

Pop-Facts Demographics Snapshot | Summary

Trade Area: 202 North Coast Hwy - 1 mi Radius

Population	
2000 Census	18,636
2010 Census	17,091
2018 Estimate	18,099
2023 Projection	18,816
Population Growth	
Percent Change: 2000 to 2010	-8.29
Percent Change: 2010 to 2018	5.90
Percent Change: 2018 to 2023	3.96
Households	
2000 Census	6,407
2010 Census	6,398
2018 Estimate	6,875
2023 Projection	7,198
Household Growth	
Percent Change: 2000 to 2010	-0.14
Percent Change: 2010 to 2018	7.46
Percent Change: 2018 to 2023	4.70
Family Households	
2000 Census	3,654
2010 Census	3,470
2018 Estimate	3,736
2023 Projection	3,912
Family Household Growth	
Percent Change: 2000 to 2010	-5.04
Percent Change: 2010 to 2018	7.67
Percent Change: 2018 to 2023	4.71

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 202 North Coast Hwy - 1 mi Radius

Total Population: 18,099 | Total Households: 6,875

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	11,061	61.11
Black/African American Alone	661	3.65
American Indian/Alaskan Native Alone	219	1.21
Asian Alone	604	3.34
Native Hawaiian/Pacific Islander Alone	145	0.80
Some Other Race Alone	4,520	24.97
Two or More Races	888	4.91
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	9,515	52.57
Hispanic or Latino	8,584	47.43
Mexican Origin	7,811	91.00
Puerto Rican Origin	152	1.77
Cuban Origin	26	0.30
All Other Hispanic or Latino	594	6.92
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	235	38.91
Filipino	63	10.43
Japanese	89	14.73
Asian Indian	15	2.48
Korean	3	0.50
Vietnamese	139	23.01
Cambodian	35	5.79
Hmong	0	0.00
Laotian	23	3.81
Thai	2	0.33
All Other Asian Races Including 2+ Category	0	0.00
2018 Est. Population by Ancestry		
Arab	60	0.33
Czech	15	0.08
Danish	39	0.21
Dutch	113	0.62
English	1,069	5.91
French (Excluding Basque)	186	1.03
French Canadian	15	0.08
German	1,279	7.07
Greek	31	0.17
Hungarian	22	0.12
Irish	726	4.01
Italian	433	2.39
Lithuanian	30	0.17
Norwegian	129	0.71
Polish	236	1.30
Portuguese	45	0.25
Russian	127	0.70
Scotch-Irish	98	0.54
Scottish	154	0.85
Slovak	0	0.00
Sub-Saharan African	17	0.09
Swedish	67	0.37
Swiss	0	0.00
Ukrainian	30	0.17
United States or American	343	1.90
Welsh	21	0.12
West Indian (Excluding Hispanic groups)	4	0.02
Other ancestries	10,816	59.76
Ancestries Unclassified	1,995	11.02
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	10,167	60.58
Speak Asian/Pacific Isl. Lang. at Home	513	3.06
Speak Indo-European Language at Home	250	1.49
Speak Spanish at Home	5,827	34.72
Speak Other Language at Home	26	0.15
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	3,402	39.63
Black/African American Alone	79	0.92
American Indian/Alaskan Native Alone	126	1.47
Asian Alone	51	0.59
Native Hawaiian/Pacific Islander Alone	7	0.08
Some Other Race Alone	4,478	52.17
Two or More Races	441	5.14

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 202 North Coast Hwy - 1 mi Radius

Total Population: 18,099 | Total Households: 6,875

	Count	%
2018 Est. Population by Sex		
Male	9,303	51.40
Female	8,796	48.60
2018 Est. Population by Age		
Age 0 - 4	1,315	7.27
Age 5 - 9	1,244	6.87
Age 10 - 14	1,131	6.25
Age 15 - 17	657	3.63
Age 18 - 20	612	3.38
Age 21 - 24	861	4.76
Age 25 - 34	3,359	18.56
Age 35 - 44	2,816	15.56
Age 45 - 54	2,113	11.68
Age 55 - 64	1,957	10.81
Age 65 - 74	1,240	6.85
Age 75 - 84	582	3.22
Age 85 and over	209	1.16
Age 16 and over	14,192	78.41
Age 18 and over	13,751	75.98
Age 21 and over	13,139	72.59
Age 65 and over	2,031	11.22
Median Age	-	34.61
Average Age	-	36.26
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	6,273	43.53
Male, Never Married	3,932	27.29
Female, Never Married	2,341	16.25
Married, Spouse Present	4,421	30.68
Married, Spouse Absent	830	5.76
Widowed	619	4.30
Male, Widowed	197	1.37
Female, Widowed	422	2.93
Divorced	2,265	15.72
Male, Divorced	792	5.50
Female, Divorced	1,474	10.23
2018 Est. Male Population by Age		
Male: Age 0 - 4	667	7.17
Male: Age 5 - 9	625	6.72
Male: Age 10 - 14	568	6.11
Male: Age 15 - 17	342	3.68
Male: Age 18 - 20	325	3.49
Male: Age 21 - 24	456	4.90
Male: Age 25 - 34	1,791	19.25
Male: Age 35 - 44	1,475	15.86
Male: Age 45 - 54	1,134	12.19
Male: Age 55 - 64	1,008	10.84
Male: Age 65 - 74	580	6.24
Male: Age 75 - 84	246	2.64
Male: Age 85 and over	85	0.91
Median Age, Male	-	34.32
Average Age, Male	-	35.71
2018 Est. Female Population by Age		
Female: Age 0 - 4	648	7.37
Female: Age 5 - 9	619	7.04
Female: Age 10 - 14	563	6.40
Female: Age 15 - 17	316	3.59
Female: Age 18 - 20	287	3.26
Female: Age 21 - 24	405	4.60
Female: Age 25 - 34	1,568	17.83
Female: Age 35 - 44	1,342	15.26
Female: Age 45 - 54	979	11.13
Female: Age 55 - 64	949	10.79
Female: Age 65 - 74	660	7.50
Female: Age 75 - 84	337	3.83
Female: Age 85 and over	124	1.41
Median Age, Female	-	34.95
Average Age, Female	-	36.82

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 202 North Coast Hwy - 1 mi Radius

Total Population: 18,099 | Total Households: 6,875

	Count	%
2018 Est. Households by Household Type		
Family Households	3,736	54.34
NonFamily Households	3,139	45.66
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	348	1.92
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	1,977	28.76
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	1,078	28.85
Married Couple Family, no own children	1,281	34.29
Male Householder, own children	245	6.56
Male Householder, no own children	207	5.54
Female Householder, own children	564	15.10
Female Householder, no own children	361	9.66
2018 Est. Households by Household Size		
1-Person Household	2,355	34.26
2-Person Household	2,071	30.12
3-Person Household	841	12.23
4-Person Household	617	8.97
5-Person Household	421	6.12
6-Person Household	247	3.59
7-or-more-person	322	4.68
2018 Est. Average Household Size	-	2.58
2018 Est. Households by Number of Vehicles		
No Vehicles	723	10.52
1 Vehicle	2,831	41.18
2 Vehicles	2,359	34.31
3 Vehicles	642	9.34
4 Vehicles	153	2.23
5 or more Vehicles	167	2.43
2018 Est. Average Number of Vehicles	-	1.62
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	1,705	24.80
Housing Units, Renter-Occupied	5,170	75.20
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	15.89
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.73
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	17	1.00
Value \$20,000 - \$39,999	26	1.52
Value \$40,000 - \$59,999	28	1.64
Value \$60,000 - \$79,999	19	1.11
Value \$80,000 - \$99,999	26	1.52
Value \$100,000 - \$149,999	26	1.52
Value \$150,000 - \$199,999	60	3.52
Value \$200,000 - \$299,999	141	8.27
Value \$300,000 - \$399,999	222	13.02
Value \$400,000 - \$499,999	177	10.38
Value \$500,000 - \$749,999	447	26.22
Value \$750,000 - \$999,999	258	15.13
Value \$1,000,000 - \$1,499,999	135	7.92
Value \$1,500,000 - \$1,999,999	31	1.82
Value \$2,000,000 or more	93	5.46
2018 Est. Median All Owner-Occupied Housing Value	-	559,012.01

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 202 North Coast Hwy - 1 mi Radius

Total Population: 18,099 | Total Households: 6,875

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	500	5.72
1 Unit Detached	2,409	27.55
2 Units	299	3.42
3 to 4 Units	624	7.14
5 to 19 Units	2,750	31.45
20 to 49 Units	984	11.25
50 or More Units	892	10.20
Mobile Home or Trailer	279	3.19
Boat, RV, Van, etc.	8	0.09
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	504	5.76
Built 2010 to 2013	81	0.93
Built 2000 to 2009	815	9.32
Built 1990 to 1999	793	9.07
Built 1980 to 1989	1,066	12.19
Built 1970 to 1979	2,168	24.79
Built 1960 to 1969	1,302	14.89
Built 1950 to 1959	968	11.07
Built 1940 to 1949	449	5.13
Built 1939 or Earlier	599	6.85
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	--	1,974.81
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	2,116	30.78
Households with 1 or More People under Age 18		
Married Couple Family	1,169	55.25
Other Family, Male Householder	284	13.42
Other Family, Female Householder	637	30.10
NonFamily Household, Male Householder	22	1.04
NonFamily Household, Female Householder	5	0.24
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	4,759	69.22
Households with No People under Age 18		
Married Couple Family	1,193	25.07
Other Family, Male Householder	167	3.51
Other Family, Female Householder	288	6.05
NonFamily, Male Householder	1,707	35.87
NonFamily, Female Householder	1,404	29.50

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 202 North Coast Hwy - 1 mi Radius

Total Population: 18,099 | Total Households: 6,875

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	2,004	16.32
Some High School, No Diploma	1,004	8.18
High School Graduate (or GED)	2,486	20.25
Some College, No Degree	2,711	22.08
Associate's Degree	1,154	9.40
Bachelor's Degree	1,919	15.63
Master's Degree	644	5.25
Professional Degree	272	2.21
Doctorate Degree	83	0.68
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	2,258	49.50
High School Graduate	958	21.00
Some College or Associate's Degree	928	20.34
Bachelor's Degree or Higher	418	9.16
2018 Est. Households by HH Income		
Income < \$15,000	834	12.13
Income \$15,000 - \$24,999	666	9.69
Income \$25,000 - \$34,999	776	11.29
Income \$35,000 - \$49,999	1,127	16.39
Income \$50,000 - \$74,999	1,402	20.39
Income \$75,000 - \$99,999	763	11.10
Income \$100,000 - \$124,999	513	7.46
Income \$125,000 - \$149,999	307	4.46
Income \$150,000 - \$199,999	231	3.36
Income \$200,000 - \$249,999	98	1.43
Income \$250,000 - \$499,999	111	1.61
Income \$500,000+	48	0.70
2018 Est. Average Household Income	-	68,584.00
2018 Est. Median Household Income	-	50,514.65
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	-	55,460.80
Black or African American Alone	-	34,403.91
American Indian and Alaskan Native Alone	-	64,449.07
Asian Alone	-	13,889.70
Native Hawaiian and Other Pacific Islander Alone	-	72,293.83
Some Other Race Alone	-	36,666.13
Two or More Races	-	62,989.10
Hispanic or Latino	-	46,097.17
Not Hispanic or Latino	-	53,278.92
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	3,116	83.41
2018 Families at or Above Poverty with children	1,662	44.49
2018 Families Below Poverty	620	16.59
2018 Families Below Poverty with children	414	11.08

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 202 North Coast Hwy - 1 mi Radius

Total Population: 18,099 | Total Households: 6,875

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	3,931	48.02
Blue Collar	1,916	23.41
Service and Farming	2,340	28.59
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	1,755	22.29
15 - 29 Minutes	3,085	39.19
30 - 44 Minutes	1,429	18.15
45 - 59 Minutes	648	8.23
60 or more Minutes	956	12.14
2018 Est. Avg Travel Time to Work in Minutes	—	30.97
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	8,253	100.00
Drove Alone	5,988	72.56
Carpooled	764	9.26
Public Transport	447	5.42
Walked	431	5.22
Bicycle	65	0.79
Other Means	191	2.31
Worked at Home	366	4.43
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	8,186	100.00
For-Profit Private Workers	6,117	74.72
Non-Profit Private Workers)	452	5.52
Local Government Workers	448	5.47
State Government Workers	202	2.47
Federal Government Workers	322	3.93
Self-Employed Workers	645	7.88
Unpaid Family Workers	1	0.01
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	171	2.09
Arts/Design/Entertainment/Sports/Media	162	1.98
Building/Grounds Cleaning/Maintenance	564	6.89
Business/Financial Operations	213	2.60
Community/Social Services	110	1.34
Computer/Mathematical	83	1.01
Construction/Extraction	687	8.39
Education/Training/Library	381	4.65
Farming/Fishing/Forestry	138	1.69
Food Preparation/Serving Related	959	11.71
Healthcare Practitioner/Technician	432	5.28
Healthcare Support	134	1.64
Installation/Maintenance/Repair	256	3.13
Legal	27	0.33
Life/Physical/Social Science	28	0.34
Management	555	6.78
Office/Administrative Support	821	10.03
Production	519	6.34
Protective Services	141	1.72
Sales/Related	948	11.58
Personal Care/Service	403	4.92
Transportation/Material Moving	454	5.55
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	302	2.13
Civilian - Employed	8,361	58.91
Civilian - Unemployed	474	3.34
Not in Labor Force	5,056	35.63

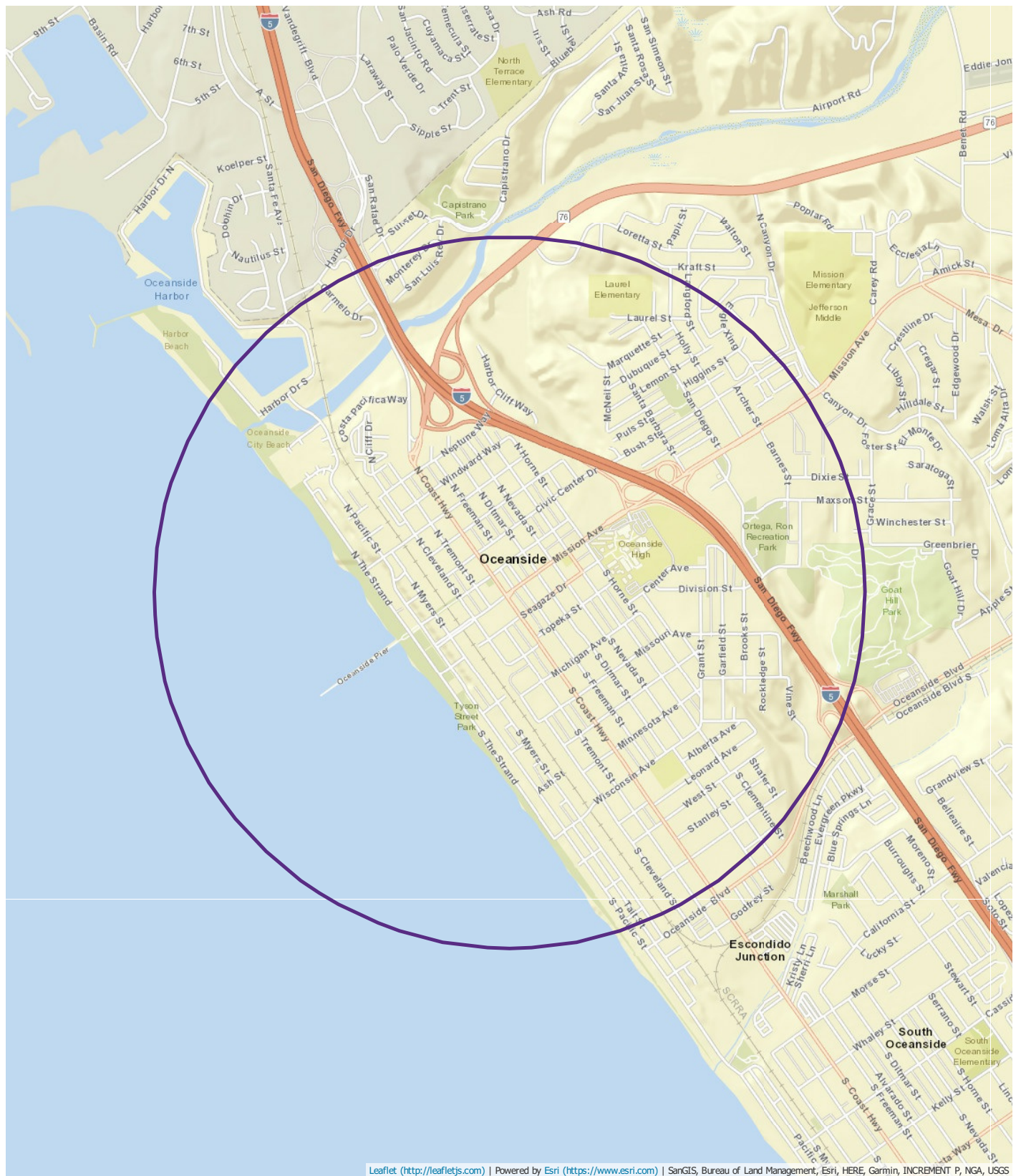
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 202 North Coast Hwy - 1 mi Radius

Total Population: 18,099 | Total Households: 6,875



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Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/5/2018 7:43:27 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
202 North Coast Hwy - 3 mi Radius	3 mi Radius	N/A
202 North Coast Hwy - 5 mi Radius	5 mi Radius	N/A
202 North Coast Hwy - 1 mi Radius	1 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

Pop-Facts Demographics Snapshot | Summary

Trade Area: 202 North Coast Hwy - 3 mi Radius

Population	
2000 Census	63,688
2010 Census	62,115
2018 Estimate	65,936
2023 Projection	68,454
Population Growth	
Percent Change: 2000 to 2010	-2.47
Percent Change: 2010 to 2018	6.15
Percent Change: 2018 to 2023	3.82
Households	
2000 Census	21,877
2010 Census	22,122
2018 Estimate	23,715
2023 Projection	24,783
Household Growth	
Percent Change: 2000 to 2010	1.12
Percent Change: 2010 to 2018	7.20
Percent Change: 2018 to 2023	4.50
Family Households	
2000 Census	14,199
2010 Census	14,013
2018 Estimate	15,044
2023 Projection	15,732
Family Household Growth	
Percent Change: 2000 to 2010	-1.31
Percent Change: 2010 to 2018	7.36
Percent Change: 2018 to 2023	4.57

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 202 North Coast Hwy - 3 mi Radius

Total Population: 65,936 | Total Households: 23,715

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	45,928	69.66
Black/African American Alone	2,540	3.85
American Indian/Alaskan Native Alone	688	1.04
Asian Alone	2,783	4.22
Native Hawaiian/Pacific Islander Alone	622	0.94
Some Other Race Alone	9,637	14.62
Two or More Races	3,737	5.67
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	42,783	64.89
Hispanic or Latino	23,152	35.11
Mexican Origin	20,220	87.34
Puerto Rican Origin	625	2.70
Cuban Origin	130	0.56
All Other Hispanic or Latino	2,178	9.41
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	500	17.97
Filipino	1,144	41.11
Japanese	247	8.88
Asian Indian	144	5.17
Korean	64	2.30
Vietnamese	331	11.89
Cambodian	116	4.17
Hmong	9	0.32
Laotian	61	2.19
Thai	53	1.90
All Other Asian Races Including 2+ Category	114	4.10
2018 Est. Population by Ancestry		
Arab	193	0.29
Czech	136	0.21
Danish	99	0.15
Dutch	525	0.80
English	4,232	6.42
French (Excluding Basque)	947	1.44
French Canadian	97	0.15
German	5,675	8.61
Greek	87	0.13
Hungarian	292	0.44
Irish	3,906	5.92
Italian	2,502	3.79
Lithuanian	50	0.08
Norwegian	516	0.78
Polish	1,104	1.67
Portuguese	318	0.48
Russian	412	0.63
Scotch-Irish	393	0.60
Scottish	743	1.13
Slovak	22	0.03
Sub-Saharan African	350	0.53
Swedish	293	0.44
Swiss	45	0.07
Ukrainian	114	0.17
United States or American	1,440	2.18
Welsh	177	0.27
West Indian (Excluding Hispanic groups)	68	0.10
Other ancestries	33,779	51.23
Ancestries Unclassified	7,423	11.26
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	42,779	70.15
Speak Asian/Pacific Isl. Lang. at Home	1,927	3.16
Speak Indo-European Language at Home	1,040	1.71
Speak Spanish at Home	15,061	24.70
Speak Other Language at Home	179	0.29
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	11,257	48.62
Black/African American Alone	264	1.14
American Indian/Alaskan Native Alone	342	1.48
Asian Alone	160	0.69
Native Hawaiian/Pacific Islander Alone	32	0.14
Some Other Race Alone	9,502	41.04
Two or More Races	1,595	6.89

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 202 North Coast Hwy - 3 mi Radius

Total Population: 65,936 | Total Households: 23,715

	Count	%
2018 Est. Population by Sex		
Male	35,384	53.66
Female	30,551	46.33
2018 Est. Population by Age		
Age 0 - 4	4,950	7.51
Age 5 - 9	4,269	6.47
Age 10 - 14	3,829	5.81
Age 15 - 17	2,350	3.56
Age 18 - 20	3,693	5.60
Age 21 - 24	5,502	8.34
Age 25 - 34	10,908	16.54
Age 35 - 44	9,050	13.72
Age 45 - 54	7,149	10.84
Age 55 - 64	6,674	10.12
Age 65 - 74	4,305	6.53
Age 75 - 84	2,067	3.13
Age 85 and over	1,191	1.81
Age 16 and over	52,120	79.05
Age 18 and over	50,537	76.65
Age 21 and over	46,844	71.05
Age 65 and over	7,562	11.47
Median Age	--	32.46
Average Age	--	35.54
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	20,948	39.61
Male, Never Married	13,978	26.43
Female, Never Married	6,970	13.18
Married, Spouse Present	20,585	38.92
Married, Spouse Absent	2,598	4.91
Widowed	2,174	4.11
Male, Widowed	558	1.05
Female, Widowed	1,616	3.06
Divorced	6,582	12.45
Male, Divorced	2,784	5.26
Female, Divorced	3,798	7.18
2018 Est. Male Population by Age		
Male: Age 0 - 4	2,528	7.14
Male: Age 5 - 9	2,186	6.18
Male: Age 10 - 14	1,965	5.55
Male: Age 15 - 17	1,240	3.50
Male: Age 18 - 20	2,581	7.29
Male: Age 21 - 24	3,883	10.97
Male: Age 25 - 34	5,895	16.66
Male: Age 35 - 44	4,672	13.20
Male: Age 45 - 54	3,718	10.51
Male: Age 55 - 64	3,380	9.55
Male: Age 65 - 74	2,032	5.74
Male: Age 75 - 84	881	2.49
Male: Age 85 and over	424	1.20
Median Age, Male	--	29.96
Average Age, Male	--	34.79
2018 Est. Female Population by Age		
Female: Age 0 - 4	2,422	7.93
Female: Age 5 - 9	2,083	6.82
Female: Age 10 - 14	1,864	6.10
Female: Age 15 - 17	1,111	3.64
Female: Age 18 - 20	1,112	3.64
Female: Age 21 - 24	1,619	5.30
Female: Age 25 - 34	5,013	16.41
Female: Age 35 - 44	4,378	14.33
Female: Age 45 - 54	3,431	11.23
Female: Age 55 - 64	3,293	10.78
Female: Age 65 - 74	2,273	7.44
Female: Age 75 - 84	1,185	3.88
Female: Age 85 and over	766	2.51
Median Age, Female	--	35.11
Average Age, Female	--	36.32

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 202 North Coast Hwy - 3 mi Radius

Total Population: 65,936 | Total Households: 23,715

	Count	%
2018 Est. Households by Household Type		
Family Households	15,044	63.44
NonFamily Households	8,671	36.56
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	5,377	8.15
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	5,564	23.46
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	5,400	35.90
Married Couple Family, no own children	5,554	36.92
Male Householder, own children	678	4.51
Male Householder, no own children	663	4.41
Female Householder, own children	1,548	10.29
Female Householder, no own children	1,201	7.98
2018 Est. Households by Household Size		
1-Person Household	6,392	26.95
2-Person Household	7,384	31.14
3-Person Household	3,777	15.93
4-Person Household	2,999	12.65
5-Person Household	1,612	6.80
6-Person Household	752	3.17
7-or-more-person	798	3.37
2018 Est. Average Household Size	-	2.68
2018 Est. Households by Number of Vehicles		
No Vehicles	1,572	6.63
1 Vehicle	8,084	34.09
2 Vehicles	9,732	41.04
3 Vehicles	3,102	13.08
4 Vehicles	816	3.44
5 or more Vehicles	409	1.73
2018 Est. Average Number of Vehicles	-	1.79
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	8,613	36.32
Housing Units, Renter-Occupied	15,102	63.68
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	15.45
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.41
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	73	0.85
Value \$20,000 - \$39,999	97	1.13
Value \$40,000 - \$59,999	103	1.20
Value \$60,000 - \$79,999	120	1.39
Value \$80,000 - \$99,999	110	1.28
Value \$100,000 - \$149,999	145	1.68
Value \$150,000 - \$199,999	145	1.68
Value \$200,000 - \$299,999	562	6.53
Value \$300,000 - \$399,999	1,284	14.91
Value \$400,000 - \$499,999	1,407	16.34
Value \$500,000 - \$749,999	2,358	27.38
Value \$750,000 - \$999,999	1,122	13.03
Value \$1,000,000 - \$1,499,999	650	7.55
Value \$1,500,000 - \$1,999,999	138	1.60
Value \$2,000,000 or more	300	3.48
2018 Est. Median All Owner-Occupied Housing Value	-	521,411.96

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 202 North Coast Hwy - 3 mi Radius

Total Population: 65,936 | Total Households: 23,715

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	2,401	8.79
1 Unit Detached	11,059	40.49
2 Units	1,031	3.77
3 to 4 Units	2,175	7.96
5 to 19 Units	5,674	20.77
20 to 49 Units	2,134	7.81
50 or More Units	1,930	7.07
Mobile Home or Trailer	901	3.30
Boat, RV, Van, etc.	8	0.03
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	1,413	5.17
Built 2010 to 2013	247	0.90
Built 2000 to 2009	3,330	12.19
Built 1990 to 1999	2,716	9.94
Built 1980 to 1989	4,714	17.26
Built 1970 to 1979	6,459	23.65
Built 1960 to 1969	3,388	12.40
Built 1950 to 1959	2,746	10.05
Built 1940 to 1949	1,287	4.71
Built 1939 or Earlier	1,014	3.71
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	-	1,978.05
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	8,429	35.54
Households with 1 or More People under Age 18		
Married Couple Family	5,727	67.94
Other Family, Male Householder	815	9.67
Other Family, Female Householder	1,820	21.59
NonFamily Household, Male Householder	48	0.57
NonFamily Household, Female Householder	19	0.23
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	15,286	64.46
Households with No People under Age 18		
Married Couple Family	5,228	34.20
Other Family, Male Householder	530	3.47
Other Family, Female Householder	928	6.07
NonFamily, Male Householder	4,595	30.06
NonFamily, Female Householder	4,005	26.20

Benchmark: USA

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 202 North Coast Hwy - 3 mi Radius

Total Population: 65,936 | Total Households: 23,715

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	3,744	9.06
Some High School, No Diploma	2,642	6.39
High School Graduate (or GED)	9,022	21.82
Some College, No Degree	10,825	26.18
Associate's Degree	4,262	10.31
Bachelor's Degree	7,028	17.00
Master's Degree	2,629	6.36
Professional Degree	819	1.98
Doctorate Degree	372	0.90
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	4,568	38.38
High School Graduate	3,198	26.87
Some College or Associate's Degree	3,002	25.22
Bachelor's Degree or Higher	1,134	9.53
2018 Est. Households by HH Income		
Income < \$15,000	2,304	9.71
Income \$15,000 - \$24,999	1,829	7.71
Income \$25,000 - \$34,999	2,321	9.79
Income \$35,000 - \$49,999	3,780	15.94
Income \$50,000 - \$74,999	4,834	20.38
Income \$75,000 - \$99,999	2,993	12.62
Income \$100,000 - \$124,999	2,009	8.47
Income \$125,000 - \$149,999	1,260	5.31
Income \$150,000 - \$199,999	1,109	4.68
Income \$200,000 - \$249,999	473	2.00
Income \$250,000 - \$499,999	549	2.31
Income \$500,000+	253	1.07
2018 Est. Average Household Income	--	79,155.08
2018 Est. Median Household Income	--	57,404.07
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	--	59,235.48
Black or African American Alone	--	61,208.47
American Indian and Alaskan Native Alone	--	61,688.01
Asian Alone	--	53,762.54
Native Hawaiian and Other Pacific Islander Alone	--	63,874.51
Some Other Race Alone	--	43,403.09
Two or More Races	--	62,068.24
Hispanic or Latino	--	47,856.71
Not Hispanic or Latino	--	61,439.42
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	13,247	88.06
2018 Families at or Above Poverty with children	6,644	44.16
2018 Families Below Poverty	1,797	11.95
2018 Families Below Poverty with children	1,161	7.72

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 202 North Coast Hwy - 3 mi Radius

Total Population: 65,936 | Total Households: 23,715

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	14,469	54.69
Blue Collar	5,153	19.48
Service and Farming	6,833	25.83
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	9,482	31.53
15 - 29 Minutes	10,685	35.52
30 - 44 Minutes	5,068	16.85
45 - 59 Minutes	2,027	6.74
60 or more Minutes	2,814	9.36
2018 Est. Avg Travel Time to Work in Minutes	-	27.95
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	32,229	100.00
Drove Alone	22,130	68.67
Carpooled	2,933	9.10
Public Transport	1,058	3.28
Walked	3,045	9.45
Bicycle	151	0.47
Other Means	749	2.32
Worked at Home	2,162	6.71
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	26,455	100.00
For-Profit Private Workers	18,470	69.82
Non-Profit Private Workers)	1,563	5.91
Local Government Workers	1,560	5.90
State Government Workers	789	2.98
Federal Government Workers	1,434	5.42
Self-Employed Workers	2,612	9.87
Unpaid Family Workers	27	0.10
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	608	2.30
Arts/Design/Entertainment/Sports/Media	636	2.40
Building/Grounds Cleaning/Maintenance	1,535	5.80
Business/Financial Operations	884	3.34
Community/Social Services	338	1.28
Computer/Mathematical	625	2.36
Construction/Extraction	1,540	5.82
Education/Training/Library	1,451	5.49
Farming/Fishing/Forestry	295	1.11
Food Preparation/Serving Related	2,540	9.60
Healthcare Practitioner/Technician	1,365	5.16
Healthcare Support	591	2.23
Installation/Maintenance/Repair	1,119	4.23
Legal	145	0.55
Life/Physical/Social Science	188	0.71
Management	2,148	8.12
Office/Administrative Support	3,127	11.82
Production	1,365	5.16
Protective Services	395	1.49
Sales/Related	2,953	11.16
Personal Care/Service	1,478	5.59
Transportation/Material Moving	1,129	4.27
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	5,887	11.29
Civilian - Employed	27,525	52.81
Civilian - Unemployed	2,121	4.07
Not in Labor Force	16,588	31.83

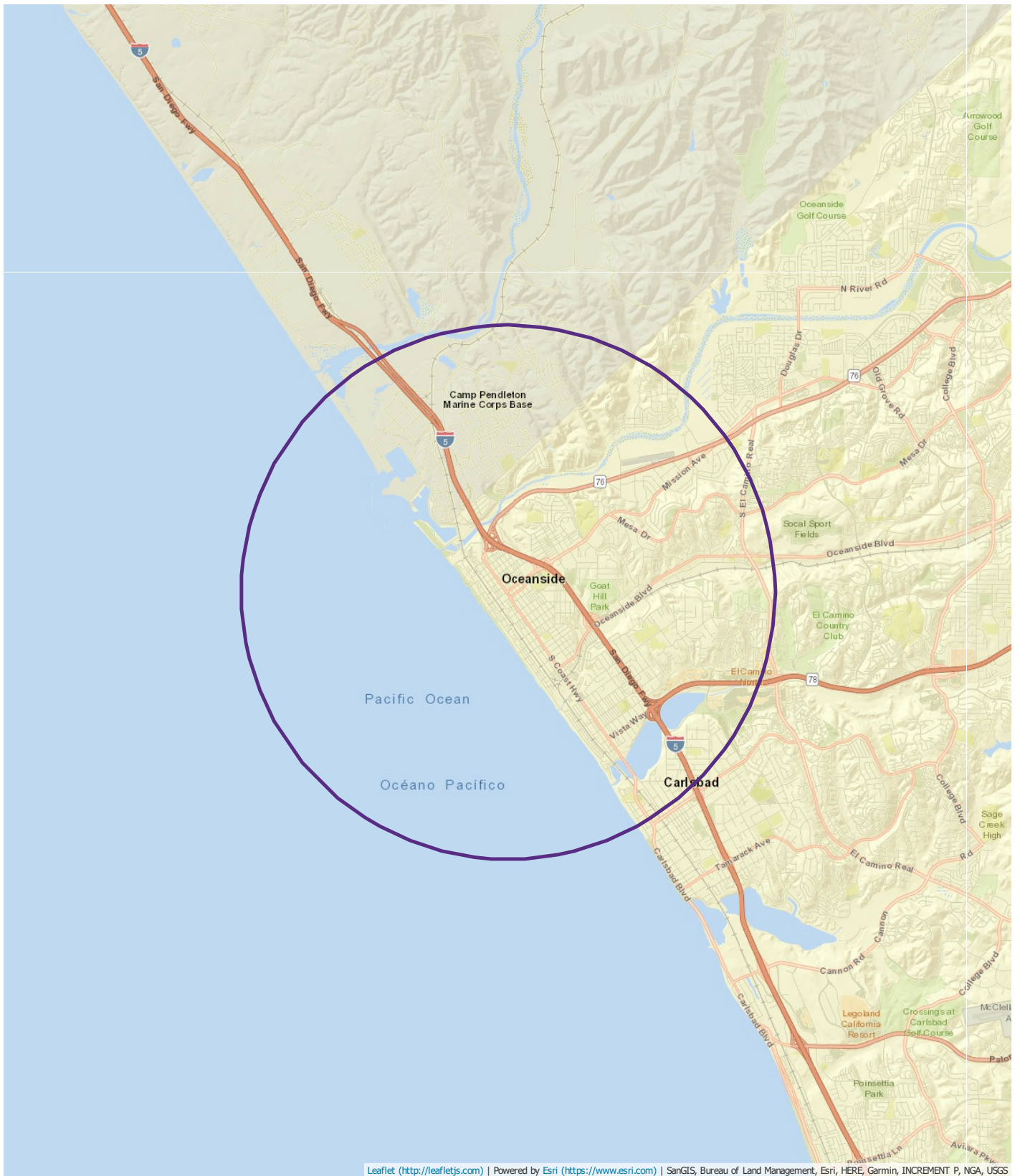
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 202 North Coast Hwy - 3 mi Radius

Total Population: 65,936 | Total Households: 23,715



Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/5/2018 7:43:27 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
202 North Coast Hwy - 3 mi Radius	3 mi Radius	N/A
202 North Coast Hwy - 5 mi Radius	5 mi Radius	N/A
202 North Coast Hwy - 1 mi Radius	1 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

Pop-Facts Demographics Snapshot | Summary

Trade Area: 202 North Coast Hwy - 5 mi Radius

Population	
2000 Census	131,355
2010 Census	134,553
2018 Estimate	143,841
2023 Projection	150,103
Population Growth	
Percent Change: 2000 to 2010	2.44
Percent Change: 2010 to 2018	6.90
Percent Change: 2018 to 2023	4.35
Households	
2000 Census	48,075
2010 Census	50,231
2018 Estimate	53,902
2023 Projection	56,434
Household Growth	
Percent Change: 2000 to 2010	4.49
Percent Change: 2010 to 2018	7.31
Percent Change: 2018 to 2023	4.70
Family Households	
2000 Census	31,297
2010 Census	32,086
2018 Estimate	34,443
2023 Projection	36,071
Family Household Growth	
Percent Change: 2000 to 2010	2.52
Percent Change: 2010 to 2018	7.35
Percent Change: 2018 to 2023	4.73

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 202 North Coast Hwy - 5 mi Radius

Total Population: 143,841 | Total Households: 53,902

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	100,632	69.96
Black/African American Alone	5,292	3.68
American Indian/Alaskan Native Alone	1,333	0.93
Asian Alone	8,219	5.71
Native Hawaiian/Pacific Islander Alone	1,324	0.92
Some Other Race Alone	18,617	12.94
Two or More Races	8,424	5.86
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	98,881	68.74
Hispanic or Latino	44,959	31.26
Mexican Origin	38,110	84.77
Puerto Rican Origin	1,410	3.14
Cuban Origin	297	0.66
All Other Hispanic or Latino	5,142	11.44
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	973	11.84
Filipino	3,890	47.33
Japanese	979	11.91
Asian Indian	677	8.24
Korean	216	2.63
Vietnamese	515	6.27
Cambodian	277	3.37
Hmong	14	0.17
Laotian	61	0.74
Thai	89	1.08
All Other Asian Races Including 2+ Category	528	6.42
2018 Est. Population by Ancestry		
Arab	592	0.41
Czech	310	0.22
Danish	297	0.21
Dutch	1,069	0.74
English	10,261	7.13
French (Excluding Basque)	2,110	1.47
French Canadian	252	0.17
German	11,654	8.10
Greek	292	0.20
Hungarian	522	0.36
Irish	9,579	6.66
Italian	5,623	3.91
Lithuanian	105	0.07
Norwegian	1,181	0.82
Polish	2,112	1.47
Portuguese	716	0.50
Russian	997	0.69
Scotch-Irish	1,140	0.79
Scottish	1,881	1.31
Slovak	42	0.03
Sub-Saharan African	899	0.63
Swedish	976	0.68
Swiss	218	0.15
Ukrainian	315	0.22
United States or American	3,153	2.19
Welsh	456	0.32
West Indian (Excluding Hispanic groups)	321	0.22
Other ancestries	69,158	48.08
Ancestries Unclassified	17,606	12.24
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	98,674	73.64
Speak Asian/Pacific Isl. Lang. at Home	4,636	3.46
Speak Indo-European Language at Home	3,389	2.53
Speak Spanish at Home	26,740	19.96
Speak Other Language at Home	549	0.41
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	21,654	48.16
Black/African American Alone	592	1.32
American Indian/Alaskan Native Alone	708	1.57
Asian Alone	341	0.76
Native Hawaiian/Pacific Islander Alone	97	0.22
Some Other Race Alone	18,295	40.69
Two or More Races	3,272	7.28

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 202 North Coast Hwy - 5 mi Radius

Total Population: 143,841 | Total Households: 53,902

	Count	%
2018 Est. Population by Sex		
Male	74,820	52.02
Female	69,021	47.98
2018 Est. Population by Age		
Age 0 - 4	9,853	6.85
Age 5 - 9	8,931	6.21
Age 10 - 14	8,119	5.64
Age 15 - 17	4,932	3.43
Age 18 - 20	6,853	4.76
Age 21 - 24	10,227	7.11
Age 25 - 34	23,447	16.30
Age 35 - 44	19,531	13.58
Age 45 - 54	16,086	11.18
Age 55 - 64	15,764	10.96
Age 65 - 74	11,262	7.83
Age 75 - 84	5,813	4.04
Age 85 and over	3,024	2.10
Age 16 and over	115,325	80.17
Age 18 and over	112,006	77.87
Age 21 and over	105,153	73.10
Age 65 and over	20,098	13.97
Median Age	-	34.80
Average Age	-	37.46
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	41,509	35.50
Male, Never Married	25,979	22.22
Female, Never Married	15,530	13.28
Married, Spouse Present	49,684	42.49
Married, Spouse Absent	5,736	4.91
Widowed	5,492	4.70
Male, Widowed	1,282	1.10
Female, Widowed	4,210	3.60
Divorced	14,517	12.41
Male, Divorced	6,081	5.20
Female, Divorced	8,436	7.21
2018 Est. Male Population by Age		
Male: Age 0 - 4	5,031	6.72
Male: Age 5 - 9	4,550	6.08
Male: Age 10 - 14	4,155	5.55
Male: Age 15 - 17	2,593	3.47
Male: Age 18 - 20	4,556	6.09
Male: Age 21 - 24	6,872	9.19
Male: Age 25 - 34	12,573	16.80
Male: Age 35 - 44	9,970	13.32
Male: Age 45 - 54	8,159	10.90
Male: Age 55 - 64	7,702	10.29
Male: Age 65 - 74	5,123	6.85
Male: Age 75 - 84	2,426	3.24
Male: Age 85 and over	1,109	1.48
Median Age, Male	-	32.38
Average Age, Male	-	36.43
2018 Est. Female Population by Age		
Female: Age 0 - 4	4,822	6.99
Female: Age 5 - 9	4,381	6.35
Female: Age 10 - 14	3,963	5.74
Female: Age 15 - 17	2,338	3.39
Female: Age 18 - 20	2,297	3.33
Female: Age 21 - 24	3,354	4.86
Female: Age 25 - 34	10,874	15.76
Female: Age 35 - 44	9,561	13.85
Female: Age 45 - 54	7,927	11.48
Female: Age 55 - 64	8,061	11.68
Female: Age 65 - 74	6,139	8.89
Female: Age 75 - 84	3,387	4.91
Female: Age 85 and over	1,915	2.77
Median Age, Female	-	37.46
Average Age, Female	-	38.48

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 202 North Coast Hwy - 5 mi Radius

Total Population: 143,841 | Total Households: 53,902

	Count	%
2018 Est. Households by Household Type		
Family Households	34,443	63.90
NonFamily Households	19,459	36.10
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	7,604	5.29
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	11,400	21.15
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	11,819	34.31
Married Couple Family, no own children	13,996	40.63
Male Householder, own children	1,302	3.78
Male Householder, no own children	1,403	4.07
Female Householder, own children	3,158	9.17
Female Householder, no own children	2,766	8.03
2018 Est. Households by Household Size		
1-Person Household	14,298	26.53
2-Person Household	17,712	32.86
3-Person Household	8,784	16.30
4-Person Household	6,804	12.62
5-Person Household	3,413	6.33
6-Person Household	1,484	2.75
7-or-more-person	1,408	2.61
2018 Est. Average Household Size	-	2.61
2018 Est. Households by Number of Vehicles		
No Vehicles	2,615	4.85
1 Vehicle	18,584	34.48
2 Vehicles	22,564	41.86
3 Vehicles	7,341	13.62
4 Vehicles	1,949	3.62
5 or more Vehicles	850	1.58
2018 Est. Average Number of Vehicles	-	1.83
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	24,837	46.08
Housing Units, Renter-Occupied	29,065	53.92
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	14.56
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.56
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	267	1.07
Value \$20,000 - \$39,999	213	0.86
Value \$40,000 - \$59,999	376	1.51
Value \$60,000 - \$79,999	350	1.41
Value \$80,000 - \$99,999	319	1.28
Value \$100,000 - \$149,999	695	2.80
Value \$150,000 - \$199,999	776	3.12
Value \$200,000 - \$299,999	2,206	8.88
Value \$300,000 - \$399,999	3,589	14.45
Value \$400,000 - \$499,999	3,920	15.78
Value \$500,000 - \$749,999	6,714	27.03
Value \$750,000 - \$999,999	3,253	13.10
Value \$1,000,000 - \$1,499,999	1,412	5.68
Value \$1,500,000 - \$1,999,999	297	1.20
Value \$2,000,000 or more	449	1.81
2018 Est. Median All Owner-Occupied Housing Value	-	492,119.37

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 202 North Coast Hwy - 5 mi Radius

Total Population: 143,841 | Total Households: 53,902

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	7,665	12.84
1 Unit Detached	24,895	41.72
2 Units	2,000	3.35
3 to 4 Units	4,788	8.02
5 to 19 Units	11,216	18.80
20 to 49 Units	3,512	5.88
50 or More Units	3,082	5.16
Mobile Home or Trailer	2,479	4.15
Boat, RV, Van, etc.	41	0.07
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	3,149	5.28
Built 2010 to 2013	477	0.80
Built 2000 to 2009	6,837	11.46
Built 1990 to 1999	6,910	11.58
Built 1980 to 1989	14,299	23.96
Built 1970 to 1979	15,134	25.36
Built 1960 to 1969	6,057	10.15
Built 1950 to 1959	3,713	6.22
Built 1940 to 1949	1,758	2.95
Built 1939 or Earlier	1,344	2.25
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	-	1,981.18
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	17,889	33.19
Households with 1 or More People under Age 18		
Married Couple Family	12,487	69.80
Other Family, Male Householder	1,540	8.61
Other Family, Female Householder	3,697	20.67
NonFamily Household, Male Householder	113	0.63
NonFamily Household, Female Householder	52	0.29
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	36,012	66.81
Households with No People under Age 18		
Married Couple Family	13,331	37.02
Other Family, Male Householder	1,169	3.25
Other Family, Female Householder	2,226	6.18
NonFamily, Male Householder	9,478	26.32
NonFamily, Female Householder	9,808	27.23

Benchmark: USA

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 202 North Coast Hwy - 5 mi Radius

Total Population: 143,841 | Total Households: 53,902

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	6,076	6.40
Some High School, No Diploma	5,068	5.34
High School Graduate (or GED)	19,194	20.22
Some College, No Degree	24,250	25.55
Associate's Degree	10,525	11.09
Bachelor's Degree	18,972	19.99
Master's Degree	7,572	7.98
Professional Degree	1,926	2.03
Doctorate Degree	1,342	1.41
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	8,089	33.62
High School Graduate	6,421	26.68
Some College or Associate's Degree	6,519	27.09
Bachelor's Degree or Higher	3,035	12.61
2018 Est. Households by HH Income		
Income < \$15,000	5,023	9.32
Income \$15,000 - \$24,999	3,776	7.00
Income \$25,000 - \$34,999	4,590	8.52
Income \$35,000 - \$49,999	7,222	13.40
Income \$50,000 - \$74,999	10,989	20.39
Income \$75,000 - \$99,999	7,063	13.10
Income \$100,000 - \$124,999	5,055	9.38
Income \$125,000 - \$149,999	3,318	6.16
Income \$150,000 - \$199,999	3,288	6.10
Income \$200,000 - \$249,999	1,479	2.74
Income \$250,000 - \$499,999	1,515	2.81
Income \$500,000+	582	1.08
2018 Est. Average Household Income	--	86,040.99
2018 Est. Median Household Income	--	63,628.73
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	--	64,811.19
Black or African American Alone	--	63,314.38
American Indian and Alaskan Native Alone	--	64,225.39
Asian Alone	--	72,159.04
Native Hawaiian and Other Pacific Islander Alone	--	69,093.50
Some Other Race Alone	--	52,618.17
Two or More Races	--	65,823.04
Hispanic or Latino	--	54,054.29
Not Hispanic or Latino	--	67,195.85
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	30,898	89.71
2018 Families at or Above Poverty with children	14,005	40.66
2018 Families Below Poverty	3,545	10.29
2018 Families Below Poverty with children	2,220	6.45

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 202 North Coast Hwy - 5 mi Radius

Total Population: 143,841 | Total Households: 53,902

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	36,824	61.64
Blue Collar	9,883	16.54
Service and Farming	13,036	21.82
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	18,025	28.25
15 - 29 Minutes	23,022	36.09
30 - 44 Minutes	11,240	17.62
45 - 59 Minutes	5,041	7.90
60 or more Minutes	6,466	10.14
2018 Est. Avg Travel Time to Work in Minutes	-	29.32
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	68,745	100.00
Drove Alone	49,877	72.55
Carpooled	5,897	8.58
Public Transport	1,998	2.91
Walked	4,370	6.36
Bicycle	290	0.42
Other Means	1,317	1.92
Worked at Home	4,966	7.27
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	59,742	100.00
For-Profit Private Workers	41,225	69.00
Non-Profit Private Workers)	3,511	5.88
Local Government Workers	3,732	6.25
State Government Workers	1,696	2.84
Federal Government Workers	3,100	5.19
Self-Employed Workers	6,377	10.67
Unpaid Family Workers	101	0.17
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	1,485	2.49
Arts/Design/Entertainment/Sports/Media	1,823	3.05
Building/Grounds Cleaning/Maintenance	2,866	4.80
Business/Financial Operations	2,780	4.65
Community/Social Services	715	1.20
Computer/Mathematical	1,797	3.01
Construction/Extraction	2,775	4.64
Education/Training/Library	3,268	5.47
Farming/Fishing/Forestry	449	0.75
Food Preparation/Serving Related	4,618	7.73
Healthcare Practitioner/Technician	3,070	5.14
Healthcare Support	1,143	1.91
Installation/Maintenance/Repair	2,067	3.46
Legal	510	0.85
Life/Physical/Social Science	607	1.02
Management	5,859	9.81
Office/Administrative Support	7,357	12.31
Production	2,640	4.42
Protective Services	1,131	1.89
Sales/Related	7,552	12.64
Personal Care/Service	2,829	4.74
Transportation/Material Moving	2,401	4.02
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	9,281	8.05
Civilian - Employed	61,984	53.75
Civilian - Unemployed	4,609	4.00
Not in Labor Force	39,451	34.21

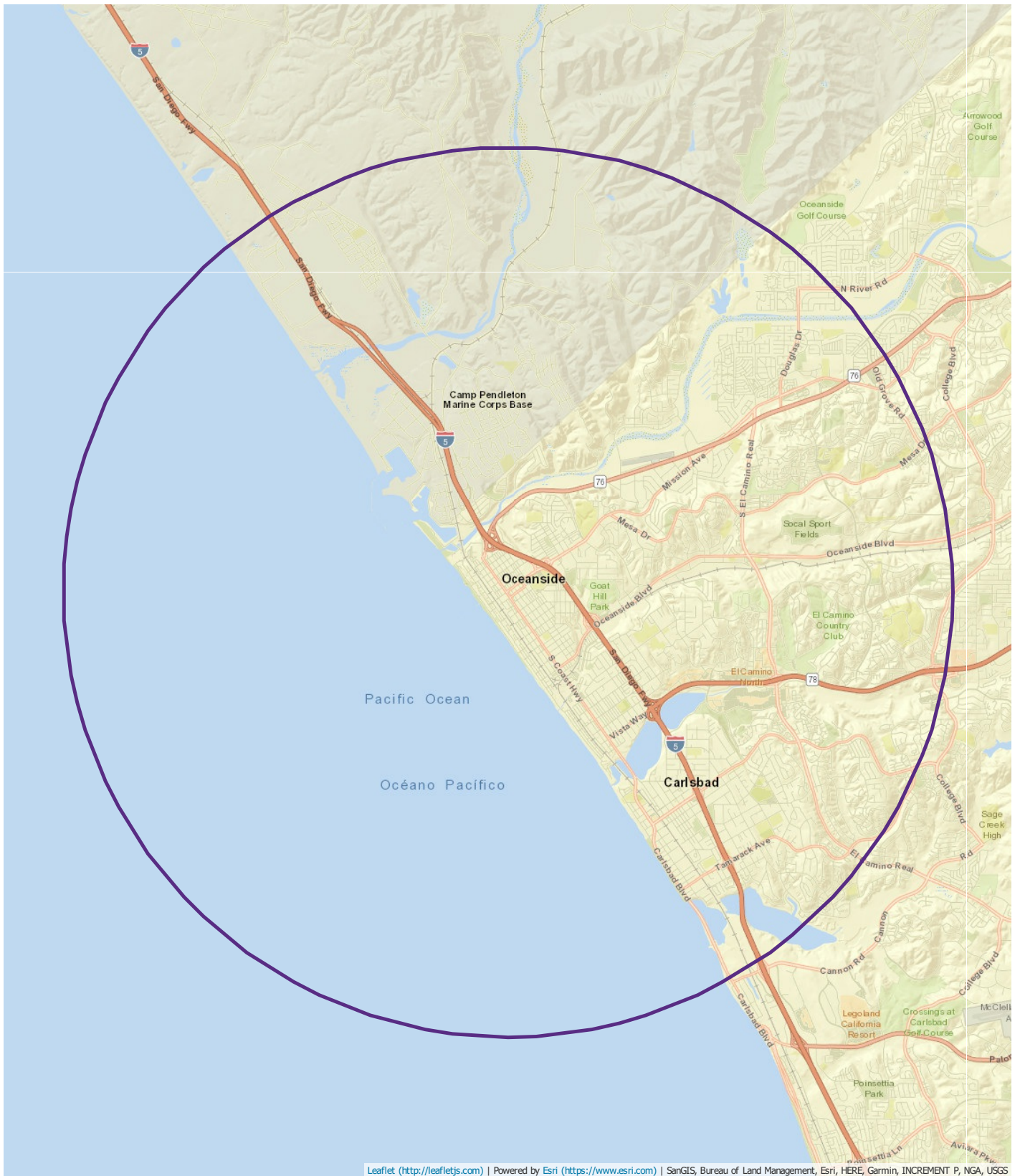
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 202 North Coast Hwy - 5 mi Radius

Total Population: 143,841 | Total Households: 53,902



Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/5/2018 7:43:27 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
202 North Coast Hwy - 3 mi Radius	3 mi Radius	N/A
202 North Coast Hwy - 5 mi Radius	5 mi Radius	N/A
202 North Coast Hwy - 1 mi Radius	1 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas