

Pop-Facts Demographics Snapshot | Summary

Trade Area: 1702 Oceanside Blvd. - 1 mi Radius

Population	
2000 Census	24,108
2010 Census	21,232
2018 Estimate	21,770
2023 Projection	22,283
Population Growth	
Percent Change: 2000 to 2010	-11.93
Percent Change: 2010 to 2018	2.53
Percent Change: 2018 to 2023	2.36
Households	
2000 Census	8,209
2010 Census	7,780
2018 Estimate	8,081
2023 Projection	8,317
Household Growth	
Percent Change: 2000 to 2010	-5.23
Percent Change: 2010 to 2018	3.87
Percent Change: 2018 to 2023	2.92
Family Households	
2000 Census	5,239
2010 Census	4,691
2018 Estimate	4,872
2023 Projection	5,011
Family Household Growth	
Percent Change: 2000 to 2010	-10.46
Percent Change: 2010 to 2018	3.86
Percent Change: 2018 to 2023	2.85

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1702 Oceanside Blvd. - 1 mi Radius

Total Population: 21,770 | Total Households: 8,081

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	14,058	64.58
Black/African American Alone	759	3.49
American Indian/Alaskan Native Alone	243	1.12
Asian Alone	782	3.59
Native Hawaiian/Pacific Islander Alone	176	0.81
Some Other Race Alone	4,553	20.91
Two or More Races	1,199	5.51
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	12,687	58.28
Hispanic or Latino	9,083	41.72
Mexican Origin	8,219	90.49
Puerto Rican Origin	165	1.82
Cuban Origin	36	0.40
All Other Hispanic or Latino	663	7.30
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	156	19.95
Filipino	263	33.63
Japanese	89	11.38
Asian Indian	52	6.65
Korean	20	2.56
Vietnamese	67	8.57
Cambodian	72	9.21
Hmong	0	0.00
Laotian	44	5.63
Thai	11	1.41
All Other Asian Races Including 2+ Category	8	1.02
2018 Est. Population by Ancestry		
Arab	65	0.30
Czech	32	0.15
Danish	36	0.17
Dutch	186	0.85
English	1,342	6.16
French (Excluding Basque)	326	1.50
French Canadian	20	0.09
German	1,602	7.36
Greek	31	0.14
Hungarian	77	0.35
Irish	796	3.66
Italian	618	2.84
Lithuanian	32	0.15
Norwegian	97	0.45
Polish	304	1.40
Portuguese	63	0.29
Russian	97	0.45
Scotch-Irish	168	0.77
Scottish	167	0.77
Slovak	9	0.04
Sub-Saharan African	123	0.56
Swedish	93	0.43
Swiss	0	0.00
Ukrainian	28	0.13
United States or American	414	1.90
Welsh	48	0.22
West Indian (Excluding Hispanic groups)	20	0.09
Other ancestries	12,179	55.94
Ancestries Unclassified	2,795	12.84
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	12,370	61.38
Speak Asian/Pacific Isl. Lang. at Home	571	2.83
Speak Indo-European Language at Home	357	1.77
Speak Spanish at Home	6,770	33.59
Speak Other Language at Home	83	0.41
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	3,787	41.69
Black/African American Alone	85	0.94
American Indian/Alaskan Native Alone	125	1.38
Asian Alone	49	0.54
Native Hawaiian/Pacific Islander Alone	4	0.04
Some Other Race Alone	4,507	49.62
Two or More Races	526	5.79

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1702 Oceanside Blvd. - 1 mi Radius

Total Population: 21,770 | Total Households: 8,081

	Count	%
2018 Est. Population by Sex		
Male	11,075	50.87
Female	10,695	49.13
2018 Est. Population by Age		
Age 0 - 4	1,617	7.43
Age 5 - 9	1,521	6.99
Age 10 - 14	1,398	6.42
Age 15 - 17	837	3.85
Age 18 - 20	776	3.56
Age 21 - 24	1,087	4.99
Age 25 - 34	3,574	16.42
Age 35 - 44	3,174	14.58
Age 45 - 54	2,685	12.33
Age 55 - 64	2,524	11.59
Age 65 - 74	1,562	7.17
Age 75 - 84	694	3.19
Age 85 and over	320	1.47
Age 16 and over	16,958	77.90
Age 18 and over	16,396	75.31
Age 21 and over	15,619	71.75
Age 65 and over	2,576	11.83
Median Age	--	35.22
Average Age	--	36.67
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	6,836	39.67
Male, Never Married	4,210	24.43
Female, Never Married	2,626	15.24
Married, Spouse Present	6,344	36.81
Married, Spouse Absent	731	4.24
Widowed	878	5.09
Male, Widowed	248	1.44
Female, Widowed	630	3.66
Divorced	2,444	14.18
Male, Divorced	998	5.79
Female, Divorced	1,445	8.38
2018 Est. Male Population by Age		
Male: Age 0 - 4	829	7.49
Male: Age 5 - 9	775	7.00
Male: Age 10 - 14	699	6.31
Male: Age 15 - 17	422	3.81
Male: Age 18 - 20	398	3.59
Male: Age 21 - 24	569	5.14
Male: Age 25 - 34	1,879	16.97
Male: Age 35 - 44	1,665	15.03
Male: Age 45 - 54	1,407	12.70
Male: Age 55 - 64	1,286	11.61
Male: Age 65 - 74	739	6.67
Male: Age 75 - 84	293	2.65
Male: Age 85 and over	115	1.04
Median Age, Male	--	34.83
Average Age, Male	--	36.08
2018 Est. Female Population by Age		
Female: Age 0 - 4	788	7.37
Female: Age 5 - 9	745	6.97
Female: Age 10 - 14	700	6.54
Female: Age 15 - 17	416	3.89
Female: Age 18 - 20	378	3.53
Female: Age 21 - 24	517	4.83
Female: Age 25 - 34	1,695	15.85
Female: Age 35 - 44	1,509	14.11
Female: Age 45 - 54	1,278	11.95
Female: Age 55 - 64	1,238	11.58
Female: Age 65 - 74	823	7.70
Female: Age 75 - 84	402	3.76
Female: Age 85 and over	205	1.92
Median Age, Female	--	35.67
Average Age, Female	--	37.29

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1702 Oceanside Blvd. - 1 mi Radius

Total Population: 21,770 | Total Households: 8,081

	Count	%
2018 Est. Households by Household Type		
Family Households	4,872	60.29
NonFamily Households	3,209	39.71
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	269	1.24
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	2,156	26.68
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	1,518	31.16
Married Couple Family, no own children	1,755	36.02
Male Householder, own children	263	5.40
Male Householder, no own children	264	5.42
Female Householder, own children	594	12.19
Female Householder, no own children	479	9.83
2018 Est. Households by Household Size		
1-Person Household	2,367	29.29
2-Person Household	2,448	30.29
3-Person Household	1,181	14.62
4-Person Household	932	11.53
5-Person Household	535	6.62
6-Person Household	283	3.50
7-or-more-person	334	4.13
2018 Est. Average Household Size	-	2.67
2018 Est. Households by Number of Vehicles		
No Vehicles	742	9.18
1 Vehicle	2,691	33.30
2 Vehicles	3,022	37.40
3 Vehicles	1,188	14.70
4 Vehicles	317	3.92
5 or more Vehicles	121	1.50
2018 Est. Average Number of Vehicles	-	1.77
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	3,104	38.41
Housing Units, Renter-Occupied	4,977	61.59
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	17.96
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.58
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	24	0.77
Value \$20,000 - \$39,999	43	1.39
Value \$40,000 - \$59,999	52	1.68
Value \$60,000 - \$79,999	68	2.19
Value \$80,000 - \$99,999	74	2.38
Value \$100,000 - \$149,999	84	2.71
Value \$150,000 - \$199,999	41	1.32
Value \$200,000 - \$299,999	133	4.29
Value \$300,000 - \$399,999	370	11.92
Value \$400,000 - \$499,999	443	14.27
Value \$500,000 - \$749,999	888	28.61
Value \$750,000 - \$999,999	455	14.66
Value \$1,000,000 - \$1,499,999	279	8.99
Value \$1,500,000 - \$1,999,999	62	2.00
Value \$2,000,000 or more	88	2.83
2018 Est. Median All Owner-Occupied Housing Value	-	553,473.79

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households



Trade Area: 1702 Oceanside Blvd. - 1 mi Radius

Total Population: 21,770 | Total Households: 8,081

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	420	4.78
1 Unit Detached	3,598	40.98
2 Units	272	3.10
3 to 4 Units	459	5.23
5 to 19 Units	2,138	24.35
20 to 49 Units	869	9.90
50 or More Units	430	4.90
Mobile Home or Trailer	594	6.76
Boat, RV, Van, etc.	0	0.00
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	317	3.61
Built 2010 to 2013	34	0.39
Built 2000 to 2009	648	7.38
Built 1990 to 1999	575	6.55
Built 1980 to 1989	1,171	13.34
Built 1970 to 1979	2,435	27.73
Built 1960 to 1969	1,523	17.35
Built 1950 to 1959	1,279	14.57
Built 1940 to 1949	336	3.83
Built 1939 or Earlier	461	5.25
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	--	1,973.30
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	2,663	32.95
Households with 1 or More People under Age 18		
Married Couple Family	1,625	61.02
Other Family, Male Householder	316	11.87
Other Family, Female Householder	693	26.02
NonFamily Household, Male Householder	22	0.83
NonFamily Household, Female Householder	8	0.30
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	5,417	67.03
Households with No People under Age 18		
Married Couple Family	1,648	30.42
Other Family, Male Householder	214	3.95
Other Family, Female Householder	376	6.94
NonFamily, Male Householder	1,717	31.70
NonFamily, Female Householder	1,463	27.01

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 1702 Oceanside Blvd. - 1 mi Radius

Total Population: 21,770 | Total Households: 8,081

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	1,882	12.95
Some High School, No Diploma	1,060	7.29
High School Graduate (or GED)	3,083	21.21
Some College, No Degree	3,811	26.22
Associate's Degree	1,349	9.28
Bachelor's Degree	2,122	14.60
Master's Degree	816	5.62
Professional Degree	293	2.02
Doctorate Degree	116	0.80
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	2,155	45.70
High School Graduate	1,174	24.89
Some College or Associate's Degree	1,017	21.57
Bachelor's Degree or Higher	369	7.82
2018 Est. Households by HH Income		
Income < \$15,000	909	11.25
Income \$15,000 - \$24,999	758	9.38
Income \$25,000 - \$34,999	852	10.54
Income \$35,000 - \$49,999	1,235	15.28
Income \$50,000 - \$74,999	1,700	21.04
Income \$75,000 - \$99,999	919	11.37
Income \$100,000 - \$124,999	665	8.23
Income \$125,000 - \$149,999	387	4.79
Income \$150,000 - \$199,999	296	3.66
Income \$200,000 - \$249,999	128	1.58
Income \$250,000 - \$499,999	159	1.97
Income \$500,000+	73	0.90
2018 Est. Average Household Income	-	73,037.89
2018 Est. Median Household Income	-	53,695.19
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	-	57,692.09
Black or African American Alone	-	56,075.17
American Indian and Alaskan Native Alone	-	57,399.88
Asian Alone	-	50,970.11
Native Hawaiian and Other Pacific Islander Alone	-	61,979.17
Some Other Race Alone	-	36,037.48
Two or More Races	-	63,711.83
Hispanic or Latino	-	42,043.44
Not Hispanic or Latino	-	60,170.96
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	4,166	85.51
2018 Families at or Above Poverty with children	2,052	42.12
2018 Families Below Poverty	706	14.49
2018 Families Below Poverty with children	451	9.26

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 1702 Oceanside Blvd. - 1 mi Radius

Total Population: 21,770 | Total Households: 8,081

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	4,956	50.20
Blue Collar	2,376	24.07
Service and Farming	2,542	25.75
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	2,168	22.93
15 - 29 Minutes	3,748	39.65
30 - 44 Minutes	1,715	18.14
45 - 59 Minutes	607	6.42
60 or more Minutes	1,217	12.87
2018 Est. Avg Travel Time to Work in Minutes	-	30.78
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	9,939	100.00
Drove Alone	7,319	73.64
Carpooled	916	9.22
Public Transport	429	4.32
Walked	409	4.12
Bicycle	56	0.56
Other Means	316	3.18
Worked at Home	494	4.97
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	9,873	100.00
For-Profit Private Workers	7,066	71.57
Non-Profit Private Workers)	614	6.22
Local Government Workers	545	5.52
State Government Workers	290	2.94
Federal Government Workers	402	4.07
Self-Employed Workers	946	9.58
Unpaid Family Workers	9	0.09
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	210	2.13
Arts/Design/Entertainment/Sports/Media	243	2.46
Building/Grounds Cleaning/Maintenance	714	7.23
Business/Financial Operations	268	2.71
Community/Social Services	113	1.15
Computer/Mathematical	168	1.70
Construction/Extraction	705	7.14
Education/Training/Library	441	4.47
Farming/Fishing/Forestry	159	1.61
Food Preparation/Serving Related	1,040	10.53
Healthcare Practitioner/Technician	368	3.73
Healthcare Support	158	1.60
Installation/Maintenance/Repair	418	4.23
Legal	69	0.70
Life/Physical/Social Science	76	0.77
Management	659	6.67
Office/Administrative Support	1,337	13.54
Production	660	6.68
Protective Services	104	1.05
Sales/Related	1,005	10.18
Personal Care/Service	366	3.71
Transportation/Material Moving	593	6.01
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	226	1.33
Civilian - Employed	10,295	60.71
Civilian - Unemployed	687	4.05
Not in Labor Force	5,750	33.91

Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 1702 Oceanside Blvd. - 1 mi Radius

Total Population: 21,770 | Total Households: 8,081



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Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/13/2018 7:03:22 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
1702 Oceanside Blvd. - 3 mi Radius	3 mi Radius	N/A
1702 Oceanside Blvd. - 5 mi Radius	5 mi Radius	N/A
1702 Oceanside Blvd. - 1 mi Radius	1 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

Pop-Facts Demographics Snapshot | Summary

Trade Area: 1401 El Camino Real - 3 mi Radius

Population	
2000 Census	120,144
2010 Census	124,415
2018 Estimate	133,398
2023 Projection	139,405
Population Growth	
Percent Change: 2000 to 2010	3.56
Percent Change: 2010 to 2018	7.22
Percent Change: 2018 to 2023	4.50
Households	
2000 Census	43,435
2010 Census	45,715
2018 Estimate	48,967
2023 Projection	51,202
Household Growth	
Percent Change: 2000 to 2010	5.25
Percent Change: 2010 to 2018	7.11
Percent Change: 2018 to 2023	4.56
Family Households	
2000 Census	28,574
2010 Census	29,540
2018 Estimate	31,653
2023 Projection	33,101
Family Household Growth	
Percent Change: 2000 to 2010	3.38
Percent Change: 2010 to 2018	7.15
Percent Change: 2018 to 2023	4.58

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1401 El Camino Real - 3 mi Radius

Total Population: 133,398 | Total Households: 48,967

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	88,225	66.14
Black/African American Alone	4,996	3.75
American Indian/Alaskan Native Alone	1,299	0.97
Asian Alone	8,473	6.35
Native Hawaiian/Pacific Islander Alone	1,450	1.09
Some Other Race Alone	20,845	15.63
Two or More Races	8,109	6.08
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	84,991	63.71
Hispanic or Latino	48,406	36.29
Mexican Origin	41,953	86.67
Puerto Rican Origin	1,320	2.73
Cuban Origin	256	0.53
All Other Hispanic or Latino	4,878	10.08
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	883	10.42
Filipino	4,204	49.62
Japanese	909	10.73
Asian Indian	694	8.19
Korean	229	2.70
Vietnamese	600	7.08
Cambodian	247	2.92
Hmong	4	0.05
Laotian	59	0.70
Thai	84	0.99
All Other Asian Races Including 2+ Category	561	6.62
2018 Est. Population by Ancestry		
Arab	434	0.33
Czech	257	0.19
Danish	311	0.23
Dutch	937	0.70
English	9,113	6.83
French (Excluding Basque)	2,019	1.51
French Canadian	269	0.20
German	9,391	7.04
Greek	240	0.18
Hungarian	418	0.31
Irish	7,474	5.60
Italian	4,695	3.52
Lithuanian	109	0.08
Norwegian	936	0.70
Polish	1,964	1.47
Portuguese	596	0.45
Russian	748	0.56
Scotch-Irish	973	0.73
Scottish	1,498	1.12
Slovak	40	0.03
Sub-Saharan African	810	0.61
Swedish	780	0.58
Swiss	115	0.09
Ukrainian	271	0.20
United States or American	2,675	2.00
Welsh	381	0.29
West Indian (Excluding Hispanic groups)	278	0.21
Other ancestries	70,006	52.48
Ancestries Unclassified	15,659	11.74
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	85,821	69.01
Speak Asian/Pacific Isl. Lang. at Home	5,078	4.08
Speak Indo-European Language at Home	3,143	2.53
Speak Spanish at Home	29,784	23.95
Speak Other Language at Home	538	0.43
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	22,797	47.09
Black/African American Alone	564	1.17
American Indian/Alaskan Native Alone	731	1.51
Asian Alone	317	0.66
Native Hawaiian/Pacific Islander Alone	103	0.21
Some Other Race Alone	20,538	42.43
Two or More Races	3,357	6.93

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1401 El Camino Real - 3 mi Radius

Total Population: 133,398 | Total Households: 48,967

	Count	%
2018 Est. Population by Sex		
Male	67,078	50.28
Female	66,320	49.72
2018 Est. Population by Age		
Age 0 - 4	9,033	6.77
Age 5 - 9	8,712	6.53
Age 10 - 14	8,046	6.03
Age 15 - 17	4,857	3.64
Age 18 - 20	5,121	3.84
Age 21 - 24	7,414	5.56
Age 25 - 34	21,692	16.26
Age 35 - 44	18,686	14.01
Age 45 - 54	15,846	11.88
Age 55 - 64	15,040	11.28
Age 65 - 74	10,544	7.90
Age 75 - 84	5,516	4.13
Age 85 and over	2,891	2.17
Age 16 and over	106,010	79.47
Age 18 and over	102,750	77.03
Age 21 and over	97,628	73.19
Age 65 and over	18,951	14.21
Median Age	—	35.91
Average Age	—	37.92
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	36,551	33.97
Male, Never Married	21,096	19.61
Female, Never Married	15,455	14.36
Married, Spouse Present	46,265	42.99
Married, Spouse Absent	5,382	5.00
Widowed	5,602	5.21
Male, Widowed	1,321	1.23
Female, Widowed	4,281	3.98
Divorced	13,807	12.83
Male, Divorced	5,879	5.46
Female, Divorced	7,928	7.37
2018 Est. Male Population by Age		
Male: Age 0 - 4	4,624	6.89
Male: Age 5 - 9	4,444	6.63
Male: Age 10 - 14	4,097	6.11
Male: Age 15 - 17	2,509	3.74
Male: Age 18 - 20	2,915	4.35
Male: Age 21 - 24	4,274	6.37
Male: Age 25 - 34	11,363	16.94
Male: Age 35 - 44	9,521	14.19
Male: Age 45 - 54	7,952	11.86
Male: Age 55 - 64	7,323	10.92
Male: Age 65 - 74	4,743	7.07
Male: Age 75 - 84	2,268	3.38
Male: Age 85 and over	1,046	1.56
Median Age, Male	—	34.37
Average Age, Male	—	36.81
2018 Est. Female Population by Age		
Female: Age 0 - 4	4,409	6.65
Female: Age 5 - 9	4,268	6.43
Female: Age 10 - 14	3,949	5.95
Female: Age 15 - 17	2,348	3.54
Female: Age 18 - 20	2,206	3.33
Female: Age 21 - 24	3,141	4.74
Female: Age 25 - 34	10,329	15.57
Female: Age 35 - 44	9,165	13.82
Female: Age 45 - 54	7,893	11.90
Female: Age 55 - 64	7,717	11.64
Female: Age 65 - 74	5,802	8.75
Female: Age 75 - 84	3,248	4.90
Female: Age 85 and over	1,845	2.78
Median Age, Female	—	37.61
Average Age, Female	—	38.99

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1401 El Camino Real - 3 mi Radius

Total Population: 133,398 | Total Households: 48,967

	Count	%
2018 Est. Households by Household Type		
Family Households	31,653	64.64
NonFamily Households	17,314	35.36
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	2,744	2.06
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	11,826	24.15
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	10,259	32.41
Married Couple Family, no own children	12,918	40.81
Male Householder, own children	1,282	4.05
Male Householder, no own children	1,377	4.35
Female Householder, own children	3,032	9.58
Female Householder, no own children	2,785	8.80
2018 Est. Households by Household Size		
1-Person Household	12,773	26.09
2-Person Household	15,740	32.14
3-Person Household	7,846	16.02
4-Person Household	6,090	12.44
5-Person Household	3,264	6.67
6-Person Household	1,577	3.22
7-or-more-person	1,678	3.43
2018 Est. Average Household Size	-	2.69
2018 Est. Households by Number of Vehicles		
No Vehicles	2,560	5.23
1 Vehicle	16,560	33.82
2 Vehicles	19,816	40.47
3 Vehicles	7,216	14.74
4 Vehicles	2,018	4.12
5 or more Vehicles	797	1.63
2018 Est. Average Number of Vehicles	-	1.85
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	24,230	49.48
Housing Units, Renter-Occupied	24,737	50.52
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	14.93
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.54
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	300	1.24
Value \$20,000 - \$39,999	252	1.04
Value \$40,000 - \$59,999	399	1.65
Value \$60,000 - \$79,999	382	1.58
Value \$80,000 - \$99,999	316	1.30
Value \$100,000 - \$149,999	748	3.09
Value \$150,000 - \$199,999	872	3.60
Value \$200,000 - \$299,999	2,569	10.60
Value \$300,000 - \$399,999	4,244	17.52
Value \$400,000 - \$499,999	4,280	17.66
Value \$500,000 - \$749,999	5,804	23.95
Value \$750,000 - \$999,999	2,422	10.00
Value \$1,000,000 - \$1,499,999	1,096	4.52
Value \$1,500,000 - \$1,999,999	231	0.95
Value \$2,000,000 or more	315	1.30
2018 Est. Median All Owner-Occupied Housing Value	-	446,002.06

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1401 El Camino Real - 3 mi Radius

Total Population: 133,398 | Total Households: 48,967

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	6,033	11.42
1 Unit Detached	23,516	44.50
2 Units	1,348	2.55
3 to 4 Units	3,878	7.34
5 to 19 Units	10,389	19.66
20 to 49 Units	2,744	5.19
50 or More Units	2,471	4.68
Mobile Home or Trailer	2,449	4.63
Boat, RV, Van, etc.	18	0.03
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	3,048	5.77
Built 2010 to 2013	362	0.69
Built 2000 to 2009	5,191	9.82
Built 1990 to 1999	6,535	12.37
Built 1980 to 1989	13,030	24.66
Built 1970 to 1979	13,606	25.75
Built 1960 to 1969	5,556	10.51
Built 1950 to 1959	3,042	5.76
Built 1940 to 1949	1,387	2.63
Built 1939 or Earlier	1,088	2.06
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	-	1,981.24
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	16,351	33.39
Households with 1 or More People under Age 18		
Married Couple Family	11,018	67.38
Other Family, Male Householder	1,545	9.45
Other Family, Female Householder	3,621	22.14
NonFamily Household, Male Householder	114	0.70
NonFamily Household, Female Householder	54	0.33
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	32,616	66.61
Households with No People under Age 18		
Married Couple Family	12,162	37.29
Other Family, Male Householder	1,118	3.43
Other Family, Female Householder	2,195	6.73
NonFamily, Male Householder	8,273	25.36
NonFamily, Female Householder	8,867	27.19

Benchmark: USA

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 1401 El Camino Real - 3 mi Radius

Total Population: 133,398 | Total Households: 48,967

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	6,582	7.30
Some High School, No Diploma	5,329	5.91
High School Graduate (or GED)	19,098	21.17
Some College, No Degree	23,147	25.66
Associate's Degree	10,006	11.09
Bachelor's Degree	16,878	18.71
Master's Degree	6,596	7.31
Professional Degree	1,458	1.62
Doctorate Degree	1,120	1.24
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	9,335	35.02
High School Graduate	7,198	27.00
Some College or Associate's Degree	7,138	26.78
Bachelor's Degree or Higher	2,987	11.21
2018 Est. Households by HH Income		
Income < \$15,000	4,867	9.94
Income \$15,000 - \$24,999	3,427	7.00
Income \$25,000 - \$34,999	4,307	8.80
Income \$35,000 - \$49,999	6,323	12.91
Income \$50,000 - \$74,999	10,061	20.55
Income \$75,000 - \$99,999	6,607	13.49
Income \$100,000 - \$124,999	4,628	9.45
Income \$125,000 - \$149,999	2,949	6.02
Income \$150,000 - \$199,999	2,956	6.04
Income \$200,000 - \$249,999	1,246	2.54
Income \$250,000 - \$499,999	1,183	2.42
Income \$500,000+	412	0.84
2018 Est. Average Household Income	--	83,019.86
2018 Est. Median Household Income	--	63,140.36
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	--	64,164.08
Black or African American Alone	--	63,310.02
American Indian and Alaskan Native Alone	--	63,990.23
Asian Alone	--	69,183.13
Native Hawaiian and Other Pacific Islander Alone	--	69,423.12
Some Other Race Alone	--	52,699.92
Two or More Races	--	69,704.08
Hispanic or Latino	--	55,030.91
Not Hispanic or Latino	--	66,644.35
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	28,335	89.52
2018 Families at or Above Poverty with children	12,627	39.89
2018 Families Below Poverty	3,318	10.48
2018 Families Below Poverty with children	2,069	6.54

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 1401 El Camino Real - 3 mi Radius

Total Population: 133,398 | Total Households: 48,967

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	34,430	59.25
Blue Collar	10,468	18.02
Service and Farming	13,208	22.73
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	13,595	23.54
15 - 29 Minutes	22,112	38.28
30 - 44 Minutes	10,645	18.43
45 - 59 Minutes	5,182	8.97
60 or more Minutes	6,223	10.77
2018 Est. Avg Travel Time to Work in Minutes	-	30.42
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	61,274	100.00
Drove Alone	47,097	76.86
Carpooled	5,592	9.13
Public Transport	1,781	2.91
Walked	1,861	3.04
Bicycle	165	0.27
Other Means	1,203	1.96
Worked at Home	3,574	5.83
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	58,106	100.00
For-Profit Private Workers	40,786	70.19
Non-Profit Private Workers)	3,447	5.93
Local Government Workers	3,648	6.28
State Government Workers	1,666	2.87
Federal Government Workers	2,775	4.78
Self-Employed Workers	5,682	9.78
Unpaid Family Workers	102	0.18
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	1,381	2.38
Arts/Design/Entertainment/Sports/Media	1,590	2.74
Building/Grounds Cleaning/Maintenance	2,929	5.04
Business/Financial Operations	2,369	4.08
Community/Social Services	662	1.14
Computer/Mathematical	1,732	2.98
Construction/Extraction	2,808	4.83
Education/Training/Library	2,961	5.10
Farming/Fishing/Forestry	364	0.63
Food Preparation/Serving Related	4,807	8.27
Healthcare Practitioner/Technician	2,912	5.01
Healthcare Support	1,152	1.98
Installation/Maintenance/Repair	2,159	3.72
Legal	394	0.68
Life/Physical/Social Science	581	1.00
Management	5,532	9.52
Office/Administrative Support	7,504	12.91
Production	2,989	5.14
Protective Services	964	1.66
Sales/Related	6,814	11.73
Personal Care/Service	2,992	5.15
Transportation/Material Moving	2,512	4.32
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	3,457	3.26
Civilian - Employed	59,838	56.45
Civilian - Unemployed	4,406	4.16
Not in Labor Force	38,310	36.14

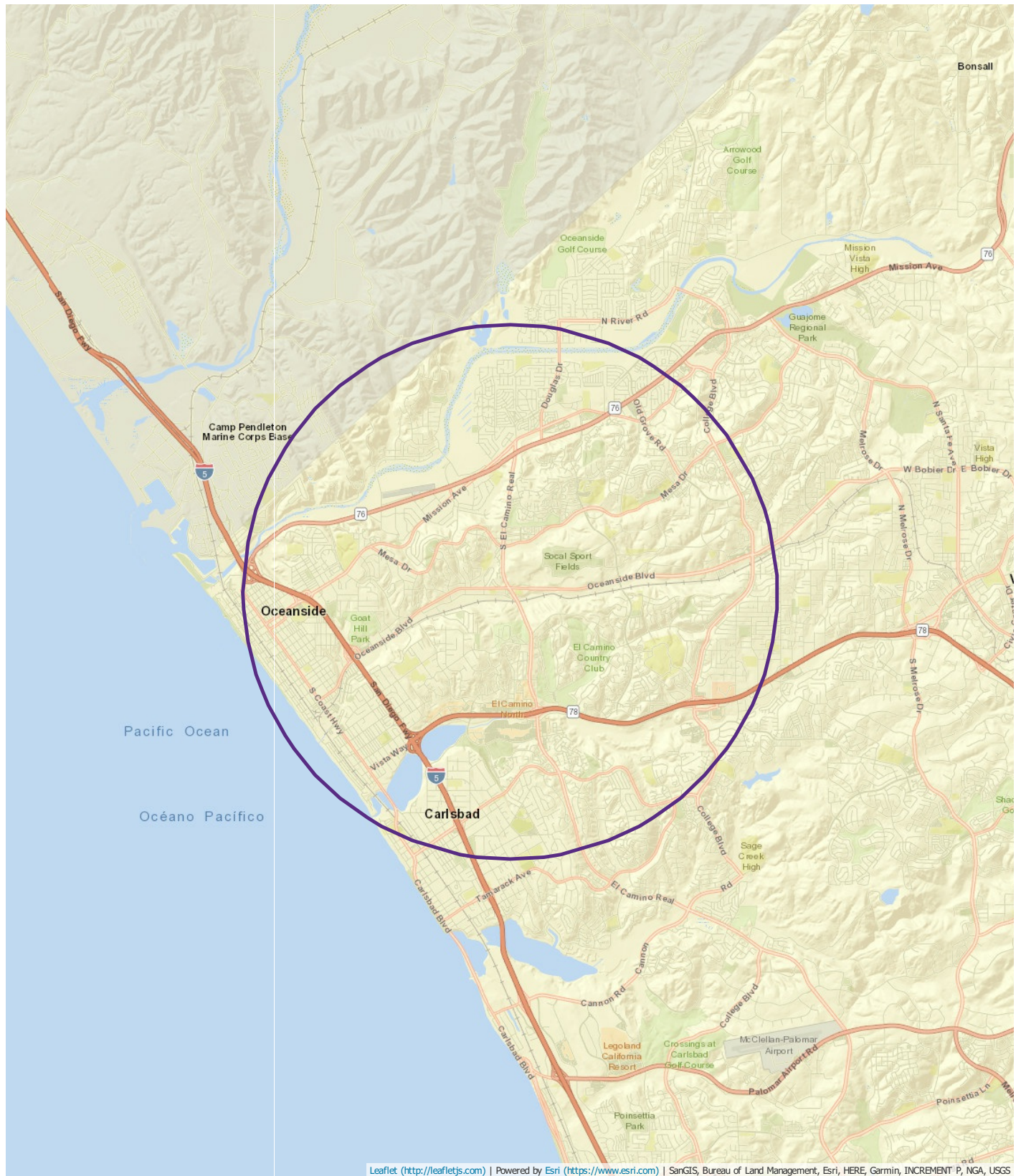
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 1401 El Camino Real - 3 mi Radius

Total Population: 133,398 | Total Households: 48,967



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Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/13/2018 6:44:47 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
1401 El Camino Real - 5 mi Radius	5 mi Radius	N/A
1401 El Camino Real - 1 mi Radius	1 mi Radius	N/A
1401 El Camino Real - 3 mi Radius	3 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

Pop-Facts Demographics Snapshot | Summary

Trade Area: 1401 El Camino Real - 5 mi Radius

Population	
2000 Census	231,205
2010 Census	239,475
2018 Estimate	258,112
2023 Projection	270,061
Population Growth	
Percent Change: 2000 to 2010	3.58
Percent Change: 2010 to 2018	7.78
Percent Change: 2018 to 2023	4.63
Households	
2000 Census	80,673
2010 Census	84,486
2018 Estimate	91,109
2023 Projection	95,474
Household Growth	
Percent Change: 2000 to 2010	4.73
Percent Change: 2010 to 2018	7.84
Percent Change: 2018 to 2023	4.79
Family Households	
2000 Census	55,916
2010 Census	57,089
2018 Estimate	61,561
2023 Projection	64,506
Family Household Growth	
Percent Change: 2000 to 2010	2.10
Percent Change: 2010 to 2018	7.83
Percent Change: 2018 to 2023	4.78

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1401 El Camino Real - 5 mi Radius

Total Population: 258,112 | Total Households: 91,109

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	172,004	66.64
Black/African American Alone	9,669	3.75
American Indian/Alaskan Native Alone	2,389	0.93
Asian Alone	16,207	6.28
Native Hawaiian/Pacific Islander Alone	2,627	1.02
Some Other Race Alone	39,761	15.40
Two or More Races	15,455	5.99
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	161,747	62.66
Hispanic or Latino	96,364	37.33
Mexican Origin	83,607	86.76
Puerto Rican Origin	2,471	2.56
Cuban Origin	513	0.53
All Other Hispanic or Latino	9,774	10.14
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	1,780	10.98
Filipino	7,699	47.50
Japanese	1,574	9.71
Asian Indian	1,300	8.02
Korean	658	4.06
Vietnamese	1,472	9.08
Cambodian	430	2.65
Hmong	10	0.06
Laotian	61	0.38
Thai	162	1.00
All Other Asian Races Including 2+ Category	1,060	6.54
2018 Est. Population by Ancestry		
Arab	1,311	0.51
Czech	465	0.18
Danish	671	0.26
Dutch	1,611	0.62
English	18,894	7.32
French (Excluding Basque)	3,889	1.51
French Canadian	603	0.23
German	18,366	7.12
Greek	553	0.21
Hungarian	770	0.30
Irish	15,184	5.88
Italian	9,002	3.49
Lithuanian	243	0.09
Norwegian	2,015	0.78
Polish	3,607	1.40
Portuguese	996	0.39
Russian	1,445	0.56
Scotch-Irish	1,495	0.58
Scottish	3,082	1.19
Slovak	84	0.03
Sub-Saharan African	1,082	0.42
Swedish	1,478	0.57
Swiss	421	0.16
Ukrainian	446	0.17
United States or American	5,498	2.13
Welsh	677	0.26
West Indian (Excluding Hispanic groups)	644	0.25
Other ancestries	132,023	51.15
Ancestries Unclassified	31,557	12.23
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	165,483	68.80
Speak Asian/Pacific Isl. Lang. at Home	10,197	4.24
Speak Indo-European Language at Home	5,762	2.40
Speak Spanish at Home	57,947	24.09
Speak Other Language at Home	1,122	0.47
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	47,397	49.19
Black/African American Alone	1,060	1.10
American Indian/Alaskan Native Alone	1,401	1.45
Asian Alone	619	0.64
Native Hawaiian/Pacific Islander Alone	192	0.20
Some Other Race Alone	39,204	40.68
Two or More Races	6,492	6.74

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 1401 El Camino Real - 5 mi Radius

Total Population: 258,112 | Total Households: 91,109

	Count	%
2018 Est. Population by Sex		
Male	130,637	50.61
Female	127,475	49.39
2018 Est. Population by Age		
Age 0 - 4	17,600	6.82
Age 5 - 9	16,622	6.44
Age 10 - 14	15,527	6.02
Age 15 - 17	9,636	3.73
Age 18 - 20	10,641	4.12
Age 21 - 24	15,585	6.04
Age 25 - 34	41,081	15.92
Age 35 - 44	34,594	13.40
Age 45 - 54	30,572	11.84
Age 55 - 64	29,609	11.47
Age 65 - 74	20,158	7.81
Age 75 - 84	10,891	4.22
Age 85 and over	5,597	2.17
Age 16 and over	205,200	79.50
Age 18 and over	198,727	76.99
Age 21 and over	188,086	72.87
Age 65 and over	36,646	14.20
Median Age	—	35.63
Average Age	—	37.85
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	70,605	33.89
Male, Never Married	41,591	19.96
Female, Never Married	29,014	13.93
Married, Spouse Present	91,207	43.77
Married, Spouse Absent	11,336	5.44
Widowed	10,683	5.13
Male, Widowed	2,252	1.08
Female, Widowed	8,431	4.05
Divorced	24,531	11.77
Male, Divorced	10,175	4.88
Female, Divorced	14,356	6.89
2018 Est. Male Population by Age		
Male: Age 0 - 4	8,993	6.88
Male: Age 5 - 9	8,486	6.50
Male: Age 10 - 14	7,927	6.07
Male: Age 15 - 17	4,978	3.81
Male: Age 18 - 20	6,233	4.77
Male: Age 21 - 24	9,240	7.07
Male: Age 25 - 34	21,710	16.62
Male: Age 35 - 44	17,630	13.49
Male: Age 45 - 54	15,301	11.71
Male: Age 55 - 64	14,346	10.98
Male: Age 65 - 74	9,172	7.02
Male: Age 75 - 84	4,523	3.46
Male: Age 85 and over	2,096	1.60
Median Age, Male	—	33.88
Average Age, Male	—	36.87
2018 Est. Female Population by Age		
Female: Age 0 - 4	8,607	6.75
Female: Age 5 - 9	8,135	6.38
Female: Age 10 - 14	7,600	5.96
Female: Age 15 - 17	4,658	3.65
Female: Age 18 - 20	4,408	3.46
Female: Age 21 - 24	6,344	4.98
Female: Age 25 - 34	19,371	15.20
Female: Age 35 - 44	16,965	13.31
Female: Age 45 - 54	15,271	11.98
Female: Age 55 - 64	15,262	11.97
Female: Age 65 - 74	10,986	8.62
Female: Age 75 - 84	6,367	5.00
Female: Age 85 and over	3,501	2.75
Median Age, Female	—	37.60
Average Age, Female	—	38.81

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1401 El Camino Real - 5 mi Radius

Total Population: 258,112 | Total Households: 91,109

	Count	%
2018 Est. Households by Household Type		
Family Households	61,561	67.57
NonFamily Households	29,549	32.43
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	7,207	2.79
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	22,811	25.04
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	20,886	33.93
Married Couple Family, no own children	25,305	41.11
Male Householder, own children	2,362	3.84
Male Householder, no own children	2,437	3.96
Female Householder, own children	5,485	8.91
Female Householder, no own children	5,085	8.26
2018 Est. Households by Household Size		
1-Person Household	21,899	24.04
2-Person Household	28,970	31.80
3-Person Household	14,809	16.25
4-Person Household	12,300	13.50
5-Person Household	6,463	7.09
6-Person Household	3,182	3.49
7-or-more-person	3,485	3.83
2018 Est. Average Household Size	-	2.79
2018 Est. Households by Number of Vehicles		
No Vehicles	4,028	4.42
1 Vehicle	28,159	30.91
2 Vehicles	37,938	41.64
3 Vehicles	14,778	16.22
4 Vehicles	4,368	4.79
5 or more Vehicles	1,837	2.02
2018 Est. Average Number of Vehicles	-	1.95
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	49,983	54.86
Housing Units, Renter-Occupied	41,126	45.14
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	14.48
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.75
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	650	1.30
Value \$20,000 - \$39,999	485	0.97
Value \$40,000 - \$59,999	614	1.23
Value \$60,000 - \$79,999	694	1.39
Value \$80,000 - \$99,999	529	1.06
Value \$100,000 - \$149,999	1,235	2.47
Value \$150,000 - \$199,999	1,422	2.85
Value \$200,000 - \$299,999	4,322	8.65
Value \$300,000 - \$399,999	8,562	17.13
Value \$400,000 - \$499,999	9,443	18.89
Value \$500,000 - \$749,999	13,324	26.66
Value \$750,000 - \$999,999	5,476	10.96
Value \$1,000,000 - \$1,499,999	2,127	4.25
Value \$1,500,000 - \$1,999,999	486	0.97
Value \$2,000,000 or more	613	1.23
2018 Est. Median All Owner-Occupied Housing Value	-	467,201.01

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 1401 El Camino Real - 5 mi Radius

Total Population: 258,112 | Total Households: 91,109

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	11,948	12.11
1 Unit Detached	48,600	49.24
2 Units	2,495	2.53
3 to 4 Units	5,701	5.78
5 to 19 Units	16,283	16.50
20 to 49 Units	4,645	4.71
50 or More Units	4,381	4.44
Mobile Home or Trailer	4,553	4.61
Boat, RV, Van, etc.	84	0.09
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	5,961	6.04
Built 2010 to 2013	860	0.87
Built 2000 to 2009	9,987	10.12
Built 1990 to 1999	14,458	14.65
Built 1980 to 1989	27,227	27.59
Built 1970 to 1979	23,537	23.85
Built 1960 to 1969	8,560	8.67
Built 1950 to 1959	4,533	4.59
Built 1940 to 1949	1,962	1.99
Built 1939 or Earlier	1,605	1.63
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	-	1,983.26
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	32,214	35.36
Households with 1 or More People under Age 18		
Married Couple Family	22,479	69.78
Other Family, Male Householder	2,851	8.85
Other Family, Female Householder	6,566	20.38
NonFamily Household, Male Householder	219	0.68
NonFamily Household, Female Householder	98	0.30
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	58,895	64.64
Households with No People under Age 18		
Married Couple Family	23,714	40.27
Other Family, Male Householder	1,953	3.32
Other Family, Female Householder	4,003	6.80
NonFamily, Male Householder	13,891	23.59
NonFamily, Female Householder	15,333	26.03

Benchmark: USA

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 1401 El Camino Real - 5 mi Radius

Total Population: 258,112 | Total Households: 91,109

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	13,388	7.76
Some High School, No Diploma	10,325	5.99
High School Graduate (or GED)	37,019	21.46
Some College, No Degree	41,863	24.27
Associate's Degree	19,137	11.09
Bachelor's Degree	32,518	18.85
Master's Degree	12,768	7.40
Professional Degree	3,382	1.96
Doctorate Degree	2,103	1.22
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	19,589	36.76
High School Graduate	14,068	26.40
Some College or Associate's Degree	13,681	25.67
Bachelor's Degree or Higher	5,956	11.18
2018 Est. Households by HH Income		
Income < \$15,000	8,448	9.27
Income \$15,000 - \$24,999	6,058	6.65
Income \$25,000 - \$34,999	7,489	8.22
Income \$35,000 - \$49,999	11,434	12.55
Income \$50,000 - \$74,999	17,561	19.27
Income \$75,000 - \$99,999	12,316	13.52
Income \$100,000 - \$124,999	9,036	9.92
Income \$125,000 - \$149,999	6,085	6.68
Income \$150,000 - \$199,999	6,188	6.79
Income \$200,000 - \$249,999	2,798	3.07
Income \$250,000 - \$499,999	2,723	2.99
Income \$500,000+	974	1.07
2018 Est. Average Household Income	--	89,009.65
2018 Est. Median Household Income	--	66,616.45
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	--	66,884.98
Black or African American Alone	--	66,170.83
American Indian and Alaskan Native Alone	--	66,829.82
Asian Alone	--	80,208.18
Native Hawaiian and Other Pacific Islander Alone	--	75,238.28
Some Other Race Alone	--	58,219.03
Two or More Races	--	73,476.34
Hispanic or Latino	--	56,953.56
Not Hispanic or Latino	--	71,262.63
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	55,387	89.97
2018 Families at or Above Poverty with children	25,133	40.83
2018 Families Below Poverty	6,174	10.03
2018 Families Below Poverty with children	3,967	6.44

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 1401 El Camino Real - 5 mi Radius

Total Population: 258,112 | Total Households: 91,109

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	65,575	59.26
Blue Collar	20,295	18.34
Service and Farming	24,783	22.40
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	25,098	22.65
15 - 29 Minutes	43,437	39.21
30 - 44 Minutes	21,404	19.32
45 - 59 Minutes	9,718	8.77
60 or more Minutes	11,132	10.05
2018 Est. Avg Travel Time to Work in Minutes	-	30.21
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	117,916	100.00
Drove Alone	90,897	77.09
Carpooled	10,524	8.93
Public Transport	3,210	2.72
Walked	3,855	3.27
Bicycle	363	0.31
Other Means	1,932	1.64
Worked at Home	7,135	6.05
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	110,653	100.00
For-Profit Private Workers	78,169	70.64
Non-Profit Private Workers	6,440	5.82
Local Government Workers	6,998	6.32
State Government Workers	2,919	2.64
Federal Government Workers	4,846	4.38
Self-Employed Workers	11,056	9.99
Unpaid Family Workers	226	0.20
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	2,702	2.44
Arts/Design/Entertainment/Sports/Media	2,962	2.68
Building/Grounds Cleaning/Maintenance	5,860	5.30
Business/Financial Operations	4,954	4.48
Community/Social Services	1,273	1.15
Computer/Mathematical	3,188	2.88
Construction/Extraction	5,288	4.78
Education/Training/Library	5,677	5.13
Farming/Fishing/Forestry	839	0.76
Food Preparation/Serving Related	8,431	7.62
Healthcare Practitioner/Technician	5,420	4.90
Healthcare Support	2,379	2.15
Installation/Maintenance/Repair	3,753	3.39
Legal	947	0.86
Life/Physical/Social Science	983	0.89
Management	10,657	9.63
Office/Administrative Support	13,390	12.10
Production	6,292	5.69
Protective Services	2,069	1.87
Sales/Related	13,423	12.13
Personal Care/Service	5,204	4.70
Transportation/Material Moving	4,962	4.48
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	8,148	3.97
Civilian - Employed	114,147	55.63
Civilian - Unemployed	8,444	4.12
Not in Labor Force	74,462	36.29

Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 1401 El Camino Real - 5 mi Radius

Total Population: 258,112 | Total Households: 91,109



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Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/13/2018 6:44:47 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
1401 El Camino Real - 5 mi Radius	5 mi Radius	N/A
1401 El Camino Real - 1 mi Radius	1 mi Radius	N/A
1401 El Camino Real - 3 mi Radius	3 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas