

Pop-Facts Demographics Snapshot | Summary

Trade Area: 4181 Oceanside Blvd - 1 mi Radius

Population	
2000 Census	16,216
2010 Census	16,268
2018 Estimate	17,396
2023 Projection	18,045
Population Growth	
Percent Change: 2000 to 2010	0.32
Percent Change: 2010 to 2018	6.93
Percent Change: 2018 to 2023	3.73
Households	
2000 Census	4,998
2010 Census	5,027
2018 Estimate	5,378
2023 Projection	5,578
Household Growth	
Percent Change: 2000 to 2010	0.58
Percent Change: 2010 to 2018	6.98
Percent Change: 2018 to 2023	3.72
Family Households	
2000 Census	3,918
2010 Census	3,863
2018 Estimate	4,133
2023 Projection	4,287
Family Household Growth	
Percent Change: 2000 to 2010	-1.40
Percent Change: 2010 to 2018	6.99
Percent Change: 2018 to 2023	3.73

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 4181 Oceanside Blvd - 1 mi Radius

Total Population: 17,396 | Total Households: 5,378

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	10,548	60.63
Black/African American Alone	602	3.46
American Indian/Alaskan Native Alone	178	1.02
Asian Alone	1,103	6.34
Native Hawaiian/Pacific Islander Alone	255	1.47
Some Other Race Alone	3,456	19.87
Two or More Races	1,254	7.21
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	9,138	52.53
Hispanic or Latino	8,257	47.47
Mexican Origin	7,332	88.80
Puerto Rican Origin	182	2.20
Cuban Origin	27	0.33
All Other Hispanic or Latino	716	8.67
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	57	5.17
Filipino	632	57.30
Japanese	69	6.26
Asian Indian	93	8.43
Korean	81	7.34
Vietnamese	123	11.15
Cambodian	9	0.82
Hmong	0	0.00
Laotian	0	0.00
Thai	10	0.91
All Other Asian Races Including 2+ Category	29	2.63
2018 Est. Population by Ancestry		
Arab	183	1.05
Czech	21	0.12
Danish	47	0.27
Dutch	57	0.33
English	1,204	6.92
French (Excluding Basque)	228	1.31
French Canadian	26	0.15
German	1,086	6.24
Greek	28	0.16
Hungarian	4	0.02
Irish	807	4.64
Italian	630	3.62
Lithuanian	37	0.21
Norwegian	121	0.70
Polish	239	1.37
Portuguese	37	0.21
Russian	31	0.18
Scotch-Irish	46	0.26
Scottish	122	0.70
Slovak	7	0.04
Sub-Saharan African	37	0.21
Swedish	38	0.22
Swiss	9	0.05
Ukrainian	5	0.03
United States or American	278	1.60
Welsh	55	0.32
West Indian (Excluding Hispanic groups)	22	0.13
Other ancestries	9,834	56.53
Ancestries Unclassified	2,156	12.39
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	10,246	63.26
Speak Asian/Pacific Isl. Lang. at Home	590	3.64
Speak Indo-European Language at Home	419	2.59
Speak Spanish at Home	4,892	30.20
Speak Other Language at Home	49	0.30
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	3,954	47.89
Black/African American Alone	77	0.93
American Indian/Alaskan Native Alone	108	1.31
Asian Alone	38	0.46
Native Hawaiian/Pacific Islander Alone	14	0.17
Some Other Race Alone	3,423	41.46
Two or More Races	642	7.78

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 4181 Oceanside Blvd - 1 mi Radius

Total Population: 17,396 | Total Households: 5,378

	Count	%
2018 Est. Population by Sex		
Male	8,693	49.97
Female	8,703	50.03
2018 Est. Population by Age		
Age 0 - 4	1,200	6.90
Age 5 - 9	1,168	6.71
Age 10 - 14	1,116	6.42
Age 15 - 17	684	3.93
Age 18 - 20	651	3.74
Age 21 - 24	939	5.40
Age 25 - 34	2,785	16.01
Age 35 - 44	2,443	14.04
Age 45 - 54	2,102	12.08
Age 55 - 64	2,165	12.45
Age 65 - 74	1,343	7.72
Age 75 - 84	577	3.32
Age 85 and over	224	1.29
Age 16 and over	13,689	78.69
Age 18 and over	13,228	76.04
Age 21 and over	12,577	72.30
Age 65 and over	2,143	12.32
Median Age	--	35.60
Average Age	--	37.14
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	4,700	33.78
Male, Never Married	2,734	19.65
Female, Never Married	1,966	14.13
Married, Spouse Present	6,043	43.44
Married, Spouse Absent	789	5.67
Widowed	784	5.63
Male, Widowed	137	0.98
Female, Widowed	646	4.64
Divorced	1,596	11.47
Male, Divorced	618	4.44
Female, Divorced	977	7.02
2018 Est. Male Population by Age		
Male: Age 0 - 4	615	7.08
Male: Age 5 - 9	598	6.88
Male: Age 10 - 14	565	6.50
Male: Age 15 - 17	350	4.03
Male: Age 18 - 20	342	3.93
Male: Age 21 - 24	499	5.74
Male: Age 25 - 34	1,453	16.71
Male: Age 35 - 44	1,247	14.35
Male: Age 45 - 54	1,031	11.86
Male: Age 55 - 64	1,057	12.16
Male: Age 65 - 74	625	7.19
Male: Age 75 - 84	229	2.63
Male: Age 85 and over	81	0.93
Median Age, Male	--	34.46
Average Age, Male	--	36.30
2018 Est. Female Population by Age		
Female: Age 0 - 4	585	6.72
Female: Age 5 - 9	570	6.55
Female: Age 10 - 14	551	6.33
Female: Age 15 - 17	333	3.83
Female: Age 18 - 20	310	3.56
Female: Age 21 - 24	441	5.07
Female: Age 25 - 34	1,331	15.29
Female: Age 35 - 44	1,195	13.73
Female: Age 45 - 54	1,071	12.31
Female: Age 55 - 64	1,108	12.73
Female: Age 65 - 74	717	8.24
Female: Age 75 - 84	348	4.00
Female: Age 85 and over	143	1.64
Median Age, Female	--	36.85
Average Age, Female	--	37.96

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 4181 Oceanside Blvd - 1 mi Radius

Total Population: 17,396 | Total Households: 5,378

	Count	%
2018 Est. Households by Household Type		
Family Households	4,133	76.85
NonFamily Households	1,245	23.15
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	53	0.30
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	1,833	34.08
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	1,390	33.63
Married Couple Family, no own children	1,704	41.23
Male Householder, own children	171	4.14
Male Householder, no own children	183	4.43
Female Householder, own children	294	7.11
Female Householder, no own children	390	9.44
2018 Est. Households by Household Size		
1-Person Household	856	15.92
2-Person Household	1,582	29.42
3-Person Household	937	17.42
4-Person Household	873	16.23
5-Person Household	511	9.50
6-Person Household	276	5.13
7-or-more-person	341	6.34
2018 Est. Average Household Size	-	3.26
2018 Est. Households by Number of Vehicles		
No Vehicles	184	3.42
1 Vehicle	1,176	21.87
2 Vehicles	2,113	39.29
3 Vehicles	1,325	24.64
4 Vehicles	370	6.88
5 or more Vehicles	210	3.90
2018 Est. Average Number of Vehicles	-	2.27
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	3,644	67.76
Housing Units, Renter-Occupied	1,734	32.24
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	15.86
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	6.18
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	56	1.54
Value \$20,000 - \$39,999	53	1.45
Value \$40,000 - \$59,999	17	0.47
Value \$60,000 - \$79,999	3	0.08
Value \$80,000 - \$99,999	2	0.06
Value \$100,000 - \$149,999	20	0.55
Value \$150,000 - \$199,999	88	2.42
Value \$200,000 - \$299,999	398	10.92
Value \$300,000 - \$399,999	1,126	30.90
Value \$400,000 - \$499,999	1,001	27.47
Value \$500,000 - \$749,999	683	18.74
Value \$750,000 - \$999,999	155	4.25
Value \$1,000,000 - \$1,499,999	26	0.71
Value \$1,500,000 - \$1,999,999	3	0.08
Value \$2,000,000 or more	13	0.36
2018 Est. Median All Owner-Occupied Housing Value	-	405,363.11

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Pop-Facts Demographics Snapshot | Housing & Households



Trade Area: 4181 Oceanside Blvd - 1 mi Radius

Total Population: 17,396 | Total Households: 5,378

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	493	8.82
1 Unit Detached	4,082	73.04
2 Units	93	1.66
3 to 4 Units	140	2.50
5 to 19 Units	547	9.79
20 to 49 Units	108	1.93
50 or More Units	89	1.59
Mobile Home or Trailer	35	0.63
Boat, RV, Van, etc.	3	0.05
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	343	6.14
Built 2010 to 2013	28	0.50
Built 2000 to 2009	213	3.81
Built 1990 to 1999	801	14.33
Built 1980 to 1989	2,023	36.20
Built 1970 to 1979	1,594	28.52
Built 1960 to 1969	395	7.07
Built 1950 to 1959	141	2.52
Built 1940 to 1949	13	0.23
Built 1939 or Earlier	37	0.66
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	--	1,982.95
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	2,170	40.35
Households with 1 or More People under Age 18		
Married Couple Family	1,560	71.89
Other Family, Male Householder	209	9.63
Other Family, Female Householder	384	17.70
NonFamily Household, Male Householder	14	0.65
NonFamily Household, Female Householder	3	0.14
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	3,208	59.65
Households with No People under Age 18		
Married Couple Family	1,534	47.82
Other Family, Male Householder	145	4.52
Other Family, Female Householder	299	9.32
NonFamily, Male Householder	570	17.77
NonFamily, Female Householder	660	20.57

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 4181 Oceanside Blvd - 1 mi Radius

Total Population: 17,396 | Total Households: 5,378

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	888	7.63
Some High School, No Diploma	772	6.63
High School Graduate (or GED)	2,984	25.64
Some College, No Degree	2,876	24.71
Associate's Degree	1,444	12.41
Bachelor's Degree	1,746	15.00
Master's Degree	659	5.66
Professional Degree	198	1.70
Doctorate Degree	71	0.61
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	1,710	35.62
High School Graduate	1,303	27.14
Some College or Associate's Degree	1,400	29.16
Bachelor's Degree or Higher	388	8.08
2018 Est. Households by HH Income		
Income < \$15,000	547	10.17
Income \$15,000 - \$24,999	268	4.98
Income \$25,000 - \$34,999	465	8.65
Income \$35,000 - \$49,999	584	10.86
Income \$50,000 - \$74,999	919	17.09
Income \$75,000 - \$99,999	804	14.95
Income \$100,000 - \$124,999	560	10.41
Income \$125,000 - \$149,999	415	7.72
Income \$150,000 - \$199,999	482	8.96
Income \$200,000 - \$249,999	195	3.63
Income \$250,000 - \$499,999	121	2.25
Income \$500,000+	19	0.35
2018 Est. Average Household Income	--	88,580.33
2018 Est. Median Household Income	--	72,323.21
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	--	72,908.50
Black or African American Alone	--	65,933.46
American Indian and Alaskan Native Alone	--	70,450.76
Asian Alone	--	82,578.31
Native Hawaiian and Other Pacific Islander Alone	--	84,490.29
Some Other Race Alone	--	60,954.16
Two or More Races	--	102,087.01
Hispanic or Latino	--	59,970.43
Not Hispanic or Latino	--	82,388.41
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	3,682	89.09
2018 Families at or Above Poverty with children	1,774	42.92
2018 Families Below Poverty	451	10.91
2018 Families Below Poverty with children	232	5.61

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 4181 Oceanside Blvd - 1 mi Radius

Total Population: 17,396 | Total Households: 5,378

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	4,375	55.53
Blue Collar	1,740	22.09
Service and Farming	1,764	22.39
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	1,581	20.21
15 - 29 Minutes	3,459	44.22
30 - 44 Minutes	1,381	17.66
45 - 59 Minutes	739	9.45
60 or more Minutes	663	8.48
2018 Est. Avg Travel Time to Work in Minutes	-	29.14
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	8,173	100.00
Drove Alone	6,639	81.23
Carpooled	792	9.69
Public Transport	143	1.75
Walked	69	0.84
Bicycle	10	0.12
Other Means	153	1.87
Worked at Home	368	4.50
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	7,878	100.00
For-Profit Private Workers	5,719	72.59
Non-Profit Private Workers)	383	4.86
Local Government Workers	518	6.58
State Government Workers	162	2.06
Federal Government Workers	288	3.66
Self-Employed Workers	793	10.07
Unpaid Family Workers	15	0.19
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	231	2.93
Arts/Design/Entertainment/Sports/Media	141	1.79
Building/Grounds Cleaning/Maintenance	479	6.08
Business/Financial Operations	238	3.02
Community/Social Services	61	0.77
Computer/Mathematical	237	3.01
Construction/Extraction	463	5.88
Education/Training/Library	380	4.82
Farming/Fishing/Forestry	14	0.18
Food Preparation/Serving Related	562	7.13
Healthcare Practitioner/Technician	349	4.43
Healthcare Support	156	1.98
Installation/Maintenance/Repair	294	3.73
Legal	40	0.51
Life/Physical/Social Science	40	0.51
Management	764	9.70
Office/Administrative Support	935	11.87
Production	596	7.57
Protective Services	103	1.31
Sales/Related	960	12.19
Personal Care/Service	449	5.70
Transportation/Material Moving	386	4.90
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	264	1.93
Civilian - Employed	7,880	57.56
Civilian - Unemployed	640	4.67
Not in Labor Force	4,906	35.84

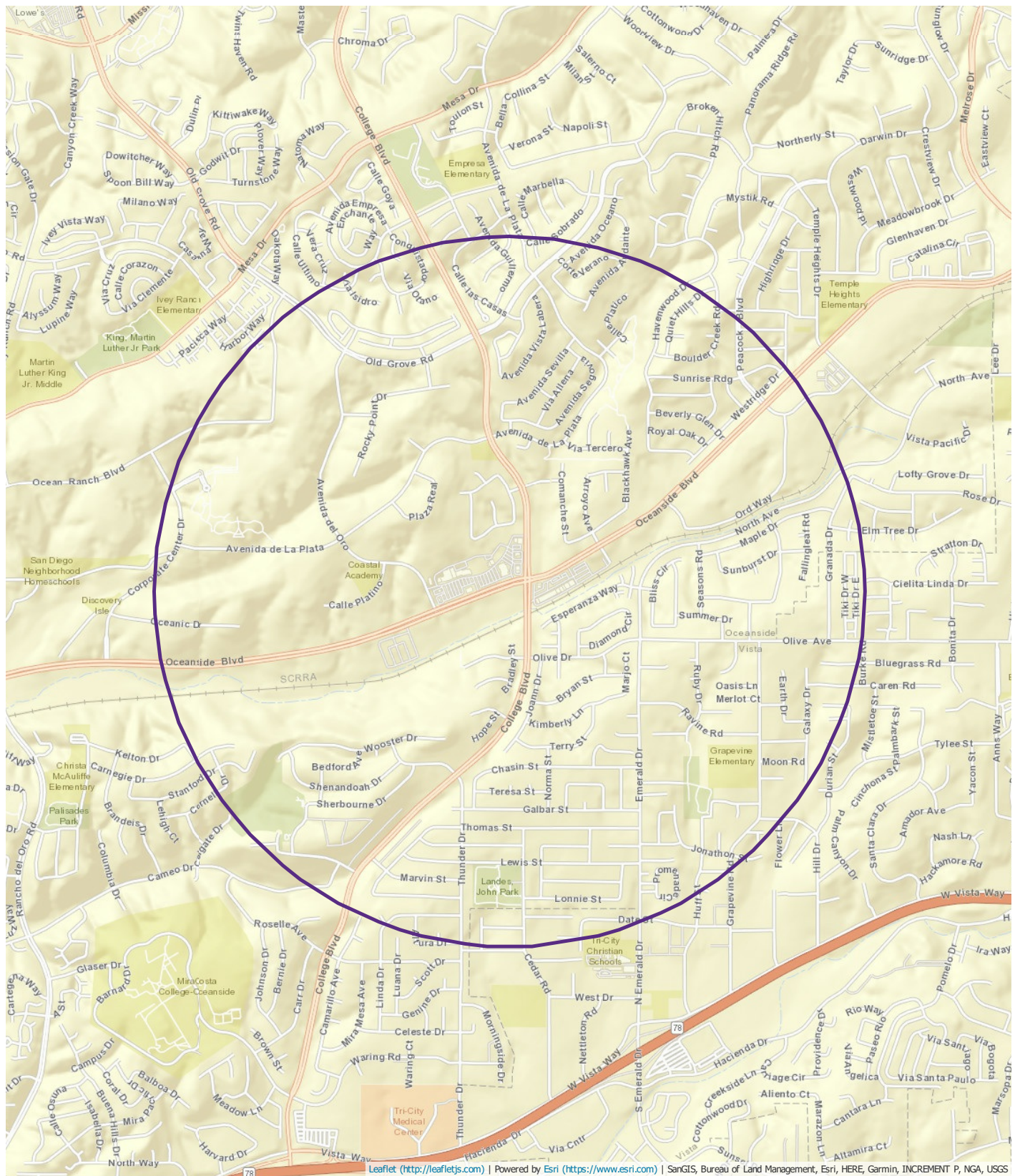
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 4181 Oceanside Blvd - 1 mi Radius

Total Population: 17,396 | Total Households: 5,378



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Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/13/2018 6:09:24 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
4181 Oceanside Blvd - 3 mi Radius	3 mi Radius	N/A
4181 Oceanside Blvd - 1 mi Radius	1 mi Radius	N/A
4181 Oceanside Blvd - 5 mi Radius	5 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

Pop-Facts Demographics Snapshot | Summary

Trade Area: 4181 Oceanside Blvd - 3 mi Radius

Population	
2000 Census	127,392
2010 Census	133,499
2018 Estimate	143,633
2023 Projection	150,133
Population Growth	
Percent Change: 2000 to 2010	4.79
Percent Change: 2010 to 2018	7.59
Percent Change: 2018 to 2023	4.53
Households	
2000 Census	42,838
2010 Census	44,628
2018 Estimate	48,100
2023 Projection	50,343
Household Growth	
Percent Change: 2000 to 2010	4.18
Percent Change: 2010 to 2018	7.78
Percent Change: 2018 to 2023	4.66
Family Households	
2000 Census	30,672
2010 Census	31,457
2018 Estimate	33,844
2023 Projection	35,392
Family Household Growth	
Percent Change: 2000 to 2010	2.56
Percent Change: 2010 to 2018	7.59
Percent Change: 2018 to 2023	4.57

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 4181 Oceanside Blvd - 3 mi Radius

Total Population: 143,633 | Total Households: 48,100

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	91,547	63.74
Black/African American Alone	5,279	3.67
American Indian/Alaskan Native Alone	1,510	1.05
Asian Alone	9,279	6.46
Native Hawaiian/Pacific Islander Alone	1,501	1.04
Some Other Race Alone	25,770	17.94
Two or More Races	8,747	6.09
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	79,043	55.03
Hispanic or Latino	64,590	44.97
Mexican Origin	56,732	87.83
Puerto Rican Origin	1,380	2.14
Cuban Origin	278	0.43
All Other Hispanic or Latino	6,200	9.60
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	873	9.41
Filipino	4,500	48.50
Japanese	965	10.40
Asian Indian	741	7.99
Korean	457	4.92
Vietnamese	933	10.05
Cambodian	249	2.68
Hmong	1	0.01
Laotian	2	0.02
Thai	51	0.55
All Other Asian Races Including 2+ Category	507	5.46
2018 Est. Population by Ancestry		
Arab	773	0.54
Czech	189	0.13
Danish	474	0.33
Dutch	774	0.54
English	10,691	7.44
French (Excluding Basque)	2,241	1.56
French Canadian	334	0.23
German	8,395	5.84
Greek	210	0.15
Hungarian	256	0.18
Irish	7,010	4.88
Italian	4,182	2.91
Lithuanian	163	0.11
Norwegian	880	0.61
Polish	1,759	1.23
Portuguese	437	0.30
Russian	483	0.34
Scotch-Irish	628	0.44
Scottish	1,331	0.93
Slovak	40	0.03
Sub-Saharan African	495	0.34
Swedish	600	0.42
Swiss	179	0.13
Ukrainian	277	0.19
United States or American	2,627	1.83
Welsh	331	0.23
West Indian (Excluding Hispanic groups)	330	0.23
Other ancestries	81,330	56.62
Ancestries Unclassified	16,214	11.29
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	84,530	63.34
Speak Asian/Pacific Isl. Lang. at Home	5,662	4.24
Speak Indo-European Language at Home	3,056	2.29
Speak Spanish at Home	39,655	29.71
Speak Other Language at Home	548	0.41
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	33,057	51.18
Black/African American Alone	589	0.91
American Indian/Alaskan Native Alone	1,011	1.56
Asian Alone	337	0.52
Native Hawaiian/Pacific Islander Alone	134	0.21
Some Other Race Alone	25,460	39.42
Two or More Races	4,002	6.20

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 4181 Oceanside Blvd - 3 mi Radius

Total Population: 143,633 | Total Households: 48,100

	Count	%
2018 Est. Population by Sex		
Male	71,416	49.72
Female	72,217	50.28
2018 Est. Population by Age		
Age 0 - 4	10,182	7.09
Age 5 - 9	9,785	6.81
Age 10 - 14	9,122	6.35
Age 15 - 17	5,694	3.96
Age 18 - 20	5,423	3.78
Age 21 - 24	7,880	5.49
Age 25 - 34	23,100	16.08
Age 35 - 44	19,473	13.56
Age 45 - 54	17,388	12.11
Age 55 - 64	16,411	11.43
Age 65 - 74	10,735	7.47
Age 75 - 84	5,578	3.88
Age 85 and over	2,861	1.99
Age 16 and over	112,673	78.44
Age 18 and over	108,850	75.78
Age 21 and over	103,426	72.01
Age 65 and over	19,174	13.35
Median Age	-	35.30
Average Age	-	37.33
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	38,435	33.55
Male, Never Married	21,432	18.71
Female, Never Married	17,003	14.84
Married, Spouse Present	49,462	43.18
Married, Spouse Absent	6,981	6.09
Widowed	6,387	5.58
Male, Widowed	1,219	1.06
Female, Widowed	5,169	4.51
Divorced	13,279	11.59
Male, Divorced	5,657	4.94
Female, Divorced	7,622	6.65
2018 Est. Male Population by Age		
Male: Age 0 - 4	5,218	7.31
Male: Age 5 - 9	5,018	7.03
Male: Age 10 - 14	4,652	6.51
Male: Age 15 - 17	2,907	4.07
Male: Age 18 - 20	2,844	3.98
Male: Age 21 - 24	4,175	5.85
Male: Age 25 - 34	12,055	16.88
Male: Age 35 - 44	9,934	13.91
Male: Age 45 - 54	8,630	12.08
Male: Age 55 - 64	7,861	11.01
Male: Age 65 - 74	4,852	6.79
Male: Age 75 - 84	2,245	3.14
Male: Age 85 and over	1,027	1.44
Median Age, Male	-	34.00
Average Age, Male	-	36.29
2018 Est. Female Population by Age		
Female: Age 0 - 4	4,965	6.88
Female: Age 5 - 9	4,767	6.60
Female: Age 10 - 14	4,470	6.19
Female: Age 15 - 17	2,787	3.86
Female: Age 18 - 20	2,580	3.57
Female: Age 21 - 24	3,705	5.13
Female: Age 25 - 34	11,045	15.29
Female: Age 35 - 44	9,539	13.21
Female: Age 45 - 54	8,759	12.13
Female: Age 55 - 64	8,550	11.84
Female: Age 65 - 74	5,883	8.15
Female: Age 75 - 84	3,333	4.62
Female: Age 85 and over	1,835	2.54
Median Age, Female	-	36.78
Average Age, Female	-	38.30

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 4181 Oceanside Blvd - 3 mi Radius

Total Population: 143,633 | Total Households: 48,100

	Count	%
2018 Est. Households by Household Type		
Family Households	33,844	70.36
NonFamily Households	14,256	29.64
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	1,704	1.19
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	14,872	30.92
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	11,585	34.23
Married Couple Family, no own children	13,486	39.85
Male Householder, own children	1,442	4.26
Male Householder, no own children	1,405	4.15
Female Householder, own children	3,071	9.07
Female Householder, no own children	2,854	8.43
2018 Est. Households by Household Size		
1-Person Household	10,653	22.15
2-Person Household	14,537	30.22
3-Person Household	7,902	16.43
4-Person Household	6,793	14.12
5-Person Household	3,759	7.82
6-Person Household	2,073	4.31
7-or-more-person	2,382	4.95
2018 Est. Average Household Size	-	2.95
2018 Est. Households by Number of Vehicles		
No Vehicles	1,906	3.96
1 Vehicle	14,358	29.85
2 Vehicles	19,635	40.82
3 Vehicles	8,457	17.58
4 Vehicles	2,700	5.61
5 or more Vehicles	1,045	2.17
2018 Est. Average Number of Vehicles	-	2.00
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	27,978	58.17
Housing Units, Renter-Occupied	20,123	41.84
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	13.84
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.85
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	535	1.91
Value \$20,000 - \$39,999	376	1.34
Value \$40,000 - \$59,999	304	1.09
Value \$60,000 - \$79,999	386	1.38
Value \$80,000 - \$99,999	265	0.95
Value \$100,000 - \$149,999	777	2.78
Value \$150,000 - \$199,999	1,055	3.77
Value \$200,000 - \$299,999	3,171	11.33
Value \$300,000 - \$399,999	5,914	21.14
Value \$400,000 - \$499,999	6,035	21.57
Value \$500,000 - \$749,999	6,393	22.85
Value \$750,000 - \$999,999	1,828	6.53
Value \$1,000,000 - \$1,499,999	575	2.06
Value \$1,500,000 - \$1,999,999	219	0.78
Value \$2,000,000 or more	145	0.52
2018 Est. Median All Owner-Occupied Housing Value	-	419,266.72

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 4181 Oceanside Blvd - 3 mi Radius

Total Population: 143,633 | Total Households: 48,100

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	6,575	12.99
1 Unit Detached	26,419	52.18
2 Units	1,217	2.40
3 to 4 Units	2,887	5.70
5 to 19 Units	8,224	16.24
20 to 49 Units	1,324	2.62
50 or More Units	1,692	3.34
Mobile Home or Trailer	2,224	4.39
Boat, RV, Van, etc.	66	0.13
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	3,275	6.47
Built 2010 to 2013	330	0.65
Built 2000 to 2009	3,662	7.23
Built 1990 to 1999	8,390	16.57
Built 1980 to 1989	16,317	32.23
Built 1970 to 1979	12,657	25.00
Built 1960 to 1969	4,005	7.91
Built 1950 to 1959	1,263	2.50
Built 1940 to 1949	404	0.80
Built 1939 or Earlier	326	0.64
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	-	1,983.99
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	18,253	37.95
Households with 1 or More People under Age 18		
Married Couple Family	12,617	69.12
Other Family, Male Householder	1,759	9.64
Other Family, Female Householder	3,679	20.16
NonFamily Household, Male Householder	134	0.73
NonFamily Household, Female Householder	64	0.35
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	29,847	62.05
Households with No People under Age 18		
Married Couple Family	12,455	41.73
Other Family, Male Householder	1,092	3.66
Other Family, Female Householder	2,248	7.53
NonFamily, Male Householder	6,339	21.24
NonFamily, Female Householder	7,713	25.84

Benchmark: USA

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 4181 Oceanside Blvd - 3 mi Radius

Total Population: 143,633 | Total Households: 48,100

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	9,659	10.11
Some High School, No Diploma	6,498	6.80
High School Graduate (or GED)	22,308	23.35
Some College, No Degree	22,356	23.40
Associate's Degree	11,166	11.69
Bachelor's Degree	15,695	16.43
Master's Degree	5,589	5.85
Professional Degree	1,309	1.37
Doctorate Degree	966	1.01
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	14,221	39.35
High School Graduate	9,315	25.77
Some College or Associate's Degree	8,968	24.82
Bachelor's Degree or Higher	3,636	10.06
2018 Est. Households by HH Income		
Income < \$15,000	4,813	10.01
Income \$15,000 - \$24,999	3,304	6.87
Income \$25,000 - \$34,999	4,353	9.05
Income \$35,000 - \$49,999	6,105	12.69
Income \$50,000 - \$74,999	9,456	19.66
Income \$75,000 - \$99,999	6,510	13.53
Income \$100,000 - \$124,999	4,655	9.68
Income \$125,000 - \$149,999	3,040	6.32
Income \$150,000 - \$199,999	3,234	6.72
Income \$200,000 - \$249,999	1,357	2.82
Income \$250,000 - \$499,999	1,024	2.13
Income \$500,000+	249	0.52
2018 Est. Average Household Income	--	82,116.20
2018 Est. Median Household Income	--	63,796.66
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	--	61,974.27
Black or African American Alone	--	66,257.15
American Indian and Alaskan Native Alone	--	74,447.23
Asian Alone	--	76,003.29
Native Hawaiian and Other Pacific Islander Alone	--	69,589.08
Some Other Race Alone	--	62,577.73
Two or More Races	--	75,549.59
Hispanic or Latino	--	58,352.47
Not Hispanic or Latino	--	67,587.61
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	30,367	89.73
2018 Families at or Above Poverty with children	14,037	41.48
2018 Families Below Poverty	3,477	10.27
2018 Families Below Poverty with children	2,262	6.68

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 4181 Oceanside Blvd - 3 mi Radius

Total Population: 143,633 | Total Households: 48,100

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	34,941	55.25
Blue Collar	13,522	21.38
Service and Farming	14,780	23.37
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	11,915	19.38
15 - 29 Minutes	27,120	44.11
30 - 44 Minutes	11,288	18.36
45 - 59 Minutes	5,725	9.31
60 or more Minutes	5,438	8.84
2018 Est. Avg Travel Time to Work in Minutes	-	29.67
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	64,260	100.00
Drove Alone	52,086	81.06
Carpooled	6,254	9.73
Public Transport	1,369	2.13
Walked	666	1.04
Bicycle	92	0.14
Other Means	974	1.52
Worked at Home	2,818	4.38
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	63,243	100.00
For-Profit Private Workers	46,046	72.81
Non-Profit Private Workers)	3,710	5.87
Local Government Workers	3,673	5.81
State Government Workers	1,461	2.31
Federal Government Workers	2,369	3.75
Self-Employed Workers	5,851	9.25
Unpaid Family Workers	132	0.21
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	1,277	2.02
Arts/Design/Entertainment/Sports/Media	1,626	2.57
Building/Grounds Cleaning/Maintenance	3,864	6.11
Business/Financial Operations	2,323	3.67
Community/Social Services	734	1.16
Computer/Mathematical	1,814	2.87
Construction/Extraction	3,157	4.99
Education/Training/Library	2,712	4.29
Farming/Fishing/Forestry	697	1.10
Food Preparation/Serving Related	4,521	7.15
Healthcare Practitioner/Technician	2,791	4.41
Healthcare Support	1,521	2.40
Installation/Maintenance/Repair	2,343	3.71
Legal	418	0.66
Life/Physical/Social Science	521	0.82
Management	5,531	8.75
Office/Administrative Support	7,977	12.61
Production	4,904	7.75
Protective Services	1,110	1.75
Sales/Related	7,216	11.41
Personal Care/Service	3,067	4.85
Transportation/Material Moving	3,118	4.93
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	1,434	1.27
Civilian - Employed	64,420	57.17
Civilian - Unemployed	4,321	3.83
Not in Labor Force	42,498	37.72

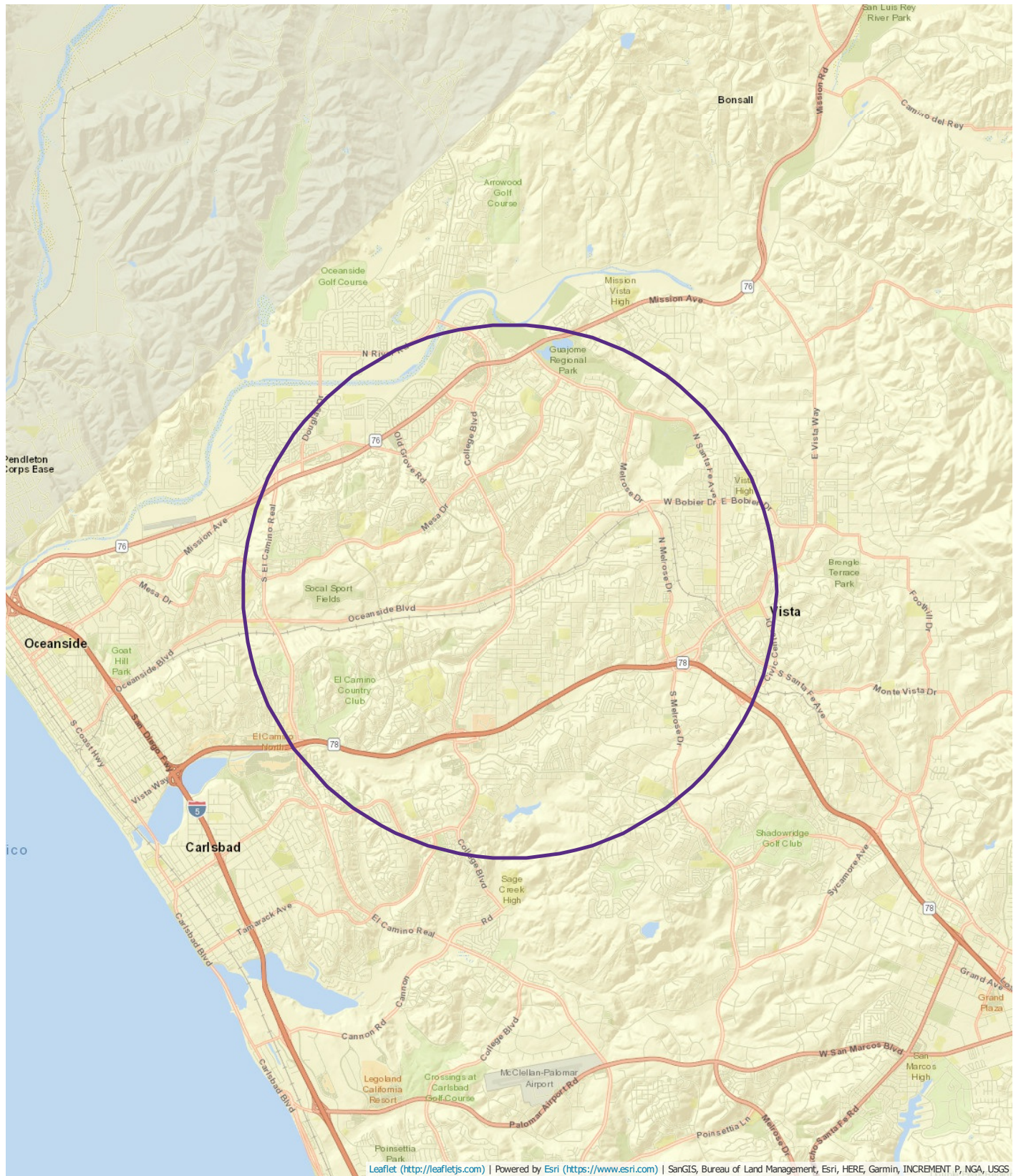
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 4181 Oceanside Blvd - 3 mi Radius

Total Population: 143,633 | Total Households: 48,100



Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/13/2018 6:09:24 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
4181 Oceanside Blvd - 3 mi Radius	3 mi Radius	N/A
4181 Oceanside Blvd - 1 mi Radius	1 mi Radius	N/A
4181 Oceanside Blvd - 5 mi Radius	5 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

Pop-Facts Demographics Snapshot | Summary

Trade Area: 4181 Oceanside Blvd - 5 mi Radius

Population	
2000 Census	275,682
2010 Census	292,012
2018 Estimate	315,632
2023 Projection	330,821
Population Growth	
Percent Change: 2000 to 2010	5.92
Percent Change: 2010 to 2018	8.09
Percent Change: 2018 to 2023	4.81
Households	
2000 Census	94,378
2010 Census	100,105
2018 Estimate	107,741
2023 Projection	112,835
Household Growth	
Percent Change: 2000 to 2010	6.07
Percent Change: 2010 to 2018	7.63
Percent Change: 2018 to 2023	4.73
Family Households	
2000 Census	67,236
2010 Census	69,888
2018 Estimate	75,211
2023 Projection	78,756
Family Household Growth	
Percent Change: 2000 to 2010	3.94
Percent Change: 2010 to 2018	7.62
Percent Change: 2018 to 2023	4.71

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 4181 Oceanside Blvd - 5 mi Radius

Total Population: 315,632 | Total Households: 107,741

	Count	%
2018 Est. Population by Single-Classification Race		
White Alone	205,158	65.00
Black/African American Alone	11,347	3.60
American Indian/Alaskan Native Alone	2,977	0.94
Asian Alone	19,748	6.26
Native Hawaiian/Pacific Islander Alone	2,968	0.94
Some Other Race Alone	54,285	17.20
Two or More Races	19,149	6.07
2018 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	188,189	59.62
Hispanic or Latino	127,443	40.38
Mexican Origin	111,887	87.79
Puerto Rican Origin	2,793	2.19
Cuban Origin	574	0.45
All Other Hispanic or Latino	12,188	9.56
2018 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	1,995	10.10
Filipino	9,441	47.81
Japanese	1,849	9.36
Asian Indian	1,796	9.10
Korean	873	4.42
Vietnamese	1,659	8.40
Cambodian	426	2.16
Hmong	2	0.01
Laotian	44	0.22
Thai	225	1.14
All Other Asian Races Including 2+ Category	1,438	7.28
2018 Est. Population by Ancestry		
Arab	1,450	0.46
Czech	532	0.17
Danish	807	0.26
Dutch	1,871	0.59
English	24,885	7.88
French (Excluding Basque)	5,053	1.60
French Canadian	776	0.25
German	21,551	6.83
Greek	863	0.27
Hungarian	969	0.31
Irish	17,312	5.49
Italian	10,636	3.37
Lithuanian	247	0.08
Norwegian	2,400	0.76
Polish	4,044	1.28
Portuguese	1,103	0.35
Russian	1,789	0.57
Scotch-Irish	1,763	0.56
Scottish	3,746	1.19
Slovak	164	0.05
Sub-Saharan African	1,187	0.38
Swedish	2,087	0.66
Swiss	493	0.16
Ukrainian	500	0.16
United States or American	6,247	1.98
Welsh	704	0.22
West Indian (Excluding Hispanic groups)	663	0.21
Other ancestries	164,867	52.23
Ancestries Unclassified	36,921	11.70
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	195,269	66.45
Speak Asian/Pacific Isl. Lang. at Home	12,276	4.18
Speak Indo-European Language at Home	6,717	2.29
Speak Spanish at Home	78,149	26.59
Speak Other Language at Home	1,449	0.49
2018 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	61,437	48.21
Black/African American Alone	1,321	1.04
American Indian/Alaskan Native Alone	1,898	1.49
Asian Alone	738	0.58
Native Hawaiian/Pacific Islander Alone	228	0.18
Some Other Race Alone	53,649	42.10
Two or More Races	8,171	6.41

Benchmark: USA

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Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 4181 Oceanside Blvd - 5 mi Radius

Total Population: 315,632 | Total Households: 107,741

	Count	%
2018 Est. Population by Sex		
Male	156,765	49.67
Female	158,866	50.33
2018 Est. Population by Age		
Age 0 - 4	21,772	6.90
Age 5 - 9	21,053	6.67
Age 10 - 14	19,688	6.24
Age 15 - 17	12,136	3.85
Age 18 - 20	11,515	3.65
Age 21 - 24	16,615	5.26
Age 25 - 34	49,386	15.65
Age 35 - 44	42,210	13.37
Age 45 - 54	38,622	12.24
Age 55 - 64	37,346	11.83
Age 65 - 74	25,017	7.93
Age 75 - 84	13,324	4.22
Age 85 and over	6,947	2.20
Age 16 and over	249,126	78.93
Age 18 and over	240,982	76.35
Age 21 and over	229,467	72.70
Age 65 and over	45,288	14.35
Median Age	-	36.26
Average Age	-	38.08
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	84,396	33.34
Male, Never Married	47,621	18.81
Female, Never Married	36,775	14.53
Married, Spouse Present	112,587	44.48
Married, Spouse Absent	13,890	5.49
Widowed	13,108	5.18
Male, Widowed	2,759	1.09
Female, Widowed	10,349	4.09
Divorced	29,138	11.51
Male, Divorced	11,966	4.73
Female, Divorced	17,172	6.78
2018 Est. Male Population by Age		
Male: Age 0 - 4	11,122	7.09
Male: Age 5 - 9	10,743	6.85
Male: Age 10 - 14	10,019	6.39
Male: Age 15 - 17	6,210	3.96
Male: Age 18 - 20	6,020	3.84
Male: Age 21 - 24	8,758	5.59
Male: Age 25 - 34	25,707	16.40
Male: Age 35 - 44	21,417	13.66
Male: Age 45 - 54	19,154	12.22
Male: Age 55 - 64	17,977	11.47
Male: Age 65 - 74	11,445	7.30
Male: Age 75 - 84	5,599	3.57
Male: Age 85 and over	2,593	1.65
Median Age, Male	-	34.92
Average Age, Male	-	37.11
2018 Est. Female Population by Age		
Female: Age 0 - 4	10,650	6.70
Female: Age 5 - 9	10,310	6.49
Female: Age 10 - 14	9,669	6.09
Female: Age 15 - 17	5,926	3.73
Female: Age 18 - 20	5,495	3.46
Female: Age 21 - 24	7,856	4.95
Female: Age 25 - 34	23,679	14.90
Female: Age 35 - 44	20,793	13.09
Female: Age 45 - 54	19,468	12.25
Female: Age 55 - 64	19,369	12.19
Female: Age 65 - 74	13,572	8.54
Female: Age 75 - 84	7,725	4.86
Female: Age 85 and over	4,354	2.74
Median Age, Female	-	37.70
Average Age, Female	-	39.02

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 4181 Oceanside Blvd - 5 mi Radius

Total Population: 315,632 | Total Households: 107,741

	Count	%
2018 Est. Households by Household Type		
Family Households	75,211	69.81
NonFamily Households	32,530	30.19
2018 Est. Group Quarters Population		
2018 Est. Group Quarters Population	3,631	1.15
2018 HHs By Ethnicity, Hispanic/Latino		
2018 HHs By Ethnicity, Hispanic/Latino	29,458	27.34
2018 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	25,097	33.37
Married Couple Family, no own children	31,105	41.36
Male Householder, own children	2,986	3.97
Male Householder, no own children	3,064	4.07
Female Householder, own children	6,729	8.95
Female Householder, no own children	6,230	8.28
2018 Est. Households by Household Size		
1-Person Household	23,969	22.25
2-Person Household	33,665	31.25
3-Person Household	17,857	16.57
4-Person Household	15,045	13.96
5-Person Household	8,164	7.58
6-Person Household	4,227	3.92
7-or-more-person	4,813	4.47
2018 Est. Average Household Size	-	2.90
2018 Est. Households by Number of Vehicles		
No Vehicles	4,156	3.86
1 Vehicle	31,065	28.83
2 Vehicles	44,455	41.26
3 Vehicles	19,343	17.95
4 Vehicles	6,133	5.69
5 or more Vehicles	2,590	2.40
2018 Est. Average Number of Vehicles	-	2.03
2018 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	63,363	58.81
Housing Units, Renter-Occupied	44,378	41.19
2018 Owner Occ. HUs: Avg. Length of Residence		
2018 Owner Occ. HUs: Avg. Length of Residence	-	14.54
2018 Renter Occ. HUs: Avg. Length of Residence		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.79
2018 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	806	1.27
Value \$20,000 - \$39,999	577	0.91
Value \$40,000 - \$59,999	736	1.16
Value \$60,000 - \$79,999	819	1.29
Value \$80,000 - \$99,999	629	0.99
Value \$100,000 - \$149,999	1,426	2.25
Value \$150,000 - \$199,999	1,613	2.55
Value \$200,000 - \$299,999	5,167	8.15
Value \$300,000 - \$399,999	10,801	17.05
Value \$400,000 - \$499,999	12,623	19.92
Value \$500,000 - \$749,999	17,798	28.09
Value \$750,000 - \$999,999	6,933	10.94
Value \$1,000,000 - \$1,499,999	2,401	3.79
Value \$1,500,000 - \$1,999,999	532	0.84
Value \$2,000,000 or more	501	0.79
2018 Est. Median All Owner-Occupied Housing Value	-	470,948.41

Benchmark: USA

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Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 4181 Oceanside Blvd - 5 mi Radius

Total Population: 315,632 | Total Households: 107,741

	Count	%
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	11,903	10.46
1 Unit Detached	61,645	54.17
2 Units	2,157	1.90
3 to 4 Units	5,656	4.97
5 to 19 Units	18,337	16.11
20 to 49 Units	4,390	3.86
50 or More Units	4,176	3.67
Mobile Home or Trailer	5,463	4.80
Boat, RV, Van, etc.	66	0.06
2018 Est. Housing Units by Year Structure Built		
Built 2014 or Later	6,785	5.96
Built 2010 to 2013	920	0.81
Built 2000 to 2009	9,995	8.78
Built 1990 to 1999	16,762	14.73
Built 1980 to 1989	34,734	30.52
Built 1970 to 1979	27,282	23.98
Built 1960 to 1969	9,508	8.36
Built 1950 to 1959	4,744	4.17
Built 1940 to 1949	1,691	1.49
Built 1939 or Earlier	1,372	1.21
2018 Housing Units by Year Structure Built		
2018 Est. Median Year Structure Built	-	1,983.46
2018 Est. Households by Presence of People Under 18		
2018 Est. Households by Presence of People Under 18	39,329	36.50
Households with 1 or More People under Age 18		
Married Couple Family	27,205	69.17
Other Family, Male Householder	3,663	9.31
Other Family, Female Householder	8,059	20.49
NonFamily Household, Male Householder	272	0.69
NonFamily Household, Female Householder	130	0.33
2018 Est. Households with No People under Age 18		
Households with No People under Age 18	68,412	63.50
Households with No People under Age 18		
Married Couple Family	28,997	42.39
Other Family, Male Householder	2,397	3.50
Other Family, Female Householder	4,893	7.15
NonFamily, Male Householder	14,885	21.76
NonFamily, Female Householder	17,241	25.20

Benchmark: USA

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Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 4181 Oceanside Blvd - 5 mi Radius

Total Population: 315,632 | Total Households: 107,741

	Count	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	18,725	8.80
Some High School, No Diploma	13,835	6.50
High School Graduate (or GED)	47,308	22.23
Some College, No Degree	48,667	22.86
Associate's Degree	24,844	11.67
Bachelor's Degree	38,483	18.08
Master's Degree	14,609	6.86
Professional Degree	3,818	1.79
Doctorate Degree	2,564	1.21
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
High School Diploma	28,029	39.61
High School Graduate	19,112	27.01
Some College or Associate's Degree	16,673	23.56
Bachelor's Degree or Higher	6,942	9.81
2018 Est. Households by HH Income		
Income < \$15,000	10,301	9.56
Income \$15,000 - \$24,999	7,125	6.61
Income \$25,000 - \$34,999	8,923	8.28
Income \$35,000 - \$49,999	13,053	12.12
Income \$50,000 - \$74,999	20,003	18.57
Income \$75,000 - \$99,999	14,656	13.60
Income \$100,000 - \$124,999	10,911	10.13
Income \$125,000 - \$149,999	7,371	6.84
Income \$150,000 - \$199,999	7,635	7.09
Income \$200,000 - \$249,999	3,465	3.22
Income \$250,000 - \$499,999	3,226	2.99
Income \$500,000+	1,072	0.99
2018 Est. Average Household Income	--	89,378.28
2018 Est. Median Household Income	--	67,518.69
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	--	67,231.16
Black or African American Alone	--	65,509.94
American Indian and Alaskan Native Alone	--	67,109.89
Asian Alone	--	85,210.18
Native Hawaiian and Other Pacific Islander Alone	--	73,595.01
Some Other Race Alone	--	59,947.99
Two or More Races	--	78,723.17
Hispanic or Latino	--	55,784.90
Not Hispanic or Latino	--	73,379.67
2018 Est. Families by Poverty Status		
2018 Families at or Above Poverty	67,366	89.57
2018 Families at or Above Poverty with children	29,534	39.27
2018 Families Below Poverty	7,845	10.43
2018 Families Below Poverty with children	4,956	6.59

Benchmark: USA

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Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 4181 Oceanside Blvd - 5 mi Radius

Total Population: 315,632 | Total Households: 107,741

	Count	%
2018 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	79,202	57.44
Blue Collar	26,738	19.39
Service and Farming	31,958	23.18
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	26,389	19.93
15 - 29 Minutes	55,216	41.70
30 - 44 Minutes	26,057	19.68
45 - 59 Minutes	11,776	8.89
60 or more Minutes	12,983	9.80
2018 Est. Avg Travel Time to Work in Minutes	-	30.29
2018 Est. Workers Age 16+ by Transp. to Work		
2018 Est. Workers Age 16+ by Transp. to Work	139,727	100.00
Drove Alone	111,930	80.11
Carpooled	12,806	9.16
Public Transport	3,602	2.58
Walked	1,651	1.18
Bicycle	290	0.21
Other Means	2,172	1.55
Worked at Home	7,276	5.21
2018 Est. Civ. Employed Pop 16+ by Class of Worker		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	137,899	100.00
For-Profit Private Workers	98,689	71.57
Non-Profit Private Workers	7,946	5.76
Local Government Workers	8,354	6.06
State Government Workers	3,350	2.43
Federal Government Workers	4,910	3.56
Self-Employed Workers	14,381	10.43
Unpaid Family Workers	271	0.20
2018 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	3,157	2.29
Arts/Design/Entertainment/Sports/Media	3,415	2.48
Building/Grounds Cleaning/Maintenance	7,919	5.74
Business/Financial Operations	5,677	4.12
Community/Social Services	1,557	1.13
Computer/Mathematical	4,016	2.91
Construction/Extraction	6,802	4.93
Education/Training/Library	6,408	4.65
Farming/Fishing/Forestry	1,684	1.22
Food Preparation/Serving Related	10,016	7.26
Healthcare Practitioner/Technician	6,470	4.69
Healthcare Support	3,082	2.23
Installation/Maintenance/Repair	4,590	3.33
Legal	1,190	0.86
Life/Physical/Social Science	1,244	0.90
Management	13,348	9.68
Office/Administrative Support	16,569	12.02
Production	8,793	6.38
Protective Services	2,551	1.85
Sales/Related	16,151	11.71
Personal Care/Service	6,706	4.86
Transportation/Material Moving	6,554	4.75
2018 Est. Pop Age 16+ by Employment Status		
In Armed Forces	3,191	1.28
Civilian - Employed	141,588	56.83
Civilian - Unemployed	9,932	3.99
Not in Labor Force	94,415	37.90

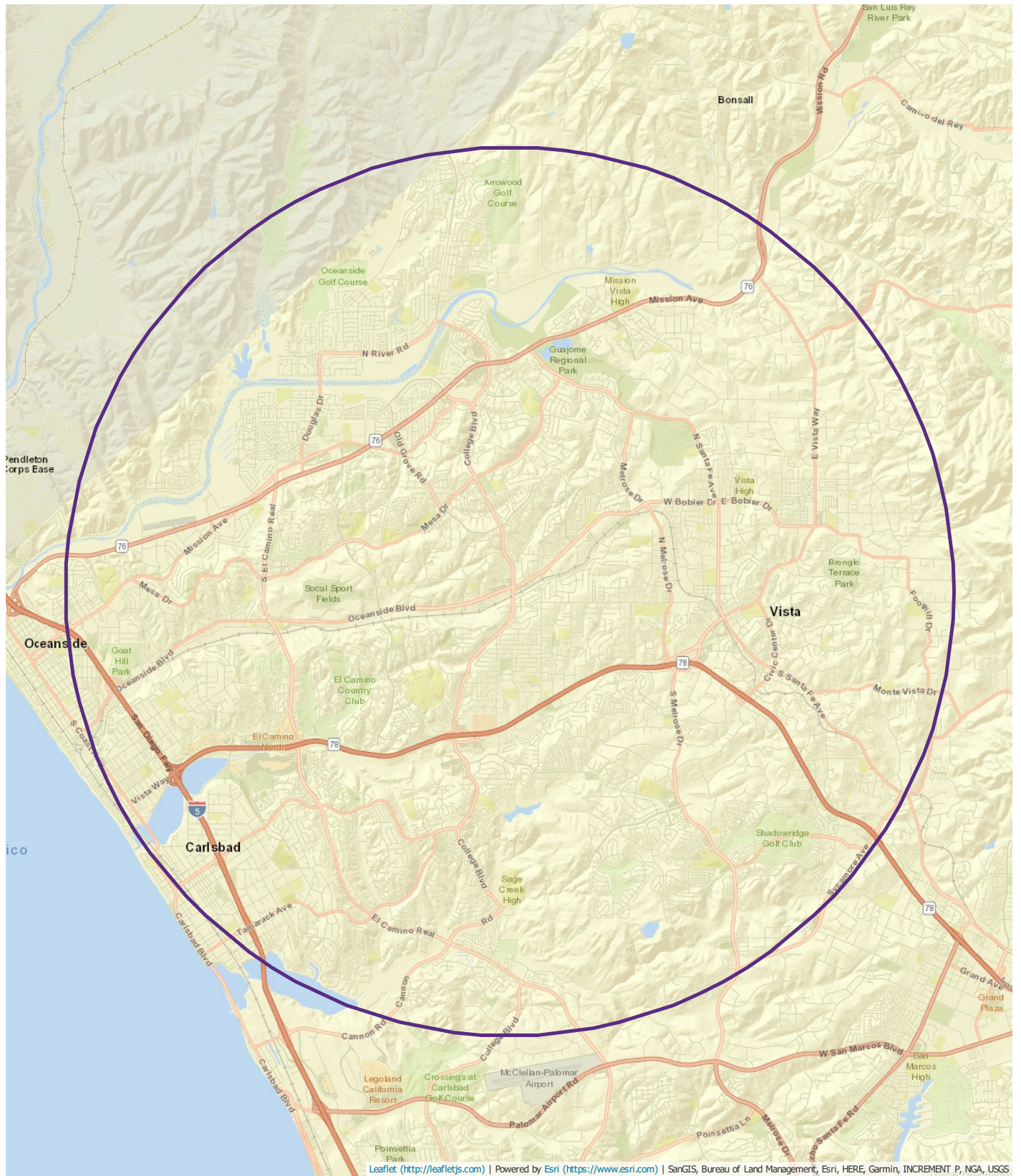
Benchmark: USA

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Pop-Facts Demographics Snapshot | Map

Trade Area: 4181 Oceanside Blvd - 5 mi Radius

Total Population: 315,632 | Total Households: 107,741



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Report Details

Name: Pop-Facts Demographic Snapshot 2018
Date / Time: 3/13/2018 6:09:24 PM
DataVintage: 2018

Trade Area

Name	Level	Geographies
4181 Oceanside Blvd - 3 mi Radius	3 mi Radius	N/A
4181 Oceanside Blvd - 1 mi Radius	1 mi Radius	N/A
4181 Oceanside Blvd - 5 mi Radius	5 mi Radius	N/A

Benchmark:

Name	Level	Geographies
USA	Entire US	United States

DataSource:

Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas