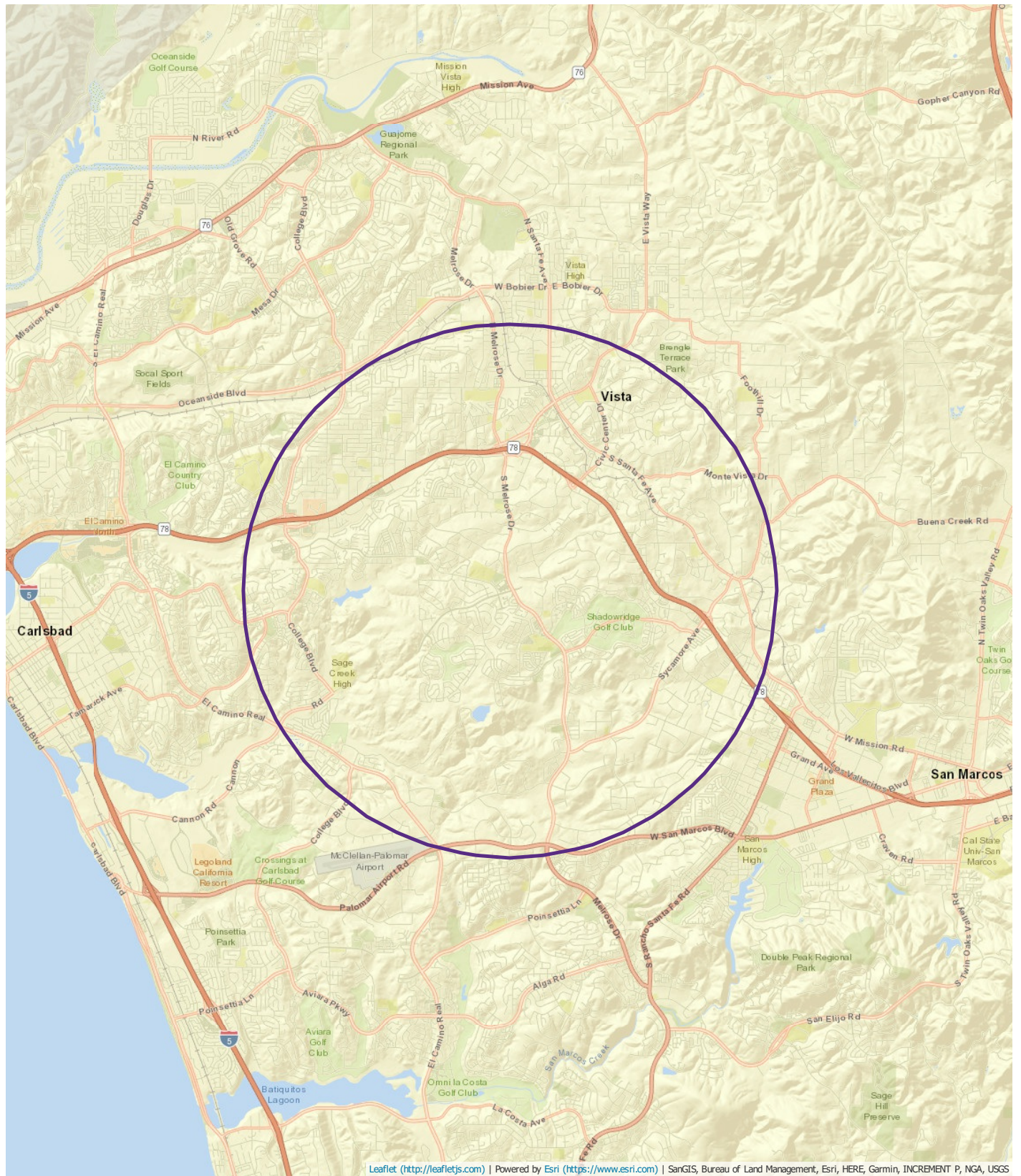
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Pop-Facts Demographics Snapshot | Map

Trade Area: 3533 Cannon Rd. - 3 mi Radius

Total Population: 122,567 | Total Households: 40,483



Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/14/2018 2:35:25 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
3533 Cannon Rd. - 3 mi Radius	3 mi Radius	N/A
3533 Cannon Rd. - 5 mi Radius	5 mi Radius	N/A
3533 Cannon Rd. - 1 mi Radius	1 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

Pop-Facts Demographics Snapshot | Summary

Trade Area: 3533 Cannon Rd. - 5 mi Radius

Population	
2000 Census	229,251
2010 Census	260,472
2018 Estimate	287,467
2023 Projection	303,640
Population Growth	
Percent Change: 2000 to 2010	13.62
Percent Change: 2010 to 2018	10.36
Percent Change: 2018 to 2023	5.63
Households	
2000 Census	80,015
2010 Census	90,134
2018 Estimate	98,442
2023 Projection	103,697
Household Growth	
Percent Change: 2000 to 2010	12.65
Percent Change: 2010 to 2018	9.22
Percent Change: 2018 to 2023	5.34
Family Households	
2000 Census	57,092
2010 Census	63,814
2018 Estimate	69,632
2023 Projection	73,342
Family Household Growth	
Percent Change: 2000 to 2010	11.77
Percent Change: 2010 to 2018	9.12
Percent Change: 2018 to 2023	5.33

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 3533 Cannon Rd. - 5 mi Radius

Total Population: 287,467 | Total Households: 98,442

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	189,952	66.08
Black/African American Alone	8,748	3.04
American Indian/Alaskan Native Alone	2,576	0.90
Asian Alone	20,946	7.29
Native Hawaiian/Pacific Islander Alone	1,861	0.65
Some Other Race Alone	46,731	16.26
Two or More Races	16,652	5.79
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	180,771	62.88
Hispanic or Latino	106,696	37.12
Mexican Origin	93,080	87.24
Puerto Rican Origin	2,167	2.03
Cuban Origin	556	0.52
All Other Hispanic or Latino	10,893	10.21
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	2,233	10.66
Filipino	7,307	34.88
Japanese	2,032	9.70
Asian Indian	2,515	12.01
Korean	1,147	5.48
Vietnamese	3,862	18.44
Cambodian	130	0.62
Hmong	2	0.01
Laotian	121	0.58
Thai	129	0.62
All Other Asian Races Including 2+ Category	1,468	7.01
2018 Est. Population by Ancestry		
Arab	1,389	0.48
Czech	521	0.18
Danish	816	0.28
Dutch	1,878	0.65
English	25,938	9.02
French (Excluding Basque)	4,481	1.56
French Canadian	791	0.28
German	20,107	7.00
Greek	1,183	0.41
Hungarian	1,017	0.35
Irish	16,423	5.71
Italian	10,060	3.50
Lithuanian	290	0.10
Norwegian	2,805	0.98
Polish	3,909	1.36
Portuguese	951	0.33
Russian	2,010	0.70
Scotch-Irish	1,575	0.55
Scottish	3,178	1.11
Slovak	241	0.08
Sub-Saharan African	683	0.24
Swedish	1,832	0.64
Swiss	713	0.25
Ukrainian	471	0.16
United States or American	6,113	2.13
Welsh	990	0.34
West Indian (Excluding Hispanic groups)	505	0.18
Other ancestries	145,460	50.60
Ancestries Unclassified	31,135	10.83
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	180,066	67.27
Speak Asian/Pacific Isl. Lang. at Home	12,101	4.52
Speak Indo-European Language at Home	6,571	2.46
Speak Spanish at Home	67,773	25.32
Speak Other Language at Home	1,164	0.43
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	50,466	47.30
Black/African American Alone	941	0.88
American Indian/Alaskan Native Alone	1,642	1.54
Asian Alone	585	0.55
Native Hawaiian/Pacific Islander Alone	160	0.15
Some Other Race Alone	46,118	43.22
Two or More Races	6,783	6.36

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 3533 Cannon Rd. - 5 mi Radius

Total Population: 287,467 | Total Households: 98,442

	Count	%
2018 Est. Population by Sex		
Male	141,818	49.33
Female	145,649	50.67
2018 Est. Population by Age		
Age 0 - 4	19,792	6.88
Age 5 - 9	19,226	6.69
Age 10 - 14	18,225	6.34
Age 15 - 17	11,182	3.89
Age 18 - 20	10,488	3.65
Age 21 - 24	14,844	5.16
Age 25 - 34	41,865	14.56
Age 35 - 44	38,049	13.24
Age 45 - 54	36,518	12.70
Age 55 - 64	34,292	11.93
Age 65 - 74	23,607	8.21
Age 75 - 84	12,774	4.44
Age 85 and over	6,606	2.30
Age 16 and over	226,556	78.81
Age 18 and over	219,043	76.20
Age 21 and over	208,554	72.55
Age 65 and over	42,987	14.95
Median Age	-	37.07
Average Age	-	38.46
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	72,497	31.49
Male, Never Married	40,851	17.74
Female, Never Married	31,646	13.75
Married, Spouse Present	107,802	46.83
Married, Spouse Absent	11,601	5.04
Widowed	12,484	5.42
Male, Widowed	2,566	1.11
Female, Widowed	9,919	4.31
Divorced	25,840	11.22
Male, Divorced	9,955	4.32
Female, Divorced	15,885	6.90
2018 Est. Male Population by Age		
Male: Age 0 - 4	10,123	7.14
Male: Age 5 - 9	9,792	6.91
Male: Age 10 - 14	9,278	6.54
Male: Age 15 - 17	5,706	4.02
Male: Age 18 - 20	5,468	3.86
Male: Age 21 - 24	7,789	5.49
Male: Age 25 - 34	21,588	15.22
Male: Age 35 - 44	19,068	13.45
Male: Age 45 - 54	17,930	12.64
Male: Age 55 - 64	16,463	11.61
Male: Age 65 - 74	10,730	7.57
Male: Age 75 - 84	5,408	3.81
Male: Age 85 and over	2,476	1.75
Median Age, Male	-	35.58
Average Age, Male	-	37.48
2018 Est. Female Population by Age		
Female: Age 0 - 4	9,670	6.64
Female: Age 5 - 9	9,434	6.48
Female: Age 10 - 14	8,947	6.14
Female: Age 15 - 17	5,476	3.76
Female: Age 18 - 20	5,020	3.45
Female: Age 21 - 24	7,055	4.84
Female: Age 25 - 34	20,276	13.92
Female: Age 35 - 44	18,981	13.03
Female: Age 45 - 54	18,589	12.76
Female: Age 55 - 64	17,828	12.24
Female: Age 65 - 74	12,877	8.84
Female: Age 75 - 84	7,366	5.06
Female: Age 85 and over	4,130	2.84
Median Age, Female	-	38.60
Average Age, Female	-	39.38

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 3533 Cannon Rd. - 5 mi Radius

Total Population: 287,467 | Total Households: 98,442

	Count	%
2018 Est. Households by Household Type		
Family Households	69,632	70.73
NonFamily Households	28,811	29.27
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	3,057	1.06
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	24,891	25.29
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	24,316	34.92
Married Couple Family, no own children	28,774	41.32
Male Householder, own children	2,618	3.76
Male Householder, no own children	2,637	3.79
Female Householder, own children	5,982	8.59
Female Householder, no own children	5,306	7.62
2018 Est. Households by Household Size		
1-Person Household	21,221	21.56
2-Person Household	30,993	31.48
3-Person Household	16,471	16.73
4-Person Household	14,335	14.56
5-Person Household	7,663	7.78
6-Person Household	3,815	3.88
7-or-more-person	3,945	4.01
2018 Est. Average Household Size	-	2.89
2018 Est. Households by Number of Vehicles		
No Vehicles	3,533	3.59
1 Vehicle	27,163	27.59
2 Vehicles	42,774	43.45
3 Vehicles	17,309	17.58
4 Vehicles	5,449	5.54
5 or more Vehicles	2,215	2.25
2018 Est. Average Number of Vehicles	-	2.03
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	60,532	61.49
Housing Units, Renter-Occupied	37,911	38.51
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	13.61
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.94
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	771	1.27
Value \$20,000 - \$39,999	623	1.03
Value \$40,000 - \$59,999	556	0.92
Value \$60,000 - \$79,999	768	1.27
Value \$80,000 - \$99,999	616	1.02
Value \$100,000 - \$149,999	1,176	1.94
Value \$150,000 - \$199,999	1,186	1.96
Value \$200,000 - \$299,999	3,665	6.05
Value \$300,000 - \$399,999	8,547	14.12
Value \$400,000 - \$499,999	10,456	17.27
Value \$500,000 - \$749,999	17,914	29.59
Value \$750,000 - \$999,999	9,153	15.12
Value \$1,000,000 - \$1,499,999	3,811	6.30
Value \$1,500,000 - \$1,999,999	813	1.34
Value \$2,000,000 or more	475	0.79
2018 Est. Median All Owner-Occupied Housing Value	-	520,822.32

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households



Trade Area: 3533 Cannon Rd. - 5 mi Radius

Total Population: 287,467 | Total Households: 98,442

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	12,020	11.59
1 Unit Detached	56,350	54.34
2 Units	1,486	1.43
3 to 4 Units	4,348	4.19
5 to 19 Units	16,146	15.57
20 to 49 Units	3,670	3.54
50 or More Units	4,031	3.89
Mobile Home or Trailer	5,584	5.38
Boat, RV, Van, etc.	60	0.06
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	6,685	6.45
Built 2010 to 2013	1,302	1.26
Built 2000 to 2009	13,075	12.61
Built 1990 to 1999	16,747	16.15
Built 1980 to 1989	31,308	30.19
Built 1970 to 1979	22,653	21.85
Built 1960 to 1969	6,710	6.47
Built 1950 to 1959	3,348	3.23
Built 1940 to 1949	869	0.84
Built 1939 or Earlier	999	0.96
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	-	1,985.35
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	36,475	37.05
Households with 1 or More People under Age 18		
Married Couple Family	25,966	71.19
Other Family, Male Householder	3,197	8.77
Other Family, Female Householder	6,996	19.18
NonFamily Household, Male Householder	221	0.61
NonFamily Household, Female Householder	94	0.26
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	61,968	62.95
Households with No People under Age 18		
Married Couple Family	27,129	43.78
Other Family, Male Householder	2,068	3.34
Other Family, Female Householder	4,282	6.91
NonFamily, Male Householder	12,662	20.43
NonFamily, Female Householder	15,827	25.54

Benchmark: USA

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 3533 Cannon Rd. - 5 mi Radius

Total Population: 287,467 | Total Households: 98,442

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	16,186	8.36
Some High School, No Diploma	11,619	6.00
High School Graduate (or GED)	39,691	20.49
Some College, No Degree	41,172	21.25
Associate's Degree	23,316	12.04
Bachelor's Degree	39,588	20.44
Master's Degree	15,365	7.93
Professional Degree	4,066	2.10
Doctorate Degree	2,707	1.40
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	23,289	39.20
High School Graduate	15,296	25.74
Some College or Associate's Degree	13,703	23.06
Bachelor's Degree or Higher	7,128	12.00
2018 Est. Households by HH Income		
Income < \$15,000	9,417	9.57
Income \$15,000 - \$24,999	6,371	6.47
Income \$25,000 - \$34,999	7,942	8.07
Income \$35,000 - \$49,999	10,920	11.09
Income \$50,000 - \$74,999	16,531	16.79
Income \$75,000 - \$99,999	12,966	13.17
Income \$100,000 - \$124,999	9,991	10.15
Income \$125,000 - \$149,999	7,243	7.36
Income \$150,000 - \$199,999	7,773	7.90
Income \$200,000 - \$249,999	3,716	3.77
Income \$250,000 - \$499,999	3,913	3.98
Income \$500,000+	1,659	1.69
2018 Est. Average Household Income	--	98,048.86
2018 Est. Median Household Income	--	71,765.36
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	--	71,165.09
Black or African American Alone	--	63,355.18
American Indian and Alaskan Native Alone	--	67,362.86
Asian Alone	--	91,690.39
Native Hawaiian and Other Pacific Islander Alone	--	66,155.98
Some Other Race Alone	--	64,692.52
Two or More Races	--	85,912.51
Hispanic or Latino	--	57,644.52
Not Hispanic or Latino	--	78,452.04
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	62,762	90.13
2018 Families at or Above Poverty with children	28,317	40.67
2018 Families Below Poverty	6,870	9.87
2018 Families Below Poverty with children	4,193	6.02

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 3533 Cannon Rd. - 5 mi Radius

Total Population: 287,467 | Total Households: 98,442

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	77,246	60.31
Blue Collar	22,964	17.93
Service and Farming	27,861	21.75
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	26,810	22.22
15 - 29 Minutes	49,801	41.27
30 - 44 Minutes	22,900	18.98
45 - 59 Minutes	10,473	8.68
60 or more Minutes	10,692	8.86
2018 Est. Avg Travel Time to Work in Minutes	-	29.32
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	128,405	100.00
Drove Alone	103,490	80.60
Carpooled	11,244	8.76
Public Transport	2,553	1.99
Walked	1,467	1.14
Bicycle	302	0.23
Other Means	1,747	1.36
Worked at Home	7,601	5.92
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	128,071	100.00
For-Profit Private Workers	92,759	72.43
Non-Profit Private Workers)	7,107	5.55
Local Government Workers	7,249	5.66
State Government Workers	2,790	2.18
Federal Government Workers	3,382	2.64
Self-Employed Workers	14,509	11.33
Unpaid Family Workers	274	0.21
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	3,390	2.65
Arts/Design/Entertainment/Sports/Media	3,644	2.85
Building/Grounds Cleaning/Maintenance	7,291	5.69
Business/Financial Operations	6,011	4.69
Community/Social Services	1,404	1.10
Computer/Mathematical	4,106	3.21
Construction/Extraction	5,896	4.60
Education/Training/Library	5,643	4.41
Farming/Fishing/Forestry	1,545	1.21
Food Preparation/Serving Related	7,892	6.16
Healthcare Practitioner/Technician	5,622	4.39
Healthcare Support	2,618	2.04
Installation/Maintenance/Repair	3,555	2.78
Legal	1,152	0.90
Life/Physical/Social Science	1,352	1.06
Management	13,988	10.92
Office/Administrative Support	15,248	11.91
Production	7,905	6.17
Protective Services	2,063	1.61
Sales/Related	15,685	12.25
Personal Care/Service	6,451	5.04
Transportation/Material Moving	5,609	4.38
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	1,880	0.83
Civilian - Employed	130,836	57.75
Civilian - Unemployed	7,851	3.46
Not in Labor Force	85,988	37.95

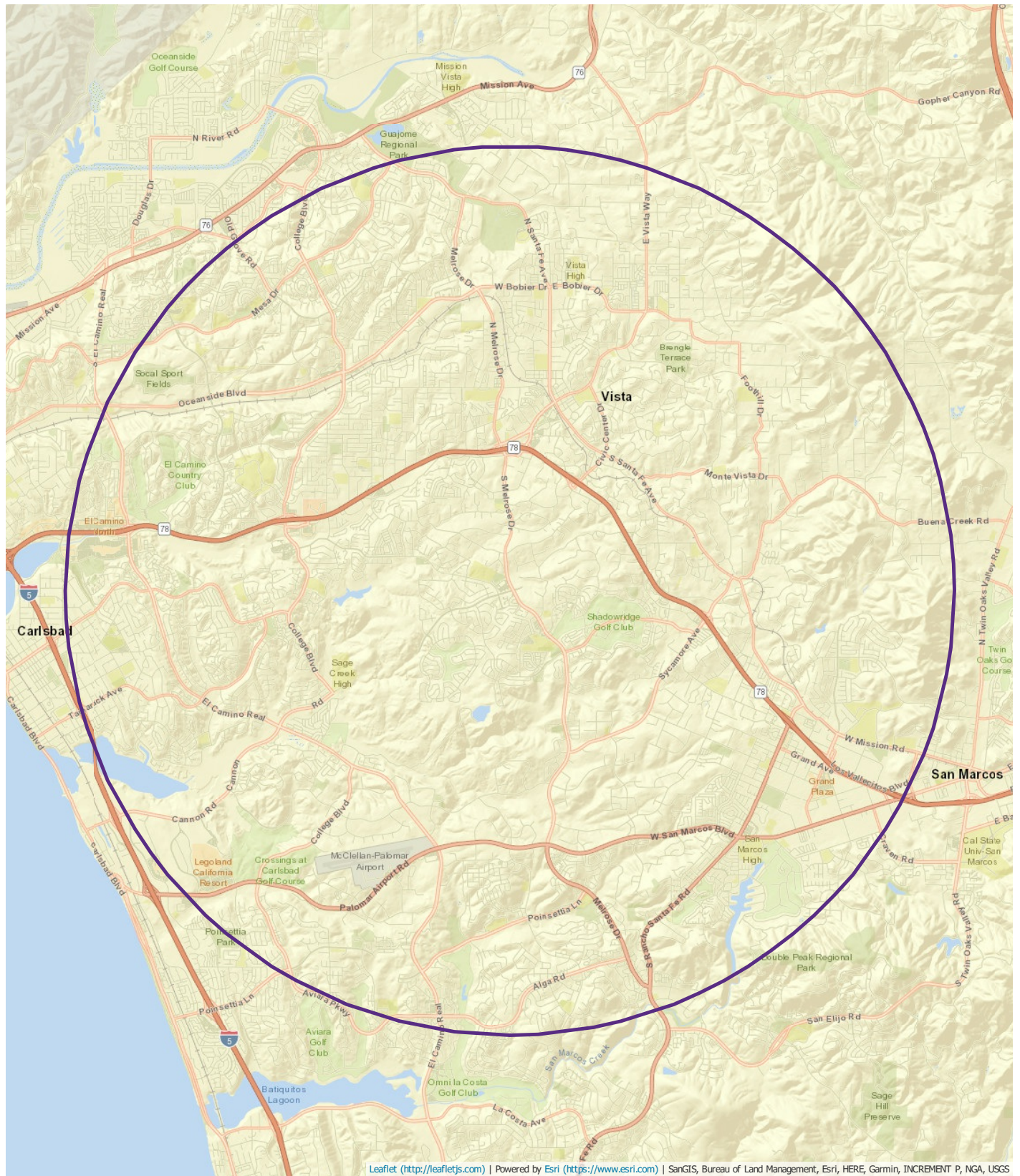
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 3533 Cannon Rd. - 5 mi Radius

Total Population: 287,467 | Total Households: 98,442



Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/14/2018 2:35:25 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
3533 Cannon Rd. - 3 mi Radius	3 mi Radius	N/A
3533 Cannon Rd. - 5 mi Radius	5 mi Radius	N/A
3533 Cannon Rd. - 1 mi Radius	1 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas