

# Pop-Facts Demographics Snapshot | Summary

Trade Area: 3501 Oceanside Blvd - 1 mi Radius

Population	
2000 Census	6,920
2010 Census	7,306
2018 Estimate	7,857
2023 Projection	8,238
Population Growth	
Percent Change: 2000 to 2010	5.58
Percent Change: 2010 to 2018	7.54
Percent Change: 2018 to 2023	4.85
Households	
2000 Census	2,564
2010 Census	2,713
2018 Estimate	2,938
2023 Projection	3,089
Household Growth	
Percent Change: 2000 to 2010	5.81
Percent Change: 2010 to 2018	8.29
Percent Change: 2018 to 2023	5.14
Family Households	
2000 Census	1,834
2010 Census	1,917
2018 Estimate	2,074
2023 Projection	2,181
Family Household Growth	
Percent Change: 2000 to 2010	4.53
Percent Change: 2010 to 2018	8.19
Percent Change: 2018 to 2023	5.16

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 3501 Oceanside Blvd - 1 mi Radius

Total Population: 7,857 | Total Households: 2,938

	Count	%
<b>2018 Est. Population by Single-Classification Race</b>		
White Alone	5,536	70.46
Black/African American Alone	307	3.91
American Indian/Alaskan Native Alone	45	0.57
Asian Alone	605	7.70
Native Hawaiian/Pacific Islander Alone	85	1.08
Some Other Race Alone	731	9.30
Two or More Races	548	6.97
<b>2018 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	5,772	73.46
Hispanic or Latino	2,085	26.54
Mexican Origin	1,715	82.25
Puerto Rican Origin	73	3.50
Cuban Origin	12	0.58
All Other Hispanic or Latino	284	13.62
<b>2018 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	30	4.96
Filipino	340	56.20
Japanese	78	12.89
Asian Indian	55	9.09
Korean	52	8.60
Vietnamese	14	2.31
Cambodian	7	1.16
Hmong	0	0.00
Laotian	0	0.00
Thai	0	0.00
All Other Asian Races Including 2+ Category	29	4.79
<b>2018 Est. Population by Ancestry</b>		
Arab	34	0.43
Czech	1	0.01
Danish	23	0.29
Dutch	57	0.72
English	585	7.45
French (Excluding Basque)	152	1.94
French Canadian	31	0.40
German	528	6.72
Greek	11	0.14
Hungarian	20	0.26
Irish	604	7.69
Italian	254	3.23
Lithuanian	20	0.26
Norwegian	79	1.00
Polish	69	0.88
Portuguese	53	0.68
Russian	29	0.37
Scotch-Irish	88	1.12
Scottish	113	1.44
Slovak	3	0.04
Sub-Saharan African	11	0.14
Swedish	39	0.50
Swiss	1	0.01
Ukrainian	16	0.20
United States or American	129	1.64
Welsh	30	0.38
West Indian (Excluding Hispanic groups)	12	0.15
Other ancestries	3,751	47.74
Ancestries Unclassified	1,116	14.20
<b>2018 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	5,945	80.45
Speak Asian/Pacific Isl. Lang. at Home	282	3.82
Speak Indo-European Language at Home	259	3.50
Speak Spanish at Home	868	11.75
Speak Other Language at Home	36	0.49
<b>2018 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	1,072	51.41
Black/African American Alone	20	0.96
American Indian/Alaskan Native Alone	26	1.25
Asian Alone	22	1.05
Native Hawaiian/Pacific Islander Alone	6	0.29
Some Other Race Alone	711	34.10
Two or More Races	228	10.94

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 3501 Oceanside Blvd - 1 mi Radius

Total Population: 7,857 | Total Households: 2,938

	Count	%
<b>2018 Est. Population by Sex</b>		
Male	3,884	49.43
Female	3,973	50.57
<b>2018 Est. Population by Age</b>		
Age 0 - 4	467	5.94
Age 5 - 9	471	6.00
Age 10 - 14	439	5.59
Age 15 - 17	268	3.41
Age 18 - 20	254	3.23
Age 21 - 24	372	4.74
Age 25 - 34	1,260	16.04
Age 35 - 44	1,110	14.13
Age 45 - 54	974	12.40
Age 55 - 64	1,015	12.92
Age 65 - 74	725	9.23
Age 75 - 84	357	4.54
Age 85 and over	145	1.84
Age 16 and over	6,393	81.37
Age 18 and over	6,213	79.08
Age 21 and over	5,959	75.84
Age 65 and over	1,228	15.63
Median Age	-	38.43
Average Age	-	39.66
<b>2018 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	1,982	30.58
Male, Never Married	1,041	16.06
Female, Never Married	941	14.52
Married, Spouse Present	3,179	49.05
Married, Spouse Absent	338	5.21
Widowed	325	5.01
Male, Widowed	91	1.40
Female, Widowed	234	3.61
Divorced	657	10.14
Male, Divorced	287	4.43
Female, Divorced	370	5.71
<b>2018 Est. Male Population by Age</b>		
Male: Age 0 - 4	239	6.15
Male: Age 5 - 9	240	6.18
Male: Age 10 - 14	221	5.69
Male: Age 15 - 17	136	3.50
Male: Age 18 - 20	132	3.40
Male: Age 21 - 24	196	5.05
Male: Age 25 - 34	647	16.66
Male: Age 35 - 44	563	14.49
Male: Age 45 - 54	473	12.18
Male: Age 55 - 64	490	12.62
Male: Age 65 - 74	337	8.68
Male: Age 75 - 84	152	3.91
Male: Age 85 and over	59	1.52
Median Age, Male	-	37.20
Average Age, Male	-	38.68
<b>2018 Est. Female Population by Age</b>		
Female: Age 0 - 4	228	5.74
Female: Age 5 - 9	231	5.81
Female: Age 10 - 14	217	5.46
Female: Age 15 - 17	132	3.32
Female: Age 18 - 20	122	3.07
Female: Age 21 - 24	176	4.43
Female: Age 25 - 34	613	15.43
Female: Age 35 - 44	547	13.77
Female: Age 45 - 54	500	12.59
Female: Age 55 - 64	525	13.21
Female: Age 65 - 74	388	9.77
Female: Age 75 - 84	206	5.18
Female: Age 85 and over	87	2.19
Median Age, Female	-	39.75
Average Age, Female	-	40.65

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 3501 Oceanside Blvd - 1 mi Radius

Total Population: 7,857 | Total Households: 2,938

	Count	%
<b>2018 Est. Households by Household Type</b>		
Family Households	2,074	70.59
NonFamily Households	864	29.41
<b>2018 Est. Group Quarters Population</b>		
2018 Est. Group Quarters Population	4	0.05
<b>2018 HHs By Ethnicity, Hispanic/Latino</b>		
2018 HHs By Ethnicity, Hispanic/Latino	538	18.31
<b>2018 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	654	31.53
Married Couple Family, no own children	997	48.07
Male Householder, own children	62	2.99
Male Householder, no own children	77	3.71
Female Householder, own children	136	6.56
Female Householder, no own children	149	7.18
<b>2018 Est. Households by Household Size</b>		
1-Person Household	605	20.59
2-Person Household	1,075	36.59
3-Person Household	513	17.46
4-Person Household	423	14.40
5-Person Household	186	6.33
6-Person Household	71	2.42
7-or-more-person	65	2.21
2018 Est. Average Household Size	-	2.68
<b>2018 Est. Households by Number of Vehicles</b>		
No Vehicles	53	1.80
1 Vehicle	824	28.05
2 Vehicles	1,286	43.77
3 Vehicles	549	18.69
4 Vehicles	169	5.75
5 or more Vehicles	57	1.94
2018 Est. Average Number of Vehicles	-	2.07
<b>2018 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	1,827	62.19
Housing Units, Renter-Occupied	1,111	37.81
<b>2018 Owner Occ. HUs: Avg. Length of Residence</b>		
2018 Owner Occ. HUs: Avg. Length of Residence	-	14.27
<b>2018 Renter Occ. HUs: Avg. Length of Residence</b>		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.14
<b>2018 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	17	0.93
Value \$20,000 - \$39,999	12	0.66
Value \$40,000 - \$59,999	7	0.38
Value \$60,000 - \$79,999	0	0.00
Value \$80,000 - \$99,999	0	0.00
Value \$100,000 - \$149,999	18	0.98
Value \$150,000 - \$199,999	17	0.93
Value \$200,000 - \$299,999	161	8.81
Value \$300,000 - \$399,999	381	20.85
Value \$400,000 - \$499,999	442	24.19
Value \$500,000 - \$749,999	563	30.82
Value \$750,000 - \$999,999	177	9.69
Value \$1,000,000 - \$1,499,999	30	1.64
Value \$1,500,000 - \$1,999,999	1	0.06
Value \$2,000,000 or more	0	0.00
2018 Est. Median All Owner-Occupied Housing Value	-	466,427.75

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 3501 Oceanside Blvd - 1 mi Radius

Total Population: 7,857 | Total Households: 2,938

	Count	%
<b>2018 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	302	9.72
1 Unit Detached	1,758	56.56
2 Units	17	0.55
3 to 4 Units	247	7.95
5 to 19 Units	585	18.82
20 to 49 Units	104	3.35
50 or More Units	75	2.41
Mobile Home or Trailer	19	0.61
Boat, RV, Van, etc.	1	0.03
<b>2018 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	232	7.46
Built 2010 to 2013	53	1.71
Built 2000 to 2009	287	9.23
Built 1990 to 1999	667	21.46
Built 1980 to 1989	967	31.11
Built 1970 to 1979	684	22.01
Built 1960 to 1969	144	4.63
Built 1950 to 1959	42	1.35
Built 1940 to 1949	9	0.29
Built 1939 or Earlier	23	0.74
<b>2018 Housing Units by Year Structure Built</b>		
2018 Est. Median Year Structure Built	--	1,986.64
<b>2018 Est. Households by Presence of People Under 18</b>		
2018 Est. Households by Presence of People Under 18	950	32.34
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	696	73.26
Other Family, Male Householder	77	8.11
Other Family, Female Householder	164	17.26
NonFamily Household, Male Householder	8	0.84
NonFamily Household, Female Householder	5	0.53
<b>2018 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	1,988	67.67
<b>Households with No People under Age 18</b>		
Married Couple Family	955	48.04
Other Family, Male Householder	63	3.17
Other Family, Female Householder	120	6.04
NonFamily, Male Householder	378	19.01
NonFamily, Female Householder	472	23.74

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 3501 Oceanside Blvd - 1 mi Radius

Total Population: 7,857 | Total Households: 2,938

	Count	%
<b>2018 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	129	2.31
Some High School, No Diploma	129	2.31
High School Graduate (or GED)	832	14.89
Some College, No Degree	1,737	31.10
Associate's Degree	738	13.21
Bachelor's Degree	1,304	23.34
Master's Degree	532	9.52
Professional Degree	112	2.00
Doctorate Degree	73	1.31
<b>2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
High School Diploma	226	18.83
High School Graduate	249	20.75
Some College or Associate's Degree	494	41.17
Bachelor's Degree or Higher	230	19.17
<b>2018 Est. Households by HH Income</b>		
Income < \$15,000	203	6.91
Income \$15,000 - \$24,999	135	4.59
Income \$25,000 - \$34,999	307	10.45
Income \$35,000 - \$49,999	247	8.41
Income \$50,000 - \$74,999	470	16.00
Income \$75,000 - \$99,999	473	16.10
Income \$100,000 - \$124,999	322	10.96
Income \$125,000 - \$149,999	248	8.44
Income \$150,000 - \$199,999	274	9.33
Income \$200,000 - \$249,999	118	4.02
Income \$250,000 - \$499,999	114	3.88
Income \$500,000+	27	0.92
2018 Est. Average Household Income	-	100,139.79
2018 Est. Median Household Income	-	80,438.73
<b>2018 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	-	79,908.73
Black or African American Alone	-	81,105.05
American Indian and Alaskan Native Alone	-	32,753.21
Asian Alone	-	95,099.50
Native Hawaiian and Other Pacific Islander Alone	-	87,500.00
Some Other Race Alone	-	61,992.27
Two or More Races	-	97,548.35
Hispanic or Latino	-	64,784.28
Not Hispanic or Latino	-	85,028.20
<b>2018 Est. Families by Poverty Status</b>		
2018 Families at or Above Poverty	1,924	92.77
2018 Families at or Above Poverty with children	757	36.50
2018 Families Below Poverty	149	7.18
2018 Families Below Poverty with children	93	4.48

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 3501 Oceanside Blvd - 1 mi Radius

Total Population: 7,857 | Total Households: 2,938

	Count	%
<b>2018 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	2,742	70.47
Blue Collar	478	12.29
Service and Farming	671	17.25
<b>2018 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	859	23.50
15 - 29 Minutes	1,567	42.87
30 - 44 Minutes	550	15.05
45 - 59 Minutes	268	7.33
60 or more Minutes	410	11.22
2018 Est. Avg Travel Time to Work in Minutes	-	29.41
<b>2018 Est. Workers Age 16+ by Transp. to Work</b>		
2018 Est. Workers Age 16+ by Transp. to Work	3,961	100.00
Drove Alone	3,151	79.55
Carpooled	358	9.04
Public Transport	61	1.54
Walked	20	0.51
Bicycle	1	0.03
Other Means	76	1.92
Worked at Home	294	7.42
<b>2018 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	3,891	100.00
For-Profit Private Workers	2,665	68.49
Non-Profit Private Workers)	175	4.50
Local Government Workers	302	7.76
State Government Workers	125	3.21
Federal Government Workers	180	4.63
Self-Employed Workers	442	11.36
Unpaid Family Workers	2	0.05
<b>2018 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	68	1.75
Arts/Design/Entertainment/Sports/Media	127	3.26
Building/Grounds Cleaning/Maintenance	95	2.44
Business/Financial Operations	141	3.62
Community/Social Services	27	0.69
Computer/Mathematical	137	3.52
Construction/Extraction	72	1.85
Education/Training/Library	262	6.73
Farming/Fishing/Forestry	2	0.05
Food Preparation/Serving Related	244	6.27
Healthcare Practitioner/Technician	190	4.88
Healthcare Support	101	2.60
Installation/Maintenance/Repair	100	2.57
Legal	19	0.49
Life/Physical/Social Science	67	1.72
Management	452	11.62
Office/Administrative Support	659	16.94
Production	159	4.09
Protective Services	50	1.28
Sales/Related	593	15.24
Personal Care/Service	179	4.60
Transportation/Material Moving	147	3.78
<b>2018 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	117	1.83
Civilian - Employed	3,778	59.10
Civilian - Unemployed	268	4.19
Not in Labor Force	2,230	34.88

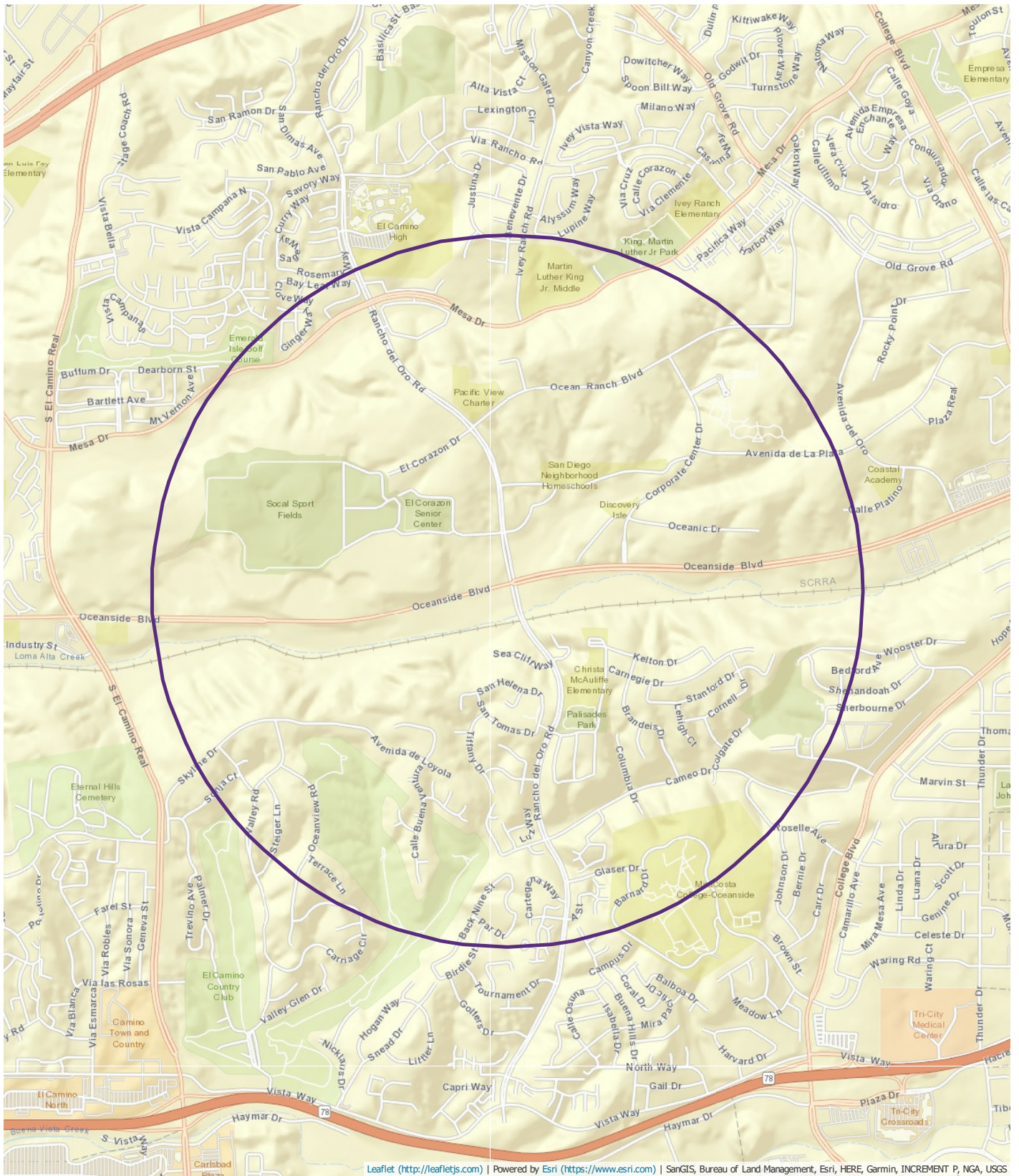
Benchmark: USA

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# Pop-Facts Demographics Snapshot | Map

Trade Area: 3501 Oceanside Blvd - 1 mi Radius

Total Population: 7,857 | Total Households: 2,938



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# Report Details

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**Name:** Pop-Facts Demographic Snapshot 2018  
**Date / Time:** 3/13/2018 6:24:12 PM  
**DataVintage:** 2018

## Trade Area

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Name	Level	Geographies
3501 Oceanside Blvd - 3 mi Radius	3 mi Radius	N/A
3501 Oceanside Blvd - 5 mi Radius	5 mi Radius	N/A
3501 Oceanside Blvd - 1 mi Radius	1 mi Radius	N/A

## Benchmark:

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Name	Level	Geographies
USA	Entire US	United States

## DataSource:

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Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

# Pop-Facts Demographics Snapshot | Summary

Trade Area: 3501 Oceanside Blvd - 3 mi Radius

Population	
2000 Census	117,804
2010 Census	124,540
2018 Estimate	133,893
2023 Projection	140,189
Population Growth	
Percent Change: 2000 to 2010	5.72
Percent Change: 2010 to 2018	7.51
Percent Change: 2018 to 2023	4.70
Households	
2000 Census	42,428
2010 Census	44,985
2018 Estimate	48,243
2023 Projection	50,483
Household Growth	
Percent Change: 2000 to 2010	6.03
Percent Change: 2010 to 2018	7.24
Percent Change: 2018 to 2023	4.64
Family Households	
2000 Census	29,429
2010 Census	30,617
2018 Estimate	32,806
2023 Projection	34,316
Family Household Growth	
Percent Change: 2000 to 2010	4.04
Percent Change: 2010 to 2018	7.15
Percent Change: 2018 to 2023	4.60

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 3501 Oceanside Blvd - 3 mi Radius

Total Population: 133,893 | Total Households: 48,243

	Count	%
<b>2018 Est. Population by Single-Classification Race</b>		
White Alone	87,503	65.35
Black/African American Alone	5,023	3.75
American Indian/Alaskan Native Alone	1,182	0.88
Asian Alone	9,812	7.33
Native Hawaiian/Pacific Islander Alone	1,442	1.08
Some Other Race Alone	20,522	15.33
Two or More Races	8,410	6.28
<b>2018 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	85,355	63.75
Hispanic or Latino	48,538	36.25
Mexican Origin	41,733	85.98
Puerto Rican Origin	1,362	2.81
Cuban Origin	278	0.57
All Other Hispanic or Latino	5,166	10.64
<b>2018 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	819	8.35
Filipino	5,017	51.13
Japanese	978	9.97
Asian Indian	840	8.56
Korean	371	3.78
Vietnamese	715	7.29
Cambodian	284	2.89
Hmong	1	0.01
Laotian	35	0.36
Thai	90	0.92
All Other Asian Races Including 2+ Category	663	6.76
<b>2018 Est. Population by Ancestry</b>		
Arab	597	0.45
Czech	283	0.21
Danish	409	0.30
Dutch	904	0.68
English	10,223	7.63
French (Excluding Basque)	2,258	1.69
French Canadian	334	0.25
German	8,707	6.50
Greek	252	0.19
Hungarian	417	0.31
Irish	7,338	5.48
Italian	4,712	3.52
Lithuanian	148	0.11
Norwegian	881	0.66
Polish	2,013	1.50
Portuguese	579	0.43
Russian	617	0.46
Scotch-Irish	809	0.60
Scottish	1,439	1.07
Slovak	32	0.02
Sub-Saharan African	754	0.56
Swedish	737	0.55
Swiss	156	0.12
Ukrainian	285	0.21
United States or American	2,871	2.14
Welsh	398	0.30
West Indian (Excluding Hispanic groups)	410	0.31
Other ancestries	70,041	52.31
Ancestries Unclassified	15,288	11.42
<b>2018 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	86,877	69.44
Speak Asian/Pacific Isl. Lang. at Home	5,840	4.67
Speak Indo-European Language at Home	3,474	2.78
Speak Spanish at Home	28,341	22.65
Speak Other Language at Home	574	0.46
<b>2018 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	23,212	47.82
Black/African American Alone	515	1.06
American Indian/Alaskan Native Alone	715	1.47
Asian Alone	327	0.67
Native Hawaiian/Pacific Islander Alone	110	0.23
Some Other Race Alone	20,202	41.62
Two or More Races	3,458	7.12

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 3501 Oceanside Blvd - 3 mi Radius

Total Population: 133,893 | Total Households: 48,243

	Count	%
<b>2018 Est. Population by Sex</b>		
Male	66,048	49.33
Female	67,846	50.67
<b>2018 Est. Population by Age</b>		
Age 0 - 4	8,787	6.56
Age 5 - 9	8,672	6.48
Age 10 - 14	8,128	6.07
Age 15 - 17	5,021	3.75
Age 18 - 20	4,808	3.59
Age 21 - 24	7,048	5.26
Age 25 - 34	20,823	15.55
Age 35 - 44	17,886	13.36
Age 45 - 54	16,180	12.08
Age 55 - 64	16,170	12.08
Age 65 - 74	11,337	8.47
Age 75 - 84	5,971	4.46
Age 85 and over	3,064	2.29
Age 16 and over	106,653	79.66
Age 18 and over	103,286	77.14
Age 21 and over	98,478	73.55
Age 65 and over	20,372	15.21
Median Age	—	36.94
Average Age	—	38.70
<b>2018 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	33,947	31.34
Male, Never Married	18,701	17.27
Female, Never Married	15,246	14.08
Married, Spouse Present	49,310	45.53
Married, Spouse Absent	5,783	5.34
Widowed	6,289	5.81
Male, Widowed	1,308	1.21
Female, Widowed	4,981	4.60
Divorced	12,978	11.98
Male, Divorced	5,618	5.19
Female, Divorced	7,360	6.79
<b>2018 Est. Male Population by Age</b>		
Male: Age 0 - 4	4,514	6.83
Male: Age 5 - 9	4,442	6.72
Male: Age 10 - 14	4,145	6.28
Male: Age 15 - 17	2,566	3.88
Male: Age 18 - 20	2,518	3.81
Male: Age 21 - 24	3,730	5.65
Male: Age 25 - 34	10,795	16.34
Male: Age 35 - 44	9,070	13.73
Male: Age 45 - 54	7,977	12.08
Male: Age 55 - 64	7,706	11.67
Male: Age 65 - 74	5,061	7.66
Male: Age 75 - 84	2,405	3.64
Male: Age 85 and over	1,116	1.69
Median Age, Male	—	35.32
Average Age, Male	—	37.47
<b>2018 Est. Female Population by Age</b>		
Female: Age 0 - 4	4,273	6.30
Female: Age 5 - 9	4,230	6.24
Female: Age 10 - 14	3,982	5.87
Female: Age 15 - 17	2,454	3.62
Female: Age 18 - 20	2,290	3.38
Female: Age 21 - 24	3,318	4.89
Female: Age 25 - 34	10,027	14.78
Female: Age 35 - 44	8,816	12.99
Female: Age 45 - 54	8,203	12.09
Female: Age 55 - 64	8,463	12.47
Female: Age 65 - 74	6,276	9.25
Female: Age 75 - 84	3,566	5.26
Female: Age 85 and over	1,948	2.87
Median Age, Female	—	38.67
Average Age, Female	—	39.84

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 3501 Oceanside Blvd - 3 mi Radius

Total Population: 133,893 | Total Households: 48,243

	Count	%
<b>2018 Est. Households by Household Type</b>		
Family Households	32,806	68.00
NonFamily Households	15,437	32.00
<b>2018 Est. Group Quarters Population</b>		
2018 Est. Group Quarters Population	944	0.70
<b>2018 HHs By Ethnicity, Hispanic/Latino</b>		
2018 HHs By Ethnicity, Hispanic/Latino	11,905	24.68
<b>2018 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	10,556	32.18
Married Couple Family, no own children	14,074	42.90
Male Householder, own children	1,205	3.67
Male Householder, no own children	1,326	4.04
Female Householder, own children	2,784	8.49
Female Householder, no own children	2,862	8.72
<b>2018 Est. Households by Household Size</b>		
1-Person Household	11,484	23.80
2-Person Household	15,656	32.45
3-Person Household	7,996	16.57
4-Person Household	6,475	13.42
5-Person Household	3,342	6.93
6-Person Household	1,637	3.39
7-or-more-person	1,652	3.42
2018 Est. Average Household Size	-	2.76
<b>2018 Est. Households by Number of Vehicles</b>		
No Vehicles	1,954	4.05
1 Vehicle	14,956	31.00
2 Vehicles	19,851	41.15
3 Vehicles	8,111	16.81
4 Vehicles	2,431	5.04
5 or more Vehicles	940	1.95
2018 Est. Average Number of Vehicles	-	1.96
<b>2018 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	28,741	59.58
Housing Units, Renter-Occupied	19,502	40.42
<b>2018 Owner Occ. HUs: Avg. Length of Residence</b>		
2018 Owner Occ. HUs: Avg. Length of Residence	-	14.37
<b>2018 Renter Occ. HUs: Avg. Length of Residence</b>		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.67
<b>2018 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	413	1.44
Value \$20,000 - \$39,999	283	0.98
Value \$40,000 - \$59,999	422	1.47
Value \$60,000 - \$79,999	483	1.68
Value \$80,000 - \$99,999	343	1.19
Value \$100,000 - \$149,999	839	2.92
Value \$150,000 - \$199,999	1,041	3.62
Value \$200,000 - \$299,999	3,024	10.52
Value \$300,000 - \$399,999	5,623	19.56
Value \$400,000 - \$499,999	5,696	19.82
Value \$500,000 - \$749,999	6,797	23.65
Value \$750,000 - \$999,999	2,541	8.84
Value \$1,000,000 - \$1,499,999	932	3.24
Value \$1,500,000 - \$1,999,999	187	0.65
Value \$2,000,000 or more	117	0.41
2018 Est. Median All Owner-Occupied Housing Value	-	432,189.38

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 3501 Oceanside Blvd - 3 mi Radius

Total Population: 133,893 | Total Households: 48,243

	Count	%
<b>2018 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	6,278	12.35
1 Unit Detached	26,234	51.62
2 Units	1,011	1.99
3 to 4 Units	2,968	5.84
5 to 19 Units	8,086	15.91
20 to 49 Units	1,591	3.13
50 or More Units	2,188	4.30
Mobile Home or Trailer	2,446	4.81
Boat, RV, Van, etc.	20	0.04
<b>2018 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	3,073	6.05
Built 2010 to 2013	317	0.62
Built 2000 to 2009	4,533	8.92
Built 1990 to 1999	7,543	14.84
Built 1980 to 1989	15,680	30.85
Built 1970 to 1979	13,377	26.32
Built 1960 to 1969	4,198	8.26
Built 1950 to 1959	1,349	2.65
Built 1940 to 1949	403	0.79
Built 1939 or Earlier	349	0.69
<b>2018 Housing Units by Year Structure Built</b>		
2018 Est. Median Year Structure Built	-	1,983.52
<b>2018 Est. Households by Presence of People Under 18</b>		
2018 Est. Households by Presence of People Under 18	16,399	33.99
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	11,409	69.57
Other Family, Male Householder	1,462	8.91
Other Family, Female Householder	3,360	20.49
NonFamily Household, Male Householder	117	0.71
NonFamily Household, Female Householder	52	0.32
<b>2018 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	31,844	66.01
<b>Households with No People under Age 18</b>		
Married Couple Family	13,222	41.52
Other Family, Male Householder	1,074	3.37
Other Family, Female Householder	2,284	7.17
NonFamily, Male Householder	6,880	21.61
NonFamily, Female Householder	8,384	26.33

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 3501 Oceanside Blvd - 3 mi Radius

Total Population: 133,893 | Total Households: 48,243

	Count	%
<b>2018 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	5,853	6.40
Some High School, No Diploma	5,052	5.53
High School Graduate (or GED)	20,131	22.02
Some College, No Degree	23,164	25.34
Associate's Degree	10,719	11.72
Bachelor's Degree	17,294	18.91
Master's Degree	6,572	7.19
Professional Degree	1,516	1.66
Doctorate Degree	1,129	1.24
<b>2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
High School Diploma	8,825	32.31
High School Graduate	7,416	27.15
Some College or Associate's Degree	7,727	28.29
Bachelor's Degree or Higher	3,346	12.25
<b>2018 Est. Households by HH Income</b>		
Income < \$15,000	4,706	9.76
Income \$15,000 - \$24,999	3,075	6.37
Income \$25,000 - \$34,999	3,990	8.27
Income \$35,000 - \$49,999	5,681	11.78
Income \$50,000 - \$74,999	9,642	19.99
Income \$75,000 - \$99,999	6,624	13.73
Income \$100,000 - \$124,999	4,829	10.01
Income \$125,000 - \$149,999	3,203	6.64
Income \$150,000 - \$199,999	3,376	7.00
Income \$200,000 - \$249,999	1,462	3.03
Income \$250,000 - \$499,999	1,271	2.63
Income \$500,000+	384	0.80
2018 Est. Average Household Income	--	86,850.09
2018 Est. Median Household Income	--	66,751.06
<b>2018 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	--	66,905.32
Black or African American Alone	--	64,691.27
American Indian and Alaskan Native Alone	--	65,920.98
Asian Alone	--	76,228.47
Native Hawaiian and Other Pacific Islander Alone	--	71,332.30
Some Other Race Alone	--	60,687.88
Two or More Races	--	75,192.93
Hispanic or Latino	--	58,951.18
Not Hispanic or Latino	--	70,548.10
<b>2018 Est. Families by Poverty Status</b>		
2018 Families at or Above Poverty	29,756	90.70
2018 Families at or Above Poverty with children	12,904	39.33
2018 Families Below Poverty	3,051	9.30
2018 Families Below Poverty with children	1,923	5.86

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 3501 Oceanside Blvd - 3 mi Radius

Total Population: 133,893 | Total Households: 48,243

	Count	%
<b>2018 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	35,712	60.44
Blue Collar	10,611	17.96
Service and Farming	12,764	21.60
<b>2018 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	11,676	20.45
15 - 29 Minutes	23,116	40.49
30 - 44 Minutes	10,829	18.97
45 - 59 Minutes	5,517	9.66
60 or more Minutes	5,945	10.41
2018 Est. Avg Travel Time to Work in Minutes	-	30.73
<b>2018 Est. Workers Age 16+ by Transp. to Work</b>		
2018 Est. Workers Age 16+ by Transp. to Work	60,306	100.00
Drove Alone	48,320	80.13
Carpooled	5,760	9.55
Public Transport	1,394	2.31
Walked	568	0.94
Bicycle	73	0.12
Other Means	931	1.54
Worked at Home	3,259	5.40
<b>2018 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	59,087	100.00
For-Profit Private Workers	41,371	70.02
Non-Profit Private Workers)	3,610	6.11
Local Government Workers	3,635	6.15
State Government Workers	1,674	2.83
Federal Government Workers	2,702	4.57
Self-Employed Workers	5,939	10.05
Unpaid Family Workers	156	0.26
<b>2018 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	1,430	2.42
Arts/Design/Entertainment/Sports/Media	1,698	2.87
Building/Grounds Cleaning/Maintenance	2,781	4.71
Business/Financial Operations	2,474	4.19
Community/Social Services	656	1.11
Computer/Mathematical	1,964	3.32
Construction/Extraction	2,495	4.22
Education/Training/Library	2,935	4.97
Farming/Fishing/Forestry	229	0.39
Food Preparation/Serving Related	4,527	7.66
Healthcare Practitioner/Technician	2,931	4.96
Healthcare Support	1,153	1.95
Installation/Maintenance/Repair	2,247	3.80
Legal	425	0.72
Life/Physical/Social Science	601	1.02
Management	5,912	10.01
Office/Administrative Support	7,757	13.13
Production	3,302	5.59
Protective Services	1,034	1.75
Sales/Related	6,929	11.73
Personal Care/Service	3,041	5.15
Transportation/Material Moving	2,566	4.34
<b>2018 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	1,596	1.50
Civilian - Employed	60,434	56.66
Civilian - Unemployed	4,453	4.17
Not in Labor Force	40,170	37.66

Benchmark: USA

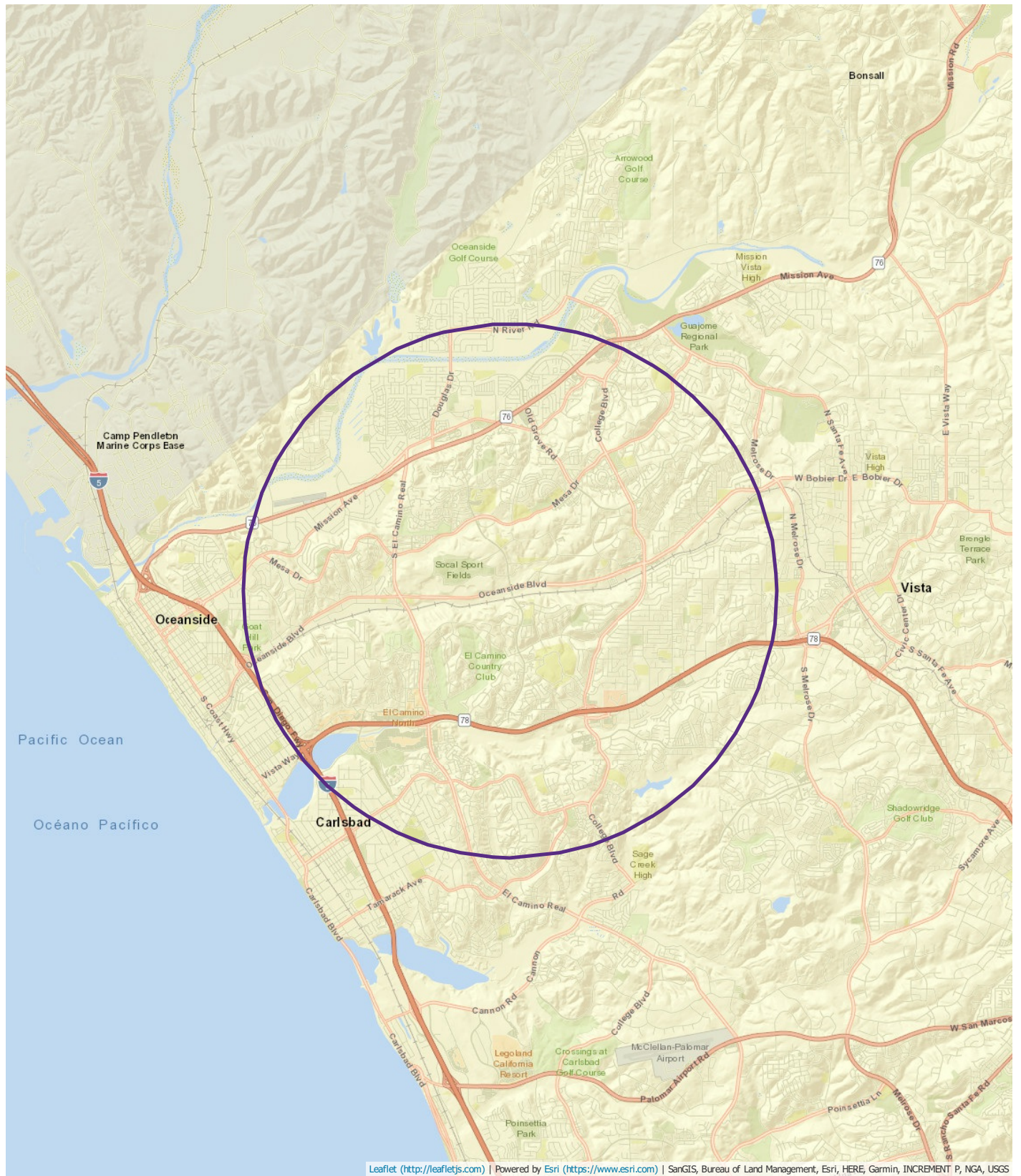
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# Pop-Facts Demographics Snapshot | Map

Trade Area: 3501 Oceanside Blvd - 3 mi Radius

Total Population: 133,893 | Total Households: 48,243



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# Report Details

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**Name:** Pop-Facts Demographic Snapshot 2018  
**Date / Time:** 3/13/2018 6:24:12 PM  
**DataVintage:** 2018

## Trade Area

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Name	Level	Geographies
3501 Oceanside Blvd - 3 mi Radius	3 mi Radius	N/A
3501 Oceanside Blvd - 5 mi Radius	5 mi Radius	N/A
3501 Oceanside Blvd - 1 mi Radius	1 mi Radius	N/A

## Benchmark:

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Name	Level	Geographies
USA	Entire US	United States

## DataSource:

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Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas

# Pop-Facts Demographics Snapshot | Summary

Trade Area: 3501 Oceanside Blvd - 5 mi Radius

Population	
2000 Census	272,729
2010 Census	287,113
2018 Estimate	309,810
2023 Projection	324,364
Population Growth	
Percent Change: 2000 to 2010	5.27
Percent Change: 2010 to 2018	7.91
Percent Change: 2018 to 2023	4.70
Households	
2000 Census	94,057
2010 Census	99,581
2018 Estimate	107,305
2023 Projection	112,430
Household Growth	
Percent Change: 2000 to 2010	5.87
Percent Change: 2010 to 2018	7.76
Percent Change: 2018 to 2023	4.78
Family Households	
2000 Census	65,829
2010 Census	68,259
2018 Estimate	73,558
2023 Projection	77,067
Family Household Growth	
Percent Change: 2000 to 2010	3.69
Percent Change: 2010 to 2018	7.76
Percent Change: 2018 to 2023	4.77

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 3501 Oceanside Blvd - 5 mi Radius

Total Population: 309,810 | Total Households: 107,305

	Count	%
<b>2018 Est. Population by Single-Classification Race</b>		
White Alone	203,278	65.61
Black/African American Alone	11,292	3.65
American Indian/Alaskan Native Alone	2,999	0.97
Asian Alone	18,950	6.12
Native Hawaiian/Pacific Islander Alone	2,963	0.96
Some Other Race Alone	51,698	16.69
Two or More Races	18,631	6.01
<b>2018 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	187,344	60.47
Hispanic or Latino	122,466	39.53
Mexican Origin	107,005	87.38
Puerto Rican Origin	2,827	2.31
Cuban Origin	595	0.49
All Other Hispanic or Latino	12,039	9.83
<b>2018 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	1,967	10.38
Filipino	8,998	47.48
Japanese	1,819	9.60
Asian Indian	1,614	8.52
Korean	779	4.11
Vietnamese	1,666	8.79
Cambodian	474	2.50
Hmong	8	0.04
Laotian	61	0.32
Thai	209	1.10
All Other Asian Races Including 2+ Category	1,355	7.15
<b>2018 Est. Population by Ancestry</b>		
Arab	1,511	0.49
Czech	494	0.16
Danish	781	0.25
Dutch	1,796	0.58
English	23,381	7.55
French (Excluding Basque)	4,749	1.53
French Canadian	740	0.24
German	21,780	7.03
Greek	758	0.24
Hungarian	948	0.31
Irish	17,676	5.71
Italian	10,702	3.45
Lithuanian	265	0.09
Norwegian	2,392	0.77
Polish	4,088	1.32
Portuguese	1,110	0.36
Russian	1,764	0.57
Scotch-Irish	1,729	0.56
Scottish	3,671	1.19
Slovak	91	0.03
Sub-Saharan African	1,227	0.40
Swedish	1,861	0.60
Swiss	502	0.16
Ukrainian	521	0.17
United States or American	6,396	2.06
Welsh	721	0.23
West Indian (Excluding Hispanic groups)	679	0.22
Other ancestries	160,897	51.93
Ancestries Unclassified	36,581	11.81
<b>2018 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	193,782	67.23
Speak Asian/Pacific Isl. Lang. at Home	11,885	4.12
Speak Indo-European Language at Home	6,567	2.28
Speak Spanish at Home	74,672	25.91
Speak Other Language at Home	1,333	0.46
<b>2018 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	59,422	48.52
Black/African American Alone	1,245	1.02
American Indian/Alaskan Native Alone	1,862	1.52
Asian Alone	738	0.60
Native Hawaiian/Pacific Islander Alone	230	0.19
Some Other Race Alone	51,057	41.69
Two or More Races	7,912	6.46

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Population & Race

Trade Area: 3501 Oceanside Blvd - 5 mi Radius

Total Population: 309,810 | Total Households: 107,305

	Count	%
<b>2018 Est. Population by Sex</b>		
Male	156,012	50.36
Female	153,798	49.64
<b>2018 Est. Population by Age</b>		
Age 0 - 4	21,572	6.96
Age 5 - 9	20,430	6.59
Age 10 - 14	19,032	6.14
Age 15 - 17	11,750	3.79
Age 18 - 20	12,380	4.00
Age 21 - 24	17,976	5.80
Age 25 - 34	49,217	15.89
Age 35 - 44	41,700	13.46
Age 45 - 54	37,157	11.99
Age 55 - 64	35,520	11.46
Age 65 - 74	23,725	7.66
Age 75 - 84	12,664	4.09
Age 85 and over	6,690	2.16
Age 16 and over	244,917	79.05
Age 18 and over	237,027	76.51
Age 21 and over	224,647	72.51
Age 65 and over	43,079	13.90
Median Age	-	35.57
Average Age	-	37.68
<b>2018 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	85,240	34.26
Male, Never Married	49,740	19.99
Female, Never Married	35,500	14.27
Married, Spouse Present	108,300	43.53
Married, Spouse Absent	13,627	5.48
Widowed	12,490	5.02
Male, Widowed	2,589	1.04
Female, Widowed	9,901	3.98
Divorced	29,120	11.71
Male, Divorced	11,922	4.79
Female, Divorced	17,198	6.91
<b>2018 Est. Male Population by Age</b>		
Male: Age 0 - 4	11,023	7.07
Male: Age 5 - 9	10,439	6.69
Male: Age 10 - 14	9,714	6.23
Male: Age 15 - 17	6,051	3.88
Male: Age 18 - 20	7,031	4.51
Male: Age 21 - 24	10,312	6.61
Male: Age 25 - 34	25,867	16.58
Male: Age 35 - 44	21,204	13.59
Male: Age 45 - 54	18,574	11.90
Male: Age 55 - 64	17,214	11.03
Male: Age 65 - 74	10,823	6.94
Male: Age 75 - 84	5,269	3.38
Male: Age 85 and over	2,490	1.60
Median Age, Male	-	34.00
Average Age, Male	-	36.71
<b>2018 Est. Female Population by Age</b>		
Female: Age 0 - 4	10,548	6.86
Female: Age 5 - 9	9,991	6.50
Female: Age 10 - 14	9,318	6.06
Female: Age 15 - 17	5,699	3.71
Female: Age 18 - 20	5,349	3.48
Female: Age 21 - 24	7,664	4.98
Female: Age 25 - 34	23,350	15.18
Female: Age 35 - 44	20,496	13.33
Female: Age 45 - 54	18,583	12.08
Female: Age 55 - 64	18,305	11.90
Female: Age 65 - 74	12,901	8.39
Female: Age 75 - 84	7,395	4.81
Female: Age 85 and over	4,200	2.73
Median Age, Female	-	37.32
Average Age, Female	-	38.62

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 3501 Oceanside Blvd - 5 mi Radius

Total Population: 309,810 | Total Households: 107,305

	Count	%
<b>2018 Est. Households by Household Type</b>		
Family Households	73,558	68.55
NonFamily Households	33,747	31.45
<b>2018 Est. Group Quarters Population</b>		
2018 Est. Group Quarters Population	7,257	2.34
<b>2018 HHs By Ethnicity, Hispanic/Latino</b>		
2018 HHs By Ethnicity, Hispanic/Latino	28,530	26.59
<b>2018 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	25,185	34.24
Married Couple Family, no own children	29,728	40.41
Male Householder, own children	2,945	4.00
Male Householder, no own children	2,956	4.02
Female Householder, own children	6,719	9.13
Female Householder, no own children	6,026	8.19
<b>2018 Est. Households by Household Size</b>		
1-Person Household	24,863	23.17
2-Person Household	33,508	31.23
3-Person Household	17,588	16.39
4-Person Household	14,779	13.77
5-Person Household	7,973	7.43
6-Person Household	4,052	3.78
7-or-more-person	4,543	4.23
2018 Est. Average Household Size	-	2.86
<b>2018 Est. Households by Number of Vehicles</b>		
No Vehicles	4,505	4.20
1 Vehicle	32,217	30.02
2 Vehicles	44,844	41.79
3 Vehicles	17,875	16.66
4 Vehicles	5,541	5.16
5 or more Vehicles	2,322	2.16
2018 Est. Average Number of Vehicles	-	1.98
<b>2018 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	59,159	55.13
Housing Units, Renter-Occupied	48,146	44.87
<b>2018 Owner Occ. HUs: Avg. Length of Residence</b>		
2018 Owner Occ. HUs: Avg. Length of Residence	-	14.40
<b>2018 Renter Occ. HUs: Avg. Length of Residence</b>		
2018 Renter Occ. HUs: Avg. Length of Residence	-	5.75
<b>2018 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	805	1.36
Value \$20,000 - \$39,999	583	0.98
Value \$40,000 - \$59,999	719	1.22
Value \$60,000 - \$79,999	799	1.35
Value \$80,000 - \$99,999	639	1.08
Value \$100,000 - \$149,999	1,412	2.39
Value \$150,000 - \$199,999	1,584	2.68
Value \$200,000 - \$299,999	4,937	8.35
Value \$300,000 - \$399,999	10,122	17.11
Value \$400,000 - \$499,999	11,488	19.42
Value \$500,000 - \$749,999	16,227	27.43
Value \$750,000 - \$999,999	6,368	10.76
Value \$1,000,000 - \$1,499,999	2,296	3.88
Value \$1,500,000 - \$1,999,999	533	0.90
Value \$2,000,000 or more	645	1.09
2018 Est. Median All Owner-Occupied Housing Value	-	468,156.61

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Housing & Households

Trade Area: 3501 Oceanside Blvd - 5 mi Radius

Total Population: 309,810 | Total Households: 107,305

	Count	%
<b>2018 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	13,468	11.65
1 Unit Detached	58,191	50.32
2 Units	3,011	2.60
3 to 4 Units	6,417	5.55
5 to 19 Units	19,067	16.49
20 to 49 Units	5,179	4.48
50 or More Units	4,796	4.15
Mobile Home or Trailer	5,413	4.68
Boat, RV, Van, etc.	100	0.09
<b>2018 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	6,896	5.96
Built 2010 to 2013	964	0.83
Built 2000 to 2009	11,099	9.60
Built 1990 to 1999	16,863	14.58
Built 1980 to 1989	32,775	28.34
Built 1970 to 1979	27,550	23.82
Built 1960 to 1969	10,132	8.76
Built 1950 to 1959	5,401	4.67
Built 1940 to 1949	2,159	1.87
Built 1939 or Earlier	1,803	1.56
<b>2018 Housing Units by Year Structure Built</b>		
2018 Est. Median Year Structure Built	-	1,983.20
<b>2018 Est. Households by Presence of People Under 18</b>		
2018 Est. Households by Presence of People Under 18	39,122	36.46
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	27,149	69.40
Other Family, Male Householder	3,579	9.15
Other Family, Female Householder	8,006	20.46
NonFamily Household, Male Householder	262	0.67
NonFamily Household, Female Householder	125	0.32
<b>2018 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	68,183	63.54
<b>Households with No People under Age 18</b>		
Married Couple Family	27,764	40.72
Other Family, Male Householder	2,328	3.41
Other Family, Female Householder	4,734	6.94
NonFamily, Male Householder	15,835	23.22
NonFamily, Female Householder	17,521	25.70

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Affluence & Education

Trade Area: 3501 Oceanside Blvd - 5 mi Radius

Total Population: 309,810 | Total Households: 107,305

	Count	%
<b>2018 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	18,288	8.85
Some High School, No Diploma	13,096	6.34
High School Graduate (or GED)	45,068	21.81
Some College, No Degree	48,011	23.23
Associate's Degree	23,720	11.48
Bachelor's Degree	37,830	18.30
Master's Degree	14,423	6.98
Professional Degree	3,790	1.83
Doctorate Degree	2,445	1.18
<b>2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
High School Diploma	26,442	39.09
High School Graduate	17,938	26.52
Some College or Associate's Degree	16,323	24.13
Bachelor's Degree or Higher	6,933	10.25
<b>2018 Est. Households by HH Income</b>		
Income < \$15,000	10,226	9.53
Income \$15,000 - \$24,999	7,214	6.72
Income \$25,000 - \$34,999	9,040	8.43
Income \$35,000 - \$49,999	13,468	12.55
Income \$50,000 - \$74,999	20,469	19.08
Income \$75,000 - \$99,999	14,437	13.45
Income \$100,000 - \$124,999	10,634	9.91
Income \$125,000 - \$149,999	7,156	6.67
Income \$150,000 - \$199,999	7,236	6.74
Income \$200,000 - \$249,999	3,267	3.04
Income \$250,000 - \$499,999	3,092	2.88
Income \$500,000+	1,065	0.99
2018 Est. Average Household Income	--	87,954.25
2018 Est. Median Household Income	--	66,071.40
<b>2018 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	--	66,057.14
Black or African American Alone	--	64,618.70
American Indian and Alaskan Native Alone	--	68,157.67
Asian Alone	--	81,161.41
Native Hawaiian and Other Pacific Islander Alone	--	74,740.01
Some Other Race Alone	--	58,523.97
Two or More Races	--	74,935.55
Hispanic or Latino	--	56,408.29
Not Hispanic or Latino	--	70,863.90
<b>2018 Est. Families by Poverty Status</b>		
2018 Families at or Above Poverty	65,859	89.53
2018 Families at or Above Poverty with children	29,952	40.72
2018 Families Below Poverty	7,698	10.46
2018 Families Below Poverty with children	4,936	6.71

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Education & Occupation

Trade Area: 3501 Oceanside Blvd - 5 mi Radius

Total Population: 309,810 | Total Households: 107,305

	Count	%
<b>2018 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	76,991	57.73
Blue Collar	25,598	19.19
Service and Farming	30,775	23.08
<b>2018 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	28,626	21.69
15 - 29 Minutes	53,488	40.53
30 - 44 Minutes	25,495	19.32
45 - 59 Minutes	11,462	8.69
60 or more Minutes	12,894	9.77
2018 Est. Avg Travel Time to Work in Minutes	-	30.07
<b>2018 Est. Workers Age 16+ by Transp. to Work</b>		
2018 Est. Workers Age 16+ by Transp. to Work	139,795	100.00
Drove Alone	109,196	78.11
Carpooled	12,623	9.03
Public Transport	3,725	2.67
Walked	3,752	2.68
Bicycle	419	0.30
Other Means	2,226	1.59
Worked at Home	7,854	5.62
<b>2018 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2018 Est. Civ. Employed Pop 16+ by Class of Worker	133,364	100.00
For-Profit Private Workers	95,119	71.32
Non-Profit Private Workers)	7,822	5.87
Local Government Workers	8,153	6.11
State Government Workers	3,271	2.45
Federal Government Workers	5,253	3.94
Self-Employed Workers	13,500	10.12
Unpaid Family Workers	246	0.18
<b>2018 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	3,053	2.29
Arts/Design/Entertainment/Sports/Media	3,364	2.52
Building/Grounds Cleaning/Maintenance	7,614	5.71
Business/Financial Operations	5,551	4.16
Community/Social Services	1,559	1.17
Computer/Mathematical	3,808	2.85
Construction/Extraction	6,714	5.03
Education/Training/Library	6,458	4.84
Farming/Fishing/Forestry	1,460	1.09
Food Preparation/Serving Related	9,807	7.35
Healthcare Practitioner/Technician	6,373	4.78
Healthcare Support	3,017	2.26
Installation/Maintenance/Repair	4,533	3.40
Legal	1,155	0.87
Life/Physical/Social Science	1,155	0.87
Management	12,708	9.53
Office/Administrative Support	15,760	11.82
Production	8,097	6.07
Protective Services	2,474	1.85
Sales/Related	16,046	12.03
Personal Care/Service	6,401	4.80
Transportation/Material Moving	6,254	4.69
<b>2018 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	7,625	3.11
Civilian - Employed	137,158	56.00
Civilian - Unemployed	9,857	4.03
Not in Labor Force	90,277	36.86

Benchmark: USA

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# Pop-Facts Demographics Snapshot | Map

Trade Area: 3501 Oceanside Blvd - 5 mi Radius

Total Population: 309,810 | Total Households: 107,305



# Report Details

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**Name:** Pop-Facts Demographic Snapshot 2018  
**Date / Time:** 3/13/2018 6:24:12 PM  
**DataVintage:** 2018

## Trade Area

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Name	Level	Geographies
3501 Oceanside Blvd - 3 mi Radius	3 mi Radius	N/A
3501 Oceanside Blvd - 5 mi Radius	5 mi Radius	N/A
3501 Oceanside Blvd - 1 mi Radius	1 mi Radius	N/A

## Benchmark:

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Name	Level	Geographies
USA	Entire US	United States

## DataSource:

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Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018
SPOTLIGHT Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas